



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

JANUARY 14, 2026

COMMISSIONERS

Nicole Loufas (Chair)
Dwight Monroe Jr. (Vice Chair)
Mai-Ling Garcia
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

HYBRID MEETING
www.Cityofvallejo.net

6:00 PM

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

<p>NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom</p>	<p>City Hall and the Council Chambers will be open to members of the public 30 minutes prior to the start of the meeting.</p>
<p>PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM (https://ZoomRegular.Cityofvallejo.net), or via phone, by dialing (669) 900-6833.</p>	<p>For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment</p>
<p>VIEW THE MEETING: There are four different ways you can view this public meeting:</p> <ul style="list-style-type: none"> • In Person • Watch Vallejo local channel 28 • Stream from the City website: www.cityofvallejo.net/Streaming Join the Zoom webinar: https://ZoomRegular.Cityofvallejo.net 	<p>Scan QR code for live captions and translation in Spanish and Tagalog.</p> 
<p>Hybrid Options are available for members of the public to participate. To participate remotely</p>	
<p><u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313</p>	<p><u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute</p>
<p>Any supplemental writing related to an agenda item for an open session of a regular meeting that is distributed to all or a majority of all members of the Commission less than 72 hours before the meeting will be posted concurrently on the City's website at www.cityofvallejo.net/agendas Written material distributed during the meeting, will be available at the meeting if prepared by the City or after the meeting if prepared by someone else. Such materials may be obtained from the Commission Secretary.</p>	



Vallejo City Council Chambers ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the EDC Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF THE JANUARY 14, 2026 AGENDA

Recommendation: By motion approve the agenda for the January 14, 2026 Economic Development Commission regular meeting.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B APPROVAL OF THE NOVEMBER 12, 2025 REGULAR MEETING MINUTES

Recommendation: By motion to approve the November 12, 2025 Economic Development Commission regular meeting minutes.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING OR LOST BUSINESSES, CHAIR LOUFAS

B PROVIDE FEEDBACK TO THE ECONOMIC DEVELOPMENT STAFF ON THE PROPOSED SCOPE OF WORK FOR THE SHOP LOCAL PROGRAMMING, AN ECONOMIC DEVELOPMENT STRATEGIC PLAN IMPLEMENTATION ITEM, CATHY NUBLA, ECONOMIC DEVELOPMENT ADMINISTRATIVE ANALYST II

7 REPORT OF THE SUBCOMMITTEES/BOARD SECRETARY

A REPORT FROM THE BUSINESS RETENTION AND EXPANSION ON SONOMA BOULEVARD AD HOC SUBCOMMITTEE, VICE CHAIR MONROE, COMM. MITCHELL, COMM. WILLIAMS

B UPDATES FROM THE EDC SECRETARY, IVETTE IRAHETA, CITY OF VALLEJO ECONOMIC DEVELOPMENT PROGRAM MANAGER

8 REPORT OF THE CITY COUNCIL LIAISON, ALEXANDER MATIAS

9 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the EDC Secretary. Each speaker is limited to five minutes.

A ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2 OF 2)

Recommendation: Adopt Resolution creating an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan) setting the duration of the subcommittee, its duties and appointing up to 3 members of the EDC thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2 OF 2)

Recommendation: Adopt Resolution creating an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan) setting the duration of the subcommittee, its duties and appointing up to 3 members of the EDC thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

C REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 1 OF 2)

Recommendation: Consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

10 SECOND COMMUNITY FORUM

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11 FUTURE AGENDA ITEMS

12 ANNOUNCEMENTS

13 ADJOURNMENT

ADDITIONAL CITY INFORMATION

Members of the public can:

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- Sign up to receive City Communications via e-mail (www.cityofvallejo.net/subscribe)
- Sign up for emergency alerts at: alertsolano.com

AFFIDAVIT OF POSTING: I Ivette Iraheta, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the City of Vallejo Economic Development Commission, at the time and in the manner prescribed by law and that this agenda was posted at Vallejo City Hall, 555 Santa Clara Street, Vallejo, California at 5:00 PM, January 9, 2026.

Dated: January 9, 2026



Ivette Iraheta, EDC Secretary



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

NOVEMBER 12, 2025

COMMISSIONERS

Nicole Loufas (Chair)
Dwight Monroe Jr. (Vice Chair)
Mai-Ling Garcia
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

6:00 PM

HYBRID MEETING
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MINUTES

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AGENDA

1 CALL TO ORDER

Meeting was called to order at 6:05 PM.

2 PLEDGE OF ALLEGIANCE

Pledge led by Chair Loufas.

3 ROLL CALL

Present: Chair Loufas, Vice Chair Monroe, Comm. Garcia, Comm. Harrell, Comm. Williams.

Absent: Comm. Garcia, Comm. Mitchell.

Staff Present: Sr. Comm. Analyst began the mtg. in role of EDC Secretary until item 7, EDC Secretary arrived at the beginning of item 7, City Attorney Nebb.

4 FIRST COMMUNITY FORUM

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No speakers for this forum.

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF THE NOVEMBER 12, 2025 AGENDA

Recommendation: By motion approve the agenda for the November 12, 2025 Economic Development Commission regular meeting.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

ivette.iraqueta@cityofvallejo.net

Motion to approve by Comm. Harrell, Seconded by Vice Chair Monroe.

Ayes: Chair Loufas, Comm. Harrell, Comm. Williams, Vice Chair Monroe

Abstain: Comm. Garcia

Absent: Comm. Gonzalez and Comm. Mitchell.

Motion carries.

B APPROVAL OF THE OCTOBER 8, 2025 REGULAR MEETING MINUTES

Recommendation: By motion to approve the October 8, 2025 Economic Development Commission regular meeting minutes.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

Motion to approve by Vice Chair Monroe, Seconded by Comm. Harrell
Ayes: Chair Loufas, Comm. Harrell, Comm. Williams, Vice Chair Monroe
Abstain: Comm. Garcia.
Absent: Comm. Gonzalez and Comm. Mitchell.
Motion carries.

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING LOST BUSINESSES, CHAIR LOUFAS

Chair Loufas provided an update on new businesses.

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

A UPDATES FROM EDC SECRETARY, IVETTE IRAHETA, CITY OF VALLEJO ECONOMIC DEVELOPMENT PROGRAM MANAGER

i. Future agenda items list (review list)

Secretary Iraheta presented the future agenda items spreadsheet included in the agenda packet.

ii. Attendance Report

Secretary Iraheta presented the attendance spreadsheet in the agenda packet.

8 REPORT OF THE CITY COUNCIL LIAISON AND EDC AD HOC SUBCOMMITTEE(S)

A REPORT FROM THE EDC CITY COUNCIL LIAISON, ALEXANDER MATIAS

Council Member Matias provided a report on City Council recent actions.

B REPORT FROM THE BUSINESS RETENTION EXPANSION ON SONOMA BLVD. AD HOC SUBCOMMITTEE, MONROE, MITCHELL, WILLIAMS

Vice Chair Monroe and Comm. Williams provided an update on the work of the Business Retention and Expansion on Sonoma Blvd. Ad Hoc Subcommittee.

9 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to three minutes.

Two (2) Speakers spoke during the Action Calendar item 9a.

One (1) speaker spoke during Action item 9b.

A **CONSIDER RECOMMENDATION ON EXPENDITURES FROM EDC BUDGET AND A CONTRACT WITH VISIT VALLEJO TO PROVIDE SERVICES TO TARGET SHOP LOCAL INFORMATION TO NEW CONSUMER DEMOGRAPHIC POPULATION(S) (STEP 2 OF 2)**
Recommendation: Consider recommendation on expenditures from EDC budget and contract with Visit Vallejo to provide services to target shop local informaton to new consumer demographic population(s).

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Chair Loufas opened the item for discussion.
Motion by Vice-Chair Monroe to table the item for 3 months, seconded by Comm. Garcia.

Ayes: Chair Loufas, Vice Chair Monroe, Comm. Garcia, Comm. Harrell, Comm. Williams.
Absent: Comm. Gonzalez and Comm. Mitchell.
Motion carries.

B **REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 1 OF 2)**

Recommendation: Consider the creation of an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Item was opened by Comm. Loufas and Comm. Garcia.

Motion to create an ad hoc subcommittee for civic innovation and technology for a 1-year term, with the charge as to what is on the work plan and bring this item back as Step 2; and Seconded by Vice Chair Monroe.

Ayes: Chair Loufas, Vice Chair Monroe, Comm. Garcia, Comm. Harrell, Comm. Williams.
Absent: Comm. Gonzalez and Comm. Mitchell.
Motion carries.

C **REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 1 OF 2)**

Recommendation: Request to consider the creation of an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

Item was opened by Chair Loufas

Motion to consider the creation of an ad hoc subcommittee for public safety and economic viability for the duration of 2 years for the charge as discussed and on work plan brought as Step 2; and Seconded by Comm. Garcia.

Ayes: Chair Loufas, Vice Chair Monroe, Comm. Garcia, Comm. Harrell, Comm. Williams.

Absent: Comm. Gonzalez and Comm. Mitchell.

Motion carries.

10 SECOND COMMUNITY FORUM

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One (1) speaker spoke during this community forum.

11 FUTURE AGENDA ITEMS

Comm. Garcia suggested bringing forward the Strategy Sub Committee Ad Hoc as a future item.

Request to bring forward Tariffs item as previously requested – relating to local business impact and local industries i.e. automotive industry.

Bringing Workforce development during February timeframe.

Bringing back list of vendors and discussion regarding local business preferences.

12 ANNOUNCEMENTS

Vice Chair Monroe provided an announcement regarding Morethanacut Foundation event.

Comm. Garcia provided an announcement regarding a new cheese shop in downtown (Stinky's Cheese Shop), having attended a Public Innovators Summit in Baltimore, MD, and her participation during mtg. regarding filling the gap on food shortages.

Sec. Iraheta provided an update about free public wifi going live in downtown.

13 ADJOURNMENT

Meeting adjourns at 8:14 PM.



DATE: January 14, 2026
TO: Chair and Commissioners of the Economic Development Commission
FROM: Cathy Nubla, Economic Development Administrative Analyst
SUBJECT: PROVIDE FEEDBACK TO ECONOMIC DEVELOPMENT STAFF ON THE PROPOSED SCOPE OF WORK FOR SHOP LOCAL PROGRAMMING, AN ECONOMIC DEVELOPMENT STRATEGIC PLAN IMPLEMENTATION ITEM

RECOMMENDATION

Provide feedback to Economic Development (ED) staff on the proposed scope of work for Shop Local Programming, an Economic Development Strategic Plan (EDSP) implementation item.

REASONS FOR RECOMMENDATION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, one of the priority areas is Business Retention for existing businesses. Key tasks include supporting existing businesses with resources and advocacy and launching shop-local campaigns and highlighting success stories. The EDC's feedback to the proposed scope of work for the Shop Local Programming allows collaboration among staff with the key goal of ensuring businesses thrive in an environment with proper support and access to capital.

BACKGROUND AND DISCUSSION

The City of Vallejo's Economic Development Strategic Plan (EDSP), approved by the City Council in December 2024, included several recommended implementation activities. Shop Local programming was recommendation #1.A (Cycle 1). Since that time, staff has met with local business organizations separately to review their current activities in that regard, as well as convened a meeting to which all of the organizations and the EDC's Shop Local Ad Hoc Committee (which was in existence at that time) were invited. The meeting was successful with discussion about what type of program best meets the Vallejo business community's needs and sharing what the business organizations are already doing for shop-local related programming.

Staff plans to issue a Request for Proposals (RFP) in February or March for an individual, organization, or business to provide Shop Local programming in a contract valued at \$28,000 (the amount identified in the EDSP). Evaluation will be based on the Proposer's marketing qualifications and vision to implement the scope of work. After the review and selection process is complete, the agreement will be awarded to the Proposer whose proposal is best qualified to implement the program

with the City of Vallejo.

It's important to note that "Shop Local" does not have to be the name of the campaign; rather, the term is shorthand for programming that will focus on supporting local Vallejo businesses that generate sales tax. The purpose of the RFP is to formally solicit detailed proposals from qualified marketing agencies or organizations to find the best partner to create a successful, impactful Shop Local program for Vallejo.

The scope of work to be proposed on the RFP is:

- Marketing, advertising, and/or promotional activities to support local retailers and restaurants. The program may be original or existing, to receive funding to augment, extend, or expand it.
- The program shall initiate in 2026; the exact timing of the campaign is open.
- Contractor shall provide quarterly written reports on progress to the Economic Development Department.
- The program shall not duplicate, compete with, or disparage any other local marketing effort, including those in the larger region; for example, shall not pit Vallejo's businesses against any other city's, but rather focus on the many unique, positive aspects of Vallejo's retailers and restaurants.
- Proposers are welcome to partner with other organizations or campaigns in Vallejo to create a multiplier effect.

City Economic Development staff seeks the input of the EDC on the proposed RFP Scope of Work and any other relevant feedback.

FISCAL IMPACT

There is no funding request to provide feedback to staff on proposed scope of work for shop local programming.

ENVIRONMENTAL REVIEW

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

ATTACHMENTS

None

CONTACT

Cathy Nubla, Economic Development Administrative Analyst
(707) 649-5454 catherine.nubla@cityofvallejo.net



MEMORANDUM
ECONOMIC DEVELOPMENT DEPARTMENT

DATE: December 10, 2025
TO: Andrew Murray, City Manager
CC: Mayor & City Council
FROM: Gillian Haen, Assistant City Manager
SUBJECT: Economic Development Strategic Plan Implementation Update

This memo provides a status update on the implementation of the Economic Development Strategic Plan (EDSP), approved by the City Council on December 17, 2024.

The EDSP recommended programming the remaining ARPA funds for economic development (\$355,000) for five “Pilot Projects”, the top of the to-do list for Cycle 1 in the time period of 2024-27. At the next City Council meeting on December 30, 2024, the Council directed staff to allocate all the ARPA funds to one of the recommended Pilot Projects, a revolving loan fund managed by Solano EDC. Since then, staff has been supporting Solano EDC on the logistics of developing the loan program, while also exploring how to implement the other pilot projects without allocating funding and researching potential grant opportunities. EDSP’s longer-term goals for Cycle 2, not addressed in this update, hinge on the outcome of the short term pilots.

As a reminder, at the time the EDSP was approved twelve months ago, the Economic Development Department had seven authorized positions with one vacancy in the role of Economic Development Project Manager. In January 2025, the Director of the department resigned, and in April the department secretary left; combined with the Program Manager position still being vacant, this left three positions vacant out of the authorized seven. The Director recruitment is underway while the other two positions were frozen as of June 2025. An economic development consultant has been under contract since February to provide some project assistance with limited hours in compliance with CalPERS regulations, and the Assistant City Manager has been serving as interim Economic Development Director since January. The consultant contract ends December 31, 2025. Executive staff is currently looking for another consultant to assist while the next recruitment takes place in Q1 2026. Without adequate staffing and funding, these strategies cannot be fully implemented.

Despite the reductions in available resources, staff has made progress in most of the five pilot projects in the last twelve months as shown in the chart below. Identified funding amounts are for the current FY 2025-2026.

Goal #1: "Execute Pilot Projects Using ARPA Funding"		
<u>Pilot project</u> (language from the EDSP)	<u>Funding source as of December 2025</u>	<u>Status</u>
A. Shop local campaign	\$28,000 funded	RFP drafted for input at January 2026 EDC meeting, then out to bid for a provider to implement a campaign in collaboration with EDC.
B. Pop-up events	\$33,000 funded; requesting additional \$25k for Midyear for this current FY.	RFP drafted awaiting legal review, to be released Q1 2026 for a contractor to implement events in Summer 2026.
C. Revolving loan fund	\$355,000 ARPA funds approved by City Council 12/24. One year to spend remaining funding.	Solano EDC ebuted the program with participating lender Travis Credit Union. 43 inquiries to date, with 15 not eligible. 2 loans approved totaling \$100k and 30 applications currently under review. Continue working with interested businesses and reaching out to those that did not follow through on the process. Promote Vallejo RLF at outreach events. Share Vallejo RLF with contacts and stakeholders. Submit referrals to the Small Business Development Center and follow up on status. Follow up with businesses and lender on loan application progress. Work with lender on processing Vallejo RLF applications.
D. Support a citywide capital facilities plan focused on placemaking and catalyzing change in downtown Vallejo and other significant corridors by better management and utilization of city-owned properties augmented by grant opportunities.	Need approx. \$200k for 2-year contract and requesting \$40k for Midyear for this current FY.	RFP drafted for a "Long Range Property Management Plan Update", will be issued following pending discussions with CAO. RFP will seek qualified consultants to prepare a long-term property management and private investment strategy. Staff will review list of city-owned property inventory and supporting documents to determine a set of catalyst properties that will likely generate economic development. Consultant will prepare a report to include the list of catalyst sites with description and vision for each site and actionable recommendations for achieving the vision.

E. Obtain LocationOne software to inventory city property	None	Similar software solutions include CoStar, which the City already has, SizeUp, and LoopNet (free). Econ Dev staff met with Public Works Real Estate staff to review recommendation, then heard a presentation from LocationOne and determined it was not a good fit for Econ Dev needs which can be met by using the CoStar license.
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The five pilot projects listed above comprise the EDSP’s Goal #1 (page 14 of the [full document](#) on the City’s website). The remaining goals under Cycle 1 in 2024-27 (pages 14-17) are broader citywide goals, for the most part not under the exclusive purview of Economic Development Department. However, they are listed here for the Council’s information, with highlighted updates where relevant.

Cycle 1: Goals #2-6

2. “Support major revitalization and planning efforts in Downtown, Waterfront, and other areas parallel to private-sector efforts (Mare Island and other important corridors)”

A. Lead Infill development efforts, streamline development process, focus on city-owned properties and partnership with privately held properties in downtown and waterfront Vallejo, utilize grant funding, creative placemaking activities and more vibrancy for Vallejo merchants (Construction, Advanced Manufacturing, Software/Film, Transportation, and Wholesale). *The MTC grant awards were accepted and the Downtown Specific Plan and Waterfront Specific Plan projects will kick off soon. Responses to RFP are being reviewed now.*

B. Encourage more public-private partnerships to spur economic development-Blue Rock Springs is an example of a public-private partnership on placemaking and revitalization in Vallejo that illustrates what can happen in downtown Vallejo.

C. Market downtown Vallejo as a cultural, entertainment, and innovation district, connected to and complementing economic activity on Mare Island, western Solano County, Napa County, and across the Bay Area.

(These three sub-goals are longstanding fundamental aims of the Economic Development program in Vallejo and are woven throughout all the projects, as opposed to stand-alone project status.)

D. Prioritize high tax rate areas (TRAs) as much as possible in terms of new activity (Construction, Tourism, Advanced Manufacturing, Wholesale) and consider potential Community Facilities District (CFD) or Enhanced Infrastructure Finance District (EIFD) boundaries if pursued after Cycle 1 (see Cycle 2 action steps) where rising assessment values for commercial properties provide increase property-tax funding to the City of Vallejo.” *(Council agenda on 12/19 held the public hearing and approved increasing the VT BID’s self-assessment by \$.50 in 2026 and an additional \$.50 in 2027 to add value to Vallejo’s commercial hospitality sector.)*

3. “Work with Planning, Finance Department, and Central Permit Center on ways to streamline development, increase city revenues, and enhance placemaking.”

A. Encourage a mix of affordable, below-market rate housing units alongside the waterfront and downtown with ferry access living spaces at market rates

B. Encourage entrepreneurship, innovation, and small businesses (RLF as an example of engagement) (in process, under #1.C)

C. Pursue and utilize a citywide capital-facilities plan to coordinate city-owned properties and their utilization as economic development assets (in process, under #1.D)

D. Begin planning for long-term resilience: sea walls for sea-level rise, vehicle miles travelled, greenhouse gases, renewable energy, and seismic safety in new spaces and parcels improved as part of infill development efforts to streamline development process (will be part of the Waterfront and Mare Island Specific Plan processes underway)

E. Streamline the process for starting and growing businesses in Vallejo, including “fast-tracking” in terms of lower fees and time to decision, as well as reduced entitlements and processing timelines on commercial permits (Construction, Advanced Manufacturing, Software/Film, Wholesale)”

4. “Develop a Communications and Marketing Plan: Engage with the community, regional partners, and regional media on Vallejo-based business stories.”

A. Build a marketing plan for Vallejo as a place to do business, using chambers as a "working" group, completed before the end of Cycle 1 (June 2027). (All)

B. Craft new narratives concerning doing business in Vallejo (may require hiring a firm to augment staff capacity) (All)

C. Encourage and partner on placemaking, community, and unique historical/cultural identity as businesses grow and visitors come to all parts of Vallejo

I. Create Vallejo’s “identity”: what makes Vallejo unique and attractive to the world

II. Partner on public events: encourage more events to take place in public spaces, where the City of Vallejo owns the building or land

III. Encourage Cal Poly-Maritime, Touro University, and Solano Community College to locate programming in downtown Vallejo, utilizing City of Vallejo property

IV. Use arts and entertainment to highlight Vallejo’s past and current artists and define a specific point person at City of Vallejo as film liaison

V. Partner on façade-improvement grants, art installations on public land, organized clean-up days, pre-approved building signs, benches that create a sense of branding as examples

VI. Give priority to construction projects that utilize public spaces as part of their planning or to be purchased from City of Vallejo as part of revitalization.

(Without dedicated funding to prepare the marketing and communications plan, Economic Development has prepared an outline with the intent of letting the future Director complete it.)

D. Provide quarterly updates to city officials on economic development progress and to public in those meetings, through social media, events, and press outlets”

(Ongoing, last one was May 2025; due to staffing shortage, next one is projected to be in February 2026.)

5. ‘Create a vision for city-owned assets as part of broader placemaking and infill development efforts alongside citywide capital-facilities planning.’”

A. Utilize citywide capital-facilities plan once completed from pilot project to partner with private sector owners on infill strategies and revitalization of downtown and waterfront and other important corridors in Vallejo (Construction, Advanced Manufacturing, Transportation, Wholesale)

B. Consider the use of local broadband assets using Vallejo’s Internet Provider (VIP) for maintenance and marketing of available spaces, as the City of Vallejo plans and makes decisions on spaces. (Software/Film, Advanced Manufacturing)”

(Goal #5 hinges on substantial progress made on Goal 1.D, Citywide Facilities Plan, and Goal #4, Marketing Plan; no individual update on it in this stage.)

6. “Seek and apply for as much nonprofit and government funding as possible to support economic and workforce development efforts across Vallejo as a strategic partner.”

A. Monitor sites such as www.grants.gov and www.grantwatch.com to identify federal, state, and nonprofit funding for economic development and support (All)

B. Support nonprofit organizations that have similar goals of supporting new, small businesses in Vallejo or educational programs that provide workforce training primarily for Vallejo residents (e.g., Solano Workforce Development, Chambers of Commerce (Vallejo, Black Chamber, Hispanic Chamber, Filipino Chamber) (All)

C. Additional staff support in Vallejo Economic Development is needed to support grant work”

(Monthly coordination meetings occur between Econ Dev staff and the City’s grants team to seek and vet grant opportunities.)

In 2026 we hope to shore up staffing and identify revenue to continue implementation of the ED Strategic Plan. Please feel free to reach out to me if you have any specific input or questions.

Thank you,

Gillian Haen, Assistant City Manager

Gillian.haen@cityofvallejo.net (707) 648-4163



DATE: January 14, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2 OF 2)**

RECOMMENDATION

Adopt a Resolution creating an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan) setting the duration of the subcommittee, its duties and appointing up to 3 members of the EDC thereto.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by the City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on civic innovation and technology enhancements within the business community in the City of Vallejo and explore how emerging technologies can support economic development. The formation of an ad hoc committee for civic innovation and technology will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC work plan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could aid in the implementation of the strategic plan.

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Civic Innovation and Technology Ad Hoc Subcommittee will be to offer clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology. Key activities will include the following:

Subject: ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2 OF 2)

- Research and understand national investments related to data, artificial intelligence (AI) and technology.
- Understand general use and challenges to internet and technology for small and mid-size businesses.
- Understand AI-driven sentiment analysis to understand business and resident needs and concerns.
- Explore ways and recommendations for the City of Vallejo to best leverage technology and improve city processes to better serve Vallejo businesses.

The EDC anticipates collaborating with the Economic Development staff, Information Technology staff, and Business Owners on these activities. Successful metrics will include offering clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for civic innovation and technology that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to carry the item into Step 2 during a future EDC meeting. The direction was to draft a resolution for EDC adoption during a future meeting with details regarding focusing on the activities of such ad hoc subcommittee, for a duration of one year and for the upcoming appointment of members. As such the EDC will take action on the proposed resolution to establish the Civic Innovation and Technology Ad Hoc Subcommittee and appoint members to same.

ATTACHMENTS

1.	Resolution No. EVC 26-01 Civ Innov and Tech AdHocSub 011426 v1
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CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
ivette.iraqueta@cityofvallejo.net

RESOLUTION NO. EDC 26-01

RESOLUTION OF THE ECONOMIC DEVELOPMENT COMMISSION (EDC) OF THE CITY OF VALLEJO TO ESTABLISH AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY AND APPOINTING UP TO 3 MEMBERS THERETO (EDC 2025 WORK PLAN)

WHEREAS, the Economic Development Commission (EDC) adopted a resolution during their April 9, 2025 regular meeting to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting; and

WHEREAS, the City Council adopted the EDC 2025 Work Plan during their regular meeting on July 22, 2025; and

WHEREAS, the EDC 2025 Work Plan includes five key focus work areas, including: (1) Strategy and Advisement; (2) Business Recruitment, (3) Business Retention, (4) Public Safety and Economic Viability, and (5) Civic Innovation and Technology; and

WHEREAS, to effectively address the key priority work area of Civic Innovation and Technology, the EDC considers it necessary to form an Ad Hoc Subcommittee for Civic Innovation and Technology; and

WHEREAS, the goals of the Ad Hoc Subcommittee for Civic Innovation and Technology will focus on civic innovation and technology enhancements within the business community in the City of Vallejo and exploring how emerging technologies can support economic development.

NOW THEREFORE, BE IT RESOLVED:

1. That the Economic Development Commission hereby establishes the Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee.
2. That the Economic Development Commission Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee is hereby established for the duration of one (1) year, from the date of this Resolution.
3. That the duties of the Subcommittee shall be to: (a) Research and understand national investments related to data, artificial intelligence (AI) and technology; (b) Understand general use and challenges to internet and technology for small and mid-size businesses; (c) Understand AI-driven sentiment analysis to understand business and resident needs and concerns; and (d) Explore ways and recommendations to the City of Vallejo to best leverage technology and improve city processes to better serve Vallejo businesses.

4. That the Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee shall consist of (up to three):

appointed members from the Economic Development Commission.

PASSED AND ADOPTED by the Economic Development Commission of the City of Vallejo at a regular meeting thereof held on Wednesday, January 14, 2026, by the following vote:

AYES:

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NOES:

ABSENT:



DATE: January 14, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2 OF 2)**

RECOMMENDATION

Adopt a Resolution creating an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan) setting the duration of the subcommittee, its duties and appointing up to 3 members of the EDC thereto.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on public safety and economic viability to address safety concerns impacting businesses and improve Vallejo's economic environment. The formation of an ad hoc committee for public safety and economic viability will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC work plan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could aid in the implementation of the strategic plan.

Subject: ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY AND APPOINTING UP TO 3 MEMBERS OF THE EDC THERETO (EDC 2025 WORK PLAN), COMMISSIONER GARCIA (STEP 2

OF 2)

Page 2

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Public Safety and Economic Viability Ad Hoc Subcommittee will be to address safety concerns impacting businesses and improve Vallejo’s economic environment. Key activities will include the following:

- Conduct business safety forums.
- Establish direct communication channels between business owners and law enforcement.
- Advocate for safety measure initiatives in business districts, including enhanced street lighting and security.
- Track the impact of crime on business closures and insurance challenges.

The EDC anticipates collaborating with Economic Development staff, Law Enforcement, City officials and business owners on these activities. Successful metrics will include reduction in reported business-related crimes and increased business engagement.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for public safety and economic viability that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to carry the item into Step 2 during a future EDC meeting. The direction was to draft a resolution for EDC adoption during a future meeting with details regarding focusing on the activities of such ad hoc subcommittee, for a duration of two years and for the upcoming appointment of members. As such the EDC will take action on the proposed resolution to establish the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee and appoint members to same.

ATTACHMENTS

1.	Resolution No. EVC 26-02 Pub Saf and Tech AdHocSub 011426 FNL
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CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

RESOLUTION NO. EDC 26-02

RESOLUTION OF THE ECONOMIC DEVELOPMENT COMMISSION (EDC) OF THE CITY OF VALLEJO TO ESTABLISH AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY AND APPOINTING UP TO THREE MEMBERS THERETO (EDC 2025 WORK PLAN)

WHEREAS, the Economic Development Commission (EDC) adopted a resolution during their April 9, 2025 regular meeting to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting; and

WHEREAS, the City Council adopted the EDC 2025 Work Plan during their regular meeting on July 22, 2025; and

WHEREAS, the EDC 2025 Work Plan includes five key focus work areas, including: (1) Strategy and Advisement; (2) Business Recruitment, (3) Business Retention, (4) Public Safety and Economic Viability, and (5) Civic Innovation and Technology; and

WHEREAS, to effectively address the key priority work area of Public Safety and Economic Viability, the EDC considers it necessary to form an Ad Hoc Subcommittee for Public Safety and Economic Viability; and

WHEREAS, the goals of the Ad Hoc Subcommittee for Public Safety and Economic Viability will focus on addressing safety concerns impacting businesses and improving Vallejo's economic environment.

NOW THEREFORE, BE IT RESOLVED:

1. That the Economic Development Commission hereby establishes the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee.
2. That the Economic Development Commission Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee is hereby established for the duration of two (2) years, from the date of this Resolution.
3. That the duties of the Subcommittee shall be to: (a) Conduct business safety forums; (b) Establish direct communication channels between business owners and law enforcement; (c) Advocate for safety measure initiatives in business districts, including enhanced street lighting and security; and (d) Track the impact of crime on business closures and insurance challenges.

4. That the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee shall consist of (up to three):

appointed members from the Economic Development Commission.

PASSED AND ADOPTED by the Economic Development Commission of the City of Vallejo at a regular meeting thereof held on Wednesday, January 14, 2026, by the following vote:

AYES:

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NOES:

ABSENT: