



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

NOVEMBER 12, 2025

COMMISSIONERS

Nicole Loufas (Chair)
Dwight Monroe Jr. (Vice Chair)
Mai-Ling Garcia
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

HYBRID MEETING
www.Cityofvallejo.net

6:00 PM

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

<p>NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom</p>	<p>City Hall and the Council Chambers will be open to members of the public 30 minutes prior to the start of the meeting.</p>
<p>PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM (https://ZoomRegular.Cityofvallejo.net), or via phone, by dialing (669) 900-6833.</p>	<p>For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment</p>
<p>VIEW THE MEETING: There are four different ways you can view this public meeting:</p> <ul style="list-style-type: none"> • In Person • Watch Vallejo local channel 28 • Stream from the City website: www.cityofvallejo.net/Streaming Join the Zoom webinar: https://ZoomRegular.Cityofvallejo.net 	<p>Scan QR code for live captions and translation in Spanish and Tagalog.</p> 
<p>Hybrid Options are available for members of the public to participate. To participate remotely</p>	
<p><u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313</p>	<p><u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute</p>
<p>Any supplemental writing related to an agenda item for an open session of a regular meeting that is distributed to all or a majority of all members of the Commission less than 72 hours before the meeting will be posted concurrently on the City’s website at www.cityofvallejo.net/agendas Written material distributed during the meeting, will be available at the meeting if prepared by the City or after the meeting if prepared by someone else. Such materials may be obtained from the Commission Secretary.</p>	



Vallejo City Council Chambers ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Council on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Council to resolve, is requested to submit a completed speaker card to the City Clerk. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF THE NOVEMBER 12, 2025 AGENDA

Recommendation: By motion approve the agenda for the November 12, 2025 Economic Development Commission regular meeting.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B APPROVAL OF THE OCTOBER 8, 2025 REGULAR MEETING MINUTES

Recommendation: By motion to approve the October 8, 2025 Economic Development Commission regular meeting minutes.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING LOST BUSINESSES, CHAIR LOUFAS

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

A UPDATES FROM EDC SECRETARY, IVETTE IRAHETA, CITY OF VALLEJO ECONOMIC DEVELOPMENT PROGRAM MANAGER

i. Future agenda items list (review list)

ii. Attendance Report

8 REPORT OF THE CITY COUNCIL LIAISON AND EDC AD HOC SUBCOMMITTEE(S)

A REPORT FROM THE EDC CITY COUNCIL LIAISON, ALEXANDER MATIAS

B REPORT FROM THE BUSINESS RETENTION EXPANSION ON SONOMA BLVD. AD HOC SUBCOMMITTEE, MONROE, MITCHELL, WILLIAMS

9 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to three minutes.

A CONSIDER RECOMMENDATION ON EXPENDITURES FROM EDC BUDGET AND A CONTRACT WITH VISIT VALLEJO TO PROVIDE SERVICES TO TARGET SHOP LOCAL INFORMATION TO NEW CONSUMER DEMOGRAPHIC POPULATION(S) (STEP 2 OF 2)

Recommendation: Consider recommendation on expenditures from EDC budget and contract with Visit Vallejo to provide services to target shop local information to new consumer demographic population(s).

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 1 OF 2)

Recommendation: Consider the creation of an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

C REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 1 OF 2)

Recommendation: Request to consider the creation of an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

10 SECOND COMMUNITY FORUM

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11 FUTURE AGENDA ITEMS

12 ANNOUNCEMENTS

13 ADJOURNMENT

ADDITIONAL CITY INFORMATION

Members of the public can:

- Like us on Facebook and Instagram ([@cityofvallejo](#))
- Sign up to receive City Communications via e-mail (www.cityofvallejo.net/subscribe)
- Sign up for emergency alerts at: alertsolano.com

AFFIDAVIT OF POSTING: I Ivette Iraheta, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the City of Vallejo Economic Development Commission, at the time and in the manner prescribed by law and that this agenda was posted at Vallejo City Hall, 555 Santa Clara Street, Vallejo, California at 4:30 PM, November 7, 2025.

Dated: November 7, 2025



Ivette Iraheta, EDC Secretary



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

OCTOBER 8, 2025

MINUTES


COMMISSIONERS

Nicole Loufas (Chair)
Dwight Monroe Jr. (Vice Chair)
Mai-Ling Garcia
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AGENDA

1 CALL TO ORDER

Meeting called to order at 6:05 p.m.

2 PLEDGE OF ALLEGIANCE

Pledge lead by Chair Loufas.

3 ROLL CALL

Present: Chair Loufas, Vice-Chair Monroe, Comm. Harrell, Comm. Gonzalez, Comm. Williams, Comm. Mitchell, Comm. Garcia (arrived at 6:10 p.m.)

Staff: Sec. Iraheta, Attorney Nebb

4 FIRST COMMUNITY FORUM

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No speakers during this community forum.

5 CONSENT CALENDAR AND APPROVAL OF AGENDA

A APPROVAL OF THE OCTOBER 8, 2025 AGENDA AND APPROVAL OF THE SEPTEMBER 10, 2025 REGULAR MEETING MINUTES

Recommendation: By motion to approve the agenda for the October 8, 2025 Economic Development Commission regular meeting and September 10, 2028 regular meeting minutes.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to approve by Comm. Harrell, Seconded by Comm. Monroe.

Motion carried unanimously.

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING AND LOST BUSINESSES, CHAIR LOUFAS

Chair Loufas provided an update on upcoming businesses.

B PRESENTATION ON NEIGHBORHOOD DEVELOPMENT STRATEGIES TRAINING ATTENDED BY CHAIR LOUFAS THROUGH THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL (IEDC), CHAIR LOUFAS

Chair Loufas provided highlights from the training she attended.

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

A UPDATES FROM EDC SECRETARY, IVETTE IRAHETA, CITY OF VALLEJO ECONOMIC DEVELOPMENT PROGRAM MANAGER

Secretary Iraheta provided updates on RSVP for Comm. event, Ad Hoc Subcommittee expiring, EDC budget and upcoming website updates.

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420.

A ADOPT AN EDC RESOLUTION TO CREATE AN AD HOC SUBCOMMITTEE FOR BUSINESS RETENTION AND EXPANSION FOCUSING ON SONOMA BOULEVARD BUSINESS CLUSTER AND APPOINTING MEMBERS TO SAME

Recommendation: Adopt an EDC Resolution to create an ad hoc subcommittee for business retention and expansion focusing on Sonoma Boulevard business cluster and appointing members to same

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to adopt the resolution and appoint 3 members (Monroe, Mitchell, Gonzalez) made by Comm. Harrell and Seconded by Comm. Williams.

Motion carried unanimously.

B CONSIDER AND POSSIBLY TAKE ACTION TO RECOMMEND EDC EXPENDITURES AS PROPOSED BY THE BUSINESS HIGHLIGHTS AND SHOP LOCAL AD HOC SUBCOMMITTEE, CHAIR LOUFAS, VICE CHAIR MONROE, COMMISSIONER GARCIA (STEP 2 OF 2)

Recommendation: Consider and possibly take action to recommend EDC expenditures as proposed by the business highlights and shop local ad hoc subcommittee.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Item continued.

C CONSIDER AND PROVIDE A RECOMMENDATION TO THE CITY COUNCIL ON INCREASING THE ASSESSMENT OF THE VALLEJO TOURISM BUSINESS IMPROVEMENT DISTRICT (VTBID) ASSESSMENT, ANNETTE TAYLOR, CITY OF VALLEJO SENIOR COMMUNITY DEVELOPMENT ANALYST

Recommendation: Consider and provide a recommendation to the City Council on increasing the assessment of the Vallejo tourism business improvement district assessment.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to recommend this item to the City Council with an amendment made by Comm. Gonzalez, Seconded by Garcia.

Motion carried unanimously.

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One speaker during this Comm. forum.

10 REPORT OF THE CITY COUNCIL LIAISON

Absent.

11 FUTURE AGENDA ITEMS

To bring back the proposals to discuss creation of Ad Hoc Subcommittees as found on pg. 2 of the work plan. (Garcia)

Shop Local Ad Hoc Subcommittee focusing on Marketing (Chair Loufas)

Discuss strategies for implementation of economic vitality along Spring Rd. (Comm. Harrell)

Rollingwood development. Ask Planning for a written update (Garcia).

12 ANNOUNCEMENTS

None.

13 ADJOURNMENT

Meeting adjourned by motion made by Vice Chair Monroe, Seconded by Comm. Williams at 8:27 p.m.

EDC Chair Nicole Loufas

Attest:

EDC Secretary Ivette Iraheta

EDC Future Agenda Items
Running List

Date Proposed	Reg/ Special	Description	Proposed by	Supports Work Plan	Next step - to be completed	Status
12/13/2023	Reg	Tree Lighting Program requesting PW Director and CMO to present		Pub Safety & Econ Viability	Step 1	Removed
4/10/2024	Reg	Farmer' Maket	Loufas		Step 1	Removed
4/10/2024; 7/10/2024; 9/11/2024	Reg	50 Flags and Sidewalk Plaques on Mare Island	Barbeiro		Step 1	Removed
7/10/2024; 9/11/2024; 10/09/2024	Reg	Research Economic Development/Workforce bodies	Garcia; Loufas		Step 1	On Hold
7/10/2024; 9/11/2024; 10/09/2024; 11/13/24	Reg	Signage and Wayfinding program as Compliment to Banner Program	Matias, Harrell		Step 1	Step 1 possibly Dec. 2025
9/11/2024; 10/09/2024	Reg	Report on Benicia Road and Rollingwood on Little League Field	Garcia		Step 2	DONE
1/8/2025	Reg	Agendize future trainings for EDC	Garcia		Step 2	DONE
1/8/2025	Reg	Agendize having labor speaker - unclear what this is	Garcia		Step 1	Pending
1/8/2025	Reg	Agendize having ED of Vallejo Main St. as future presentation	Loufas		Step 1	Withdrawn
2/12/2025	Reg	Community Outreach Reports from Commissioners	Loufas		Step 2	Recurring, as needed
2/12/2025	Reg	Commissioner Reports and Discussion Regarding Training Attended	Loufas		Step 2	Recurring, as needed
3/12/2025	Reg	Visit Vallejo Visit	Harrell		Step 2	DONE
3/12/2025	Reg	Various Chambers presentations. What are they working on?	Harrell		Step 1	Pending
3/12/2025	Reg	Solano business Development Center (SBDC) presentation	Garcia		Step 1	Pending
3/12/2025	Reg	50 Solano: Understanding Business Development at site	Garcia		Step 1	Pending
3/12/2025	Reg	Understanding the process for advising the City Council	Garcia		Step 1	Pending
3/12/2025	Reg	Assisting with business attraction and expansion process (Ad Hoc) - Sonoma Blvd.	Garcia		Step 2	DONE
3/12/2025	Reg	Review of ED Strat Plan and Gen Plan	Garcia		Step 1	Targeting Dec 2025 or Jan 2026
3/12/2025	Reg	Commercial Properties and Vacancies: What can be done about vacancies? -	Harrell		Step 1	Pending
4/9/2025	Reg	Add Creation of Ad Hoc Comm for Biz Attrac and Expan	Loufas		Step 1	Pending
4/9/2025	Reg	Add Creation of Ad Hoc Comm for Innovation and Tech	Garcia		Step 1	Pending
4/9/2025	Reg	Add Creation of Ad Hoc Comm for Pub Safety	Garcia		Step 1	Pending
	Reg	Discussion on Tariffs	Harrell		Step 1	Removed, not in purview
6/11/2025	Reg	Discussion on workforce development for youth employment and specifically collaboration with Six Flags	Gonzalez		Step 1	Targeting Dec 2025 or Jan 2026
6/11/2025	Reg	Discuss creation of Ad Hoc Committees in conjunction with EDC Workplan	Garcia		Step 1	Step 2
6/11/2025	Reg	Potentially discuss onboarding for new commissioners on how to develop a written resource or training for new commissioners	Gonzalez		Step 1	Pending
9/10/2025	Reg	Request obtaining list of city vendors from Finance Dept.	Harrell		Step 1	Refer to CC item

Economic Development Commission Attendance (2025)

Period/Time: January - December 2025

Secretary: Ivette Iraheta

P = Present A = Absent E = Excused

Commissioner

	1/8/2025			2/12/2025			3/12/2025			4/9/2025			5/14/2025		
	P	A	E	P	A	E	P	A	E	P	A	E	P	A	E
Nicole Loufas	x			x			x			x			x		
Dwight Monroe Jr.		x		x			x					x		x	
Thomas Barbeiro	x				x		x				x				
Roberto Hernandez	x				x		x			x					
Mai- Ling Garcia	x			x			x			x			x		
Calvin Harrell	x			x			x			x			x		
													Mtg. Cancelled - No Quorum		
	6/11/2025			7/9/2025			8/13/2025			9/9/2025			10/8/2025		
	P	A	E	P	A	E	P	A	E	P	A	E	P	A	E
Nicole Loufas	X			Meeting cancelled due to multiple illnesses.			No meeting schedules due to Summer recess.			x			x		
Dwight Monroe Jr.	X									x			x		
Jessica Gonzalez	x									x			x		
Ta Lynn Mitchell	x									x			x		
Keira Williams	x									x			x		
Calvin Harrell	x									x			x		

