



COMMISSION ON CULTURE & ARTS REGULAR MEETING

FEBRUARY 24, 2025

6:00 PM

HYBRID MEETING
www.Cityofvallejo.net

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

COMMISSIONERS

Andrea Hernandez (Chair)
VACANT (Vice Chair)
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

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Hybrid Options are available for members of the public to participate. To participate remotely	
<u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313	<u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute
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AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 COMMUNICATIONS

5 PRESENTATIONS AND COMMENDATIONS

None

6 COMMUNITY FORUM

7 CONSENT CALENDAR AND APPROVAL OF AGENDA

A APPROVAL OF AGENDA

Recommendation: By motion, approve February 24th, 2025, agenda.

B APPROVAL OF MINUTES

Recommendation: By motion, approve the minutes from January 27, 2025, regular meeting.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

8 ACTION CALENDAR

A LONG-TERM CITYWIDE ARTS AND CULTURE STRATEGY

Recommendation: Review and discuss the revised draft strategy presented by the Long-Term Citywide Arts and Culture Ad-Hoc Committee and make recommendations to the draft.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

B LONG-TERM FUNDING FOR THE ARTS POLICY

Recommendation: Review proposed draft Long-Term Funding for the Arts Policy and make recommendations to streamline the policy, determine if an Ad-

Hoc Committee is needed, and if so determined, create the Ad-Hoc Committee consisting of no more than three members.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

C GOALSETTING/WORK PLAN

Recommendation: Determine a date to hold goalsetting and workplan meeting for 2025.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

D GRANT PROGRAMS

Recommendation: Discuss placing this item on next month's agenda to find ways to obtain city funds for art/culture grants.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

E WENDY THE WELDER PROJECT

Recommendation: Discuss placing this item on next month's agenda to find ways to help with advertising and promoting the project.

Contact: Annette Taylor, Arts and Culture Commission Secretary (707) 649-3510

Annette.Taylor@cityofvallejo.net

9 FUTURE AGENDA ITEMS

A INVENTORY/STORAGE POLICY OF ART WORKS

B ARTISTS REGISTRY

C RELOCATING THE PUBLIC DISPLAY BOARD FOLLOW-UP

10 INFORMATION CALENDAR

11 ANNOUNCEMENTS

Report of the Chairperson and members of the Commission.

12 ADJOURNMENT

ADDITIONAL CITY INFORMATION

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- Sign up to receive City Communications via e-mail (www.cityofvallejo.net/subscribe)
- Sign up for emergency alerts at: alertsolano.com

AFFIDAVIT OF POSTING: I Annette Taylor, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the City of Vallejo Commission on Culture & Arts, at the time and in the manner prescribed by law and that this agenda was posted at Vallejo City Hall, 555 Santa Clara Street, Vallejo, California at 5:00 p.m., February 20, 2025.

Dated: February 20, 2025

Annette Taylor

Annette Taylor, Secretary



City Council Chambers
Vallejo City Hall
555 Santa Clara Street
Vallejo, CA 94590
www.cityofvallejo.net

MINUTES

COMMISSION ON CULTURE & THE ARTS REGULAR MEETING 6:00 P.M. – 8:00 P.M. January 27, 2025

CHAIR
Andrea Hernandez
COMMISSIONERS
Vacant, Vice Chair
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

1. CALL TO ORDER – 6:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

Present: Chair Andrea Hernandez, Commissioners Trevor Allen, Dalia Vidor, Margaret Miller, Daniel Weiss

Absent: Commissioner Annalisa Quismorio

4. PRESENTATIONS AND COMMENDATIONS

None

5. COMMUNITY FORUM

Sarah Nichols, Capitol Stairs Community Stewards, handed out a maintenance report on the Capitol Stairs. Reported the cost of the artwork on the stairs was completely paid for by the citizens of Vallejo. The Stewards would like to gift the artwork to the City, then they would apply for grants to receive funds to help maintain the stairs. Request to be placed on next month's agenda. Staff reported she spoke with Sarah about gifting the artwork on the stairs to the city, and since there is a MOU for the stairs with Public Works, it was suggested Sarah talk with Public Works first. Remarks by Commissioners. Staff reminded Commissioner item is not on agenda for discussion.

6. CONSENT CALENDAR AND APPROVAL OF AGENDA

APPROVAL OF AGENDA

Commissioner Allen moved, and Commissioner Vidor seconded to approve the January 27, 2025, agenda. Approved unanimously 5-0.

A. APPROVAL OF MINUTES

Commissioner Allen moved, and Commissioner Vidor seconded to accept the minutes from November 25, 2024, regular meeting. Approved 3-0, 2 abstained

7. ACTION CALENDAR

A. Long-Term Citywide Arts and Culture Strategy

Staff reported that the Long-Term Citywide Arts and Culture Strategy Ad-Hoc Committee presented a draft strategy to the Commission for their review and input two months prior. To date no comments have been provided to staff. Commissioner Vidor reported that she sent the latest draft to staff. Staff has not received a revised draft. Commissioner Vidor said she will check her email and will provide draft to staff to include in next month's agenda packet.

Item continued to February meeting.

B. Long-Term Funding for the Arts Policy

Staff reported that the Commissioners were to review the draft Long-Term Funding for the Arts Policy and provide comments. To date no comments have been provided to staff. Comments by Commissioners with clarification from staff as to what is to be done to move this item forward.

Item continued to February meeting.

C. Goalsetting/Work Plan

Staff suggested having goalsetting/work plan in the month of March or April. Discussion followed. Commissioners are to check their schedule for the month of April and provide dates they are available to meet.

Item continued to February meeting.

8. REPORT OF THE CHAIRPERSON AND MEMBERS OF THE COMMITTEE/BOARD

- A. City Council Liaison Report – No report.
- B. Commission Liaison Report – Staff reported that a new agenda template has been created by IT, like the City Council agenda. The template can be edited to reflect items on the previous agenda. Also, the new City Council Liaison is Councilmember Matias.
- C. Commissioner Allen announced photography exhibit called Visions of Vallejo at the Vallejo Naval and Historical Museum

9. FUTURE AGENDA ITEMS

Review and Discuss Items on the Future Agenda List

- A. Inventory/Storage Policy of Artwork - keep
- B. Artists Registry - keep
- C. Grant Programs – move to be agendaized for discussion; Shelee Loughmiller made a presentation to City Council, have her or someone from the City Manager Office to make a presentation on the grant program in February, Commission Grant program in March

- D. Wendy the Welder Project – move to be agendaized for discussion
- E. Relocating the Public Display Board follow-up

10. INFORMATION CALENDAR

Next meeting scheduled date: February 24, 2025.

11. ADJOURNMENT

Motion to adjourn by Chair Hernandez at 6:53 p.m.

ATTESTED:

Andrea Hernandez, CHAIR

ANNETTE TAYLOR, STAFF LIAISON

Commission on Culture and the Arts Master Plan

[This] Arts and Culture Master Plan is intended to promote and enrich arts and culture throughout the community based on surveys and other data to identify needs and priorities and identify public funding sources to ensure ongoing support for arts and cultural activities per the Vallejo General Plan 2040 Update Arts and Culture Element.

This document seeks primarily to articulate the objectives of Vallejo's Public Art Policy and define a process by which these can be achieved including the creation of Arts and Culture Master Plan. As is already the case all decisions are made by the City Council and implemented by the city staff. However this policy takes into account the Commission on Culture and the Arts and includes a meaningful advisory role for this body. It is hoped that in this way citizen involvement can be encouraged, transparency maximized and broad agreement reached on many public art issues.

- Vallejo General Plan 2040 Final Amended Arts & Culture Element

2.32.030 - Purposes.

☐ Culture should be the concern of all people, a common language. Neither articulation nor support should come from the privileged elite alone. The purpose of the commission on culture and the arts shall be to:

- A. Serve the city of Vallejo as the official voice for the arts in the community;
- B. Stimulate and sustain participation in, and community support for, the visual and performing arts. Serve as an advisory board in making referrals to appropriate groups, and coordinating arts projects for the benefit of the community;
- C. Identify what common problems in administration, promotion and/or audience development are shared by local arts organizations and suggest how they might be solved in part through more cooperative effort.

(Ord. 65 N.C.(2d) § 4.03, 1971; Ord. No. 1646 N.C.(2d), § 3, 5-24-2011)

☐ 2.32.040 - Duties.

The commission on culture and the arts shall:

- A. Promote area visual and performing arts groups;
- B. Participate in the publication and distribution of a calendar of cultural events;

- C. Organize periodic workshops of visual and performing arts leaders, both within the community and in cooperation with other communities throughout the area;
- D. Support the cooperative promotion of visual and performing arts in Vallejo and the surrounding area;
- E. Assist organized groups working in the fields of visual and performing arts with information, advice, and volunteer services;
- F. Advise the city council regarding public arts projects; and
- G. Record deliberations and decisions adequately to reveal considerations significant to such decisions.

(Ord. 1376 N.C.(2d) § 2, 1997: Ord. 65 N.C.(2d) § 4.04, 1971.)

(Ord. No. 1646 N.C.(2d), § 4, 5-24-2011)

GOALS

- 1 **Collect, Conserve and Maintain Inventory of City Own Art:** Maintain an inventory list of all Public Art owned and maintained by the City of Vallejo.
 - a. The information requested is title, artist name, date of construction/creation, date of gifting, who gifted the item, type and source of materials, specifications (dimensions, weight, etc.), estimated market value, location, and any other pertinent information.
 - b. Ensure City owned Public Art is properly maintained and cared for through periodic review.
 - c. Ensure proper measures are taken to maintain, insure, assess and display or store Public Art.
- 2 **Celebrate Vallejo:** Promote community events, festivals, and public art installations that highlight Vallejo's history, identity, and diversity while celebrating the interests of Vallejo residents and attracting visitors.
 - a. Support community festivals and events that promote diversity and build connections in the community.
 - i. Examples: Mad Hatter Festival, Independence Day Parade and Festival, Juneteenth Festival, National Night Out, farmers markets, tree-planting events, arts and cultural gatherings and clean-up days.
 - b. Work with community groups and local businesses to identify public and private spaces that may be used for Cultural awareness activities
 - i. Examples: Civic Plazas, Parks, Shopping Malls, Parking Lots.

- 3 **Become a Center for Arts and Creativity:** Attract more artists and entrepreneurs to live and work in Vallejo.
 - a. Coordinate with arts, merchant and neighborhood groups to promote Vallejo as a great place to live and work as an artist.
 - b. Work with private interests to seek funding to assist development projects that would rehabilitate existing buildings for arts and cultural uses where economically feasible.
 - c. Update City regulations to allow and encourage art studios, galleries, community arts and cultural spaces and performing arts and night life venues in appropriate locations.
 - d. Study feasibility of offering incentives for development that provides affordable opportunities for housing and studio spaces for creative workers in the Downtown/Waterfront District.
- 4 **Support the Local Arts Scene:** Promote arts and culture and integrate public art and performance spaces into public and private development.
 - a. Adopt a Long-Term Funding for the Arts and Cultural Benefit Policy (AKA Percent for the Arts) to provide monetary support to arts and cultural projects.
 - b. Require new development and redevelopment over a certain threshold to incorporate public art or make an in-lieu contribution to the Public Art and Cultural Benefit Project Fund.
 - c. Support the Downtown Arts & Entertainment District consistent with the Downtown Specific Plan.
 - d. Create and Maintain an Online City Arts and Culture Events Calendar.
 - e. Develop Artist and Arts and Cultural Organization database for use by developers, organizations, organizers, and community at large to aid in collaboration with local arts and culture organizations.
- 5 **Support Recreational and Cultural Activities:** Provide a full range of recreational, cultural and artistic activities that caters to the diverse interests of Vallejoans, including intergenerational opportunities.
 - a. Collaborate with GVRD to periodically assess community needs, develop responsive and cultural programming and facilities and identify funding.
 - b. Pursue joint use agreements with VCUSD and other educational institutions that provide Vallejo residents with additional opportunities for cultural and recreational activities in school and college facilities.
 - c. Support community groups in providing recreational and cultural activities and programs for community members including afterschool and weekend programming for youth.
 - d. Assemble a volunteer task force to assist in developing teen programming and increasing participation rates.

- 6 **Position Arts and Entertainment as Economic Drivers:** Foster a vibrant arts community and strengthen Vallejo's position as a regional destination for arts and entertainment.
 - a. Promote the Downtown/Waterfront District as a music, theater, and entertainment district serving youth, visitors and the region.
 - b. Attract new businesses to compliment existing music, theater and entertainment venues.
 - c. Increase the visibility of local arts and artisans through citywide marketing and branding.
 - d. Support the coordination of community festivals and events, including working with local groups to market and publicized materials and volunteer resources, to promote Vallejo festivals and boost attendance.
 - e. Continue the City's film permitting program to attract film and television projects that boost Vallejo's visibility and provide revenue for the City.
- 7 **Commercial and Neighborhood Corridors:** Enhance corridors to create a vibrant mix of places to live, work, shop and play.
 - a. Coordinate communication between local businesses and the arts community, including cooperation on branding, streetscape activation initiatives, festivals, and events.
- 8 **Visitor Destination:** Make Vallejo an important visitor destination in the Bay Area.
 - a. Collaborate with Visit Vallejo to enhance the tourism economy, including multi-faceted strategy that includes art, culture, history, lodging and entertainment.
 - b. Promote Vallejo's rich naval heritage and support development of naval tourist attractions on Mare Island.

Draft Public Art Funding Policy

- **Chapter 3.60 - PUBLIC ART [AND CULTURAL BENEFIT] PROJECT FUND**

Sections:

- **3.60.010 - Fund created—Deposits.**

There is created pursuant to Section 713 of the Charter of the City of Vallejo an inviolate special trust fund to be known and referred to as the "Public Art [and Cultural Benefit] Project Fund" into which shall be deposited all money received by the city from any and all sources, public or private, in whatever form, including, but not limited to, appropriations by the city council, gifts, grants and proceeds of fund-raising events for Public Arts and Cultural Benefit.

(Ord. 1448 N.C.(2d) § 1 (part), 2000.)

- **3.60.020 - Use of fund.**

The fund, both principal and interest earned thereon, shall be used only to support or underwrite, in whole or in part, the design, construction, installation and maintenance of public art projects, [and support for cultural benefit, including but not limited to Vallejo artists, arts and cultural organizations and events] as approved by the city council. Money deposited in the fund shall be used in accordance with any restrictions imposed by the donor or grantor and disbursed only in accordance with an authorization of the city council in the annual budget or by resolution. [Funds shall not be mixed with the General Fund.]

(Ord. 1448 N.C.(2d) § 1 (part), 2000.)

ADDENDA to 3.60

3.60.030 –Funding Streams and Monetary Contributions (INCLUDES ALL LANGUAGE BELOW)

The Commission on Culture and the Arts shall make Public Arts and Cultural Benefit fee recommendations to City Council and maintain the Public Art [and Cultural Benefit] Project Fund into which monetary contributions for Cultural Benefit and Public Art shall be deposited.

The Commission on Culture and the Arts shall assess and revise the Public Arts and Cultural Benefit fee annually by an amount equal to the Consumer Price Index for Vallejo as published by the United States Department of Labor. The revised amount shall be submitted to Council for adoption by ordinance.³

A. Capital Improvements. One and .33 percent (1.33%) of the Total Costs of Capital Improvement Projects shall be dedicated to Cultural Benefit and Public Art and shall be deposited into the Public Art and Cultural Benefit Project Fund by the City official or employee acting on behalf of the Participating Bureau at the time the project is included in the city's capital improvement program. ¹

B. Private Development. One and .33 percent (1.33%) of the Total Costs of Private Developments shall be devoted for a Cultural Benefit and Public Art on building site or shall be deposited into the Public Art and Cultural Benefit Project Fund by Developer or employee acting on behalf of the Developer within one year of project approval. No allocation shall be made for eligible projects with an estimated expenditure of less than the threshold amount of \$300,000.²

1. Private nonresidential and non-live-work building developments with building development costs in excess of three hundred thousand dollars (\$300,000.00) and subject to design review approval pursuant to Section [Insert Section] shall devote an amount not less than one and .33 percent (1.33%) of such costs for acquisition and installation of publicly accessible art or incorporate a cultural space⁷ on the development site. Private residential and live-work building developments of twenty (20) or more units and subject to design review approval pursuant to Section [Insert Section] shall devote an amount not less than one-half of one percent (0.5%) of such costs for acquisition and installation of publicly accessible art on the development site.²

2. At the discretion of the owner or developer, and in lieu of developing an on-site public artwork, a Public Art and Cultural Benefit Project Fund in-lieu contribution of one and .33 percent (1.33%) percent of development costs may be placed into² the Vallejo Public Art and Cultural Benefit Project Fund for Cultural Benefit and Public Art.

3. The City reserves the right to inspect the artwork or cultural space at any time to ensure it is being maintained as required.⁸

C. Public/Private Partnerships (P3). Develop Public/Private Partnerships for funding cultural activities and public art projects through a joint partnership between public and private sectors in order to create more stable funding basis.⁴

1. Encourage investment in Vallejo's Culture and Arts by private entities with private capital, and other funding sources, for the development and support of qualifying projects.⁴

2. Public-private partnerships (P3), shall be recognized as contractual agreements between a public body and a private sector entity that allow for greater private sector participation in the delivery of public cultural and arts projects and services.⁴

D. Big-Ticket Item Sales. A Cultural Benefit and Public Art nominal fee shall be contributed from Homes, Vehicle and Watercraft sales. To fund Grants for the Arts and Culture in Vallejo and public events held within Vallejo City Limits. A minimum of 51% must be produced by a Vallejo Producer or Organization.

1. Home Sales. A one-time Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale costs on single family home, or a flat fee of \$100, whichever is greater, shall be deposited into the Public Art and Cultural Benefit Project Fund.

2. Vehicle Sales. A one-time Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale cost on vehicle sold, or \$50, whichever is greater, shall be deposited into the Public Art and Cultural Benefit Project Fund. Private vehicle sales excepted.

3. Watercraft Sales. A one-time Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale costs on watercraft sold, or \$50, whichever is greater, shall be deposited into the Public Art and Cultural Benefit Project Fund.

E. Grants. Grants for Cultural Benefit and Public Arts shall be applied for through City and/or a contracted private non-profit to be deposited into the Public Art and Cultural Benefit Project Fund for use for Capital Improvement Projects, regranting programs and support for Vallejo artists, arts and cultural organizations and events.

Were one and .33 percent (1.33%) of totals are allocated,

1. One percent (1%) of the total allocations shall be used by the Commission on Culture and the Arts for costs associated with Cultural Benefit and Public Art.¹

2. .33 percent (.33%) of the total allocations shall be used by the Commission on Culture and the Arts for costs associated with Cultural Benefit and Public Art, including, but not limited to costs of selection, administration, community education and registration of Public Art.¹

F. Amusements. One and .33 percent (1.33%) of the annual revenue of Amusements or an annual Public Arts and Cultural Benefit fee shall be allocated for Public Arts and Cultural Benefit and shall be deposited into the Public Art and Cultural Benefit Project Fund. To fund Grants for the Arts and Culture and public events in Vallejo. A minimum of 51% is to be expended on Vallejo Artists and Art and Cultural Organizations.

1. Amusement Park. Contribute one and .33 percent (1.33%) percent of total yearly ticket sales or a Public Arts and Cultural Benefit fee of \$1 per ticket sold, to be contributed annually to the Public Art and Cultural Benefit Project Fund.

2. Casinos. Contribute one and .33 percent (1.33%) of “Win” or a yearly Public Arts and Cultural Benefit fee agreed upon by Vallejo City Council, to be contributed annually to the Public Art and Cultural Benefit Project Fund.⁵

3. Golf Courses. Contribute one and .33 percent (1.33%) percent of total yearly revenue in sales or a yearly Public Arts and Cultural Benefit fee of \$1 per booking to be contributed annually to the Public Art and Cultural Benefit Project Fund.

4. Fairgrounds. Contribute one and .33 percent (1.33%) percent of total revenue of Solano County Fair and a Public Arts and Cultural Benefit fee of \$25 per rental by an outside group to be contributed annually to the Public Art and Cultural Benefit Project Fund.

G. Harmful Substance Fee. A Cultural Benefit and Public Art fee shall be allocated from Cigarettes, E-Cigarettes, Tobacco, Alcohol, Cannabis and Sugar-sweetened Beverage sales, to be deposited quarterly into the Public Art and Cultural Benefit Project Fund.⁶ to fund public school music programs, including School Chorus, Symphony and Band Programs in Elementary, Middle and High School music programs.

1. Cannabis. A Cultural Benefit and Public Art fee of five cents (\$.05) shall be allocated per 1/8 ounce or 3.5 grams of flower or cannabis product.

2. Tobacco. A Cultural Benefit and Public Art fee of four and one-half cents (\$.05) shall be allocated per pack of cigarettes or tobacco product, including E-Cigarettes.⁶

3. Alcohol. A Cultural Benefit and Public Art fee of one and one-half cents (\$.05) per fluid-ounce of beer, cider, wine, mixed beverages, and hard liquor.⁶

4. Sugar-sweetened Beverage. A Cultural Benefit and Public Art fee of one cent (\$0.01) shall be allocated per fluid ounce on the privilege of Distributing Sugar-Sweetened Beverage Products in the City.⁸

Monetary contributions shall be deposited in separate accounts within the Public Art and Cultural Benefit Project Fund if separate accounting is requested by the Participating Bureau or required by law.

Multiple building permits issued within a three-year period for a single project shall be considered in the aggregate in determining the allocation.⁷

Approval of expenditures from municipal arts accounts will include, but are not limited to, grant-making, grant management, support for cultural and arts events and festivals, and the acquisition, siting, maintenance and deaccessioning of Public Art, and of which a minimum 51% of funds shall be expended on Vallejo artists, arts and cultural organizations and events within a yearly funding cycle.

City staff, with guidance from the Commission on Culture and the Arts and City Council, shall administer funds and provide vision, planning, project management and administration for Vallejo's public art collection. Gifts of art offered for placement on City property are reviewed through a public process managed by staff for approval by the Commission and City Council.⁸

1. Portland, OR
2. Emeryville, CA
3. Los Angeles, CA
4. Florida

5. Cuyahoga County, OH
6. State of Utah
7. Culver City, CA
8. Oakland, CA