



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**


MARCH 11, 2026

COMMISSIONERS
Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

HYBRID MEETING
www.Cityofvallejo.net

6:00 PM

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

<p>NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom</p>	<p>City Hall and the Council Chambers will be open to members of the public 30 minutes prior to the start of the meeting.</p>
<p>PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM (https://ZoomRegular.Cityofvallejo.net), or via phone, by dialing (669) 900-6833.</p>	<p>For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment</p>
<p>VIEW THE MEETING: There are four different ways you can view this public meeting:</p> <ul style="list-style-type: none"> • In Person • Watch Vallejo local channel 28 • Stream from the City website: www.cityofvallejo.net/Streaming Join the Zoom webinar: https://ZoomRegular.Cityofvallejo.net 	<p>Scan QR code for live captions and translation in Spanish and Tagalog.</p> 
<p>Hybrid Options are available for members of the public to participate. To participate remotely</p>	
<p><u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313</p>	<p><u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute</p>
<p>Any supplemental writing related to an agenda item for an open session of a regular meeting that is distributed to all or a majority of all members of the Commission less than 72 hours before the meeting will be posted concurrently on the City's website at www.cityofvallejo.net/agendas Written material distributed during the meeting, will be available at the meeting if prepared by the City or after the meeting if prepared by someone else. Such materials may be obtained from the Commission Secretary.</p>	



Vallejo City Council Chambers ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Council to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF MARCH 11, 2026 MEETING AGENDA

Recommendation: Approve March 11, 2026 meeting agenda

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B APPROVAL OF MEETING MINUTES FOR FEBRUARY 11, 2026 MEETING

Recommendation: Approve February 11, 2026 meeting minutes

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING LOST BUSINESSES, CHAIR MONROE

B VISIT VALLEJO QUARTERLY UPDATE, KIRK SMITH, VISIT VALLEJO CEO

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

A UPDATE ON: EDC NAME TAGS; ED DEPT WORK PLAN & STAFFING

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.

A CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC

2025 WORK PLAN), AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)

Recommendation: Consider request and adopt a resolution for the creation of an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan), setting forth duties, number of members and duration of the subcommittee, and appointing members thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN) AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)

Recommendation: Consider request and adopt a resolution for the creation of an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan), setting forth the duties, number of members and duration of the subcommittee, and appointing members thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

C REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN (STEP 1 OF 2)

Recommendation: Request to consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan)

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

D REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET LINE ITEMS AND PROVIDE DIRECTION TO STAFF

Recommendation: Request to consider EDC budget expenditures from FY2025-26 budget line items and provide direction to staff.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

E CONSIDER OPTIONS FOR POLE BANNER PROGRAM AND MAKE DECISIONS/RECOMMENDATIONS ON NEXT STEPS

Recommendation: Consider options for pole banner program and make decisions on next steps.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

F DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING,

SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL.

Recommendation: Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/film and wholesale business to the City of Vallejo City Council.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

9 SECOND COMMUNITY FORUM

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10 REPORT OF THE CITY COUNCIL LIAISON

11 FUTURE AGENDA ITEMS

12 ANNOUNCEMENTS

13 ADJOURNMENT

ADDITIONAL CITY INFORMATION

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AFFIDAVIT OF POSTING: I Ivette Iraheta, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the City of Vallejo Economic Development Commission, at the time and in the manner prescribed by law and that this agenda was posted at Vallejo City Hall, 555 Santa Clara Street, Vallejo, California at 1:30 PM, March 6, 2026.

Dated: March 6, 2026



Ivette Iraheta, EDC Secretary



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

MINUTES

FEBRUARY 11, 2026

COMMISSIONERS

Vacant (Chair)
Dwight Monroe Jr. (Vice Chair)
Mai-Ling Garcia
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

HYBRID MEETING
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6:00 PM

**Council Chambers
555 Santa Clara Street
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<p><u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313</p>	<p><u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute</p>
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AGENDA

1 CALL TO ORDER

Meeting called to order at 6:05 PM by Vice Chair Monroe

2 PLEDGE OF ALLEGIANCE

Pledge called by Comm. Monroe.

3 ROLL CALL

Present: Vice Chair Monroe, Comm. Garcia, Comm. Gonzalez, Comm. Mitchell, Comm. Williams, Comm. Harrell

Staff: Sec. Iraheta, City Attorney Nebb

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

No speakers during this forum.

5 APPROVAL OF THE FEBRUARY 11, 2026 AGENDA

Motion to approve agenda: First Vice Chair Garcia, Second Comm. Mitchell.

Vote: All in favor of approval of agenda.

6 PRESENTATIONS AND COMMENDATIONS

A ELECTION OF A CHAIR AND VICE CHAIR TO THE ECONOMIC DEVELOPMENT COMMISSION

Comm. Harrell motioned to nominate Comm. Monroe as EDC Chair and Comm. Garcia as Vice Chair. Seconded by Comm. Williams.

Ayes: Comm. Monroe, Comm. Garcia, Comm. Gonzalez, Comm. Mitchell, Comm. Williams, Comm. Harrell

Motion moved.

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

Secretary provided an update from City Clerk Re: filling EDC vacancy

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.

One Community speaker spoke during this calendar.

A COMMISSION DISCUSSION AND ACTION TO COMPLETE QUESTIONNAIRE REGARDING AUGUST 2025 BOARDS, COMMISSIONS, AND COMMITTEES ASSESSMENT REPORT PREPARED BY MRG, LLC, IVETTE IRAHETA, EDC SECRETARY IVETTE IRAHETA

Recommendation: Discuss and take action to complete the attached questionnaire regarding the August 2025 MRG, LLC report.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Secretary Iraheta presented the item. There was deliberation and EDC provided feedback on the item.

B REQUEST AND DIRECTION FOR FY2026-27 EDC BUDGET FOR THE UPCOMING CITY COUNCIL MEETING ON MARCH 3, 2026 DEDICATED TO CONSIDERING BOARDS/COMMISSIONS/COMMITTEES BUDGET REQUESTS

Recommendation: Request direction for FY2026-27 EDC Budget for the upcoming City Council Meeting on March 3, 2026.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion request \$27,967 during March 3, 2026 City Council meeting with the line items as for current FY and adding \$7,967 for Banners program by Comm. Harrell, Seconded by Comm. Gonzalez.

Ayes: Chair Monroe, Vice Chair Garcia, Comm. Gonzalez, Comm. Mitchell, Comm. Williams, Comm. Harrell

Motion moved.

C DISCUSSION AND DIRECTION ON MOVING FORWARD THE STREET BANNER PROGRAM AS CONTAINED IN THE WORK PLAN, CITY ATTORNEY VERONICA NEBB

Recommendation: Discussion and direction on moving forward the Street Banner Program as contained in the EDC 2025 work plan.

Contact: Veronica Nebb, City Attorney (707) 648-4456

veronica.nebb@cityofvallejo.net

Motion to move \$7,967 to the Banner Initiative in the Downtown area on Georgia from Santa Clara to Sonoma by Comm. Garcia and Seconded by Comm. Harrell.

Ayes: Chair Monroe, Vice Chair Garcia, Comm. Gonzalez, Comm. Mitchell, Comm. Williams, Comm. Harrell

Motion moved.

Motion to continue this item during next meeting by Chair Monroe, and Seconded by Comm. Mitchell.

Ayes: Chair Monroe, Vice Chair Garcia, Comm. Gonzalez, Comm. Mitchell, Comm. Williams, Comm. Harrell

Motion moved.

9 SECOND COMMUNITY FORUM

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10 REPORT OF THE CITY COUNCIL LIAISON

Councilmember Matias provided updates from City Council.

11 FUTURE AGENDA ITEMS

Vice Chair Garcia: Bring back items regarding subcommittees
Chair Monroe: Visit Vallejo quarterly presentation

12 ANNOUNCEMENTS

Vice Chair Garcia announced her visit to Quarter's A/Admiral's Mansion.
Attorney Nebb announced regarding tool for reporting blighted properties status in comm. and her upcoming community meetings coming up on this subject on City Attorney's webpage neighborhood peer program.

13 ADJOURNMENT

Meeting adjourned at 9:53 PM.

Dwight Monroe Jr., EVC Chair

ATTESTED:

Ivette Iraheta, EVC Secretary



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC 2025 WORK PLAN), AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)**

RECOMMENDATION

Consider request and adopt a resolution for the creation of an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan), setting forth duties, number of members and duration of the subcommittee, and appointing members thereto.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on civic innovation and technology enhancements within the business community in the City of Vallejo and explore how emerging technologies can support economic development. The formation of an ad hoc committee for civic innovation and technology will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC workplan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could

Subject: CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC 2025 WORK PLAN), AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)

aid in the implementation of the strategic plan.

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Civic Innovation and Technology Ad Hoc Subcommittee will be to offer clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology. Key activities will include the following:

- Research and understand national investments related to data, artificial intelligence (AI) and technology.
- Understand general use and challenges to internet and technology for small and mid-size businesses.
- Understand AI-driven sentiment analysis to understand business and resident needs and concerns.
- Explore ways and recommendations for the City of Vallejo to best leverage technology and improve city processes to better serve Vallejo businesses.

The EDC anticipates collaborating with the Economic Development staff, Information Technology staff, and Business Owners on these activities. Successful metrics will include offering clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for civic innovation and technology that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to carry the item into Step 2 during a future EDC meeting. The direction was to draft a resolution for EDC adoption during a future meeting with details regarding focusing on the activities of such ad hoc subcommittee, for a duration of one year and for the upcoming appointment of members. As such the EDC will take action on the proposed resolution to establish the Civic Innovation and Technology Ad Hoc Subcommittee and appoint members to same.

ATTACHMENTS

1.	Reso No. EVC 26-01 Civ Innov and Tech AdHocSub 031126 FNL
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CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

RESOLUTION NO. EDC 26-01

RESOLUTION OF THE ECONOMIC DEVELOPMENT COMMISSION (EDC) OF THE CITY OF VALLEJO TO ESTABLISH AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY AND APPOINTING UP TO 3 MEMBERS THERETO (EDC 2025 WORK PLAN)

WHEREAS, the Economic Development Commission (EDC) adopted a resolution during their April 9, 2025 regular meeting to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting; and

WHEREAS, the City Council adopted the EDC 2025 Work Plan during their regular meeting on July 22, 2025; and

WHEREAS, the EDC 2025 Work Plan includes five key focus work areas, including: (1) Strategy and Advisement; (2) Business Recruitment, (3) Business Retention, (4) Public Safety and Economic Viability, and (5) Civic Innovation and Technology; and

WHEREAS, to effectively address the key priority work area of Civic Innovation and Technology, the EDC considers it necessary to form an Ad Hoc Subcommittee for Civic Innovation and Technology; and

WHEREAS, the goals of the Ad Hoc Subcommittee for Civic Innovation and Technology will focus on civic innovation and technology enhancements within the business community in the City of Vallejo and exploring how emerging technologies can support economic development.

NOW THEREFORE, BE IT RESOLVED:

1. That the Economic Development Commission hereby establishes the Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee.
2. That the Economic Development Commission Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee is hereby established for the duration of one (1) year, from the date of this Resolution.
3. That the duties of the Subcommittee shall be to: (a) Research and understand national investments related to data, artificial intelligence (AI) and technology; (b) Understand general use and challenges to internet and technology for small and mid-size businesses; (c) Understand AI-driven sentiment analysis to understand business and resident needs and concerns; and (d) Explore ways and recommendations to the City of Vallejo to best leverage technology and improve city processes to better serve Vallejo businesses.

4. That the Civic Innovation and Technology (EDC 2025 Work Plan) Ad Hoc Subcommittee shall consist of (up to three):

appointed members from the Economic Development Commission.

PASSED AND ADOPTED by the Economic Development Commission of the City of Vallejo at a regular meeting thereof held on Wednesday, March 11, 2026, by the following vote:

AYES:

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NOES:

ABSENT:



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN) AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)**

RECOMMENDATION

Consider request and adopt a resolution for the creation of an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan), setting forth the duties, number of members and duration of the subcommittee, and appointing members thereto.

BACKGROUND AND DISCUSSION

Reason for the Recommendation

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on public safety and economic viability to address safety concerns impacting businesses and improve Vallejo's economic environment. The formation of an ad hoc committee for public safety and economic viability will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

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1. Strategy and Advisement
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4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could

Subject: CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN) AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)

aid in the implementation of the strategic plan.

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Public Safety and Economic Viability Ad Hoc Subcommittee will be to address safety concerns impacting businesses and improve Vallejo's economic environment. Key activities will include the following:

- Conduct business safety forums.
- Establish direct communication channels between business owners and law enforcement.
- Advocate for safety measure initiatives in business districts, including enhanced street lighting and security.
- Track the impact of crime on business closures and insurance challenges.

The EDC anticipates collaborating with Economic Development staff, Law Enforcement, City officials and business owners on these activities. Successful metrics will include reduction in reported business-related crimes and increased business engagement.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for public safety and economic viability that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to carry the item into Step 2 during a future EDC meeting. The direction was to draft a resolution for EDC adoption during a future meeting with details regarding focusing on the activities of such ad hoc subcommittee, for a duration of two years and for the upcoming appointment of members. As such the EDC will take action on the proposed resolution to establish the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee and appoint members to same.

ATTACHMENTS

1.	Resolution No. EVC 26-02 Pub Saf and Tech AdHocSub 031126 FNL
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CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

RESOLUTION NO. EDC 26-02

RESOLUTION OF THE ECONOMIC DEVELOPMENT COMMISSION (EDC) OF THE CITY OF VALLEJO TO ESTABLISH AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY AND APPOINTING UP TO THREE MEMBERS THERETO (EDC 2025 WORK PLAN)

WHEREAS, the Economic Development Commission (EDC) adopted a resolution during their April 9, 2025 regular meeting to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting; and

WHEREAS, the City Council adopted the EDC 2025 Work Plan during their regular meeting on July 22, 2025; and

WHEREAS, the EDC 2025 Work Plan includes five key focus work areas, including: (1) Strategy and Advisement; (2) Business Recruitment, (3) Business Retention, (4) Public Safety and Economic Viability, and (5) Civic Innovation and Technology; and

WHEREAS, to effectively address the key priority work area of Public Safety and Economic Viability, the EDC considers it necessary to form an Ad Hoc Subcommittee for Public Safety and Economic Viability; and

WHEREAS, the goals of the Ad Hoc Subcommittee for Public Safety and Economic Viability will focus on addressing safety concerns impacting businesses and improving Vallejo's economic environment.

NOW THEREFORE, BE IT RESOLVED:

1. That the Economic Development Commission hereby establishes the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee.
2. That the Economic Development Commission Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee is hereby established for the duration of two (2) years, from the date of this Resolution.
3. That the duties of the Subcommittee shall be to: (a) Conduct business safety forums; (b) Establish direct communication channels between business owners and law enforcement; (c) Advocate for safety measure initiatives in business districts, including enhanced street lighting and security; and (d) Track the impact of crime on business closures and insurance challenges.

4. That the Public Safety and Economic Viability (EDC 2025 Work Plan) Ad Hoc Subcommittee shall consist of (up to three):

appointed members from the Economic Development Commission.

PASSED AND ADOPTED by the Economic Development Commission of the City of Vallejo at a regular meeting thereof held on Wednesday, March 11, 2026, by the following vote:

AYES:

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NOES:

ABSENT:



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN (STEP 1 OF 2)**

RECOMMENDATION

Request to consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan)

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on strategy development advisement to support the business community in the City of Vallejo and explore how emerging technologies can support economic development. The formation of an ad hoc committee for strategy and advisement will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then-named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC workplan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could aid in the implementation of the strategic plan.

Subject: REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN (STEP 1 OF 2)

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Civic Innovation and Technology Ad Hoc Subcommittee will be to offer clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology. Key activities will include the following:

- Develop a Belonging Map identifying areas that foster economic vibrancy and build community connection.
- Conduct ongoing briefings of business district using data insight and reports.
- Scope a world-class art event and demonstration with key economic development partners.
- Create a role to oversee the commission's budget and track the City's strategic economic investments.

The EDC anticipates collaborating with the Economic Development staff, other Commissions and Business Owners on these activities. Successful metrics will include offering clear recommendations and advisement to the city council on the opportunities for investment, offering relevant up to date information to the business community through reports and briefings and effectively using the EDC's budget on an annual basis.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for strategy and advisement that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to add the item to a future EDC meeting agenda. The goal is for the EDC to deliberate during a future meeting on the specifics for the ad hoc subcommittee, including the intended duration, the specific charge for the committee and the number of members to participate in the subcommittee.

ATTACHMENTS

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET LINE ITEMS AND PROVIDE DIRECTION TO STAFF

RECOMMENDATION

Request to consider EDC budget expenditures from FY2025-26 budget line items and provide direction to staff.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC also had a budget approval of \$20,000 and during following city council action the reallocation of its FY2024-25 budget into FY2025-26 was approved in the amount of \$10,392. The reallocation of FY2024-25 allowed the EDC to fully expend their FY2024-25 funds during the FY2025-26 budget period. As of the date of the writing of this staff report, the EDC has expended \$2,425 from the FY2024-25 budget and took action during its February 11, 2026 meeting to allocate the remaining \$7,967 from FY2024-25 fiscal year for a proposed pole banner program.

During the March 11, 2026 meeting the EDC intends to make decisions on the use of its remaining \$20,000 from the FY2025-26 budget. The current line items are as follows:

EDC Line Item Budget	EDC Work Plan Priority Area	Amount Allocated
Design and Communication	Strategy and Advisement	\$7,500
Professional Photography	Business Recruitment	\$5,000
Business Roundtable & Recruitment	Business Retention	\$3,500
Events		
Digital & Print Business Promotion	Civic Innovation and Technology	\$2,000
Community Engagement & Sentiment Analysis	Public Safety and Economic Viability	\$2,000

These funds are to be encumbered or expended before the June 30, 2026 expenditure timeline. Staff will work with the EDC and take any necessary item to City Council for any necessary approvals in the Spring, to try to align with expenditures prior to June 30, 2026.

ATTACHMENTS

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

Date: March 11, 2026

**Subject: REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET
LINE ITEMS AND PROVIDE DIRECTION TO STAFF**

Page 2



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **CONSIDER OPTIONS FOR POLE BANNER PROGRAM AND MAKE DECISIONS/RECOMMENDATIONS ON NEXT STEPS**

RECOMMENDATION

Consider options for pole banner program and make decisions on next steps.

BACKGROUND AND DISCUSSION

The Economic Development Commission has been planning a Streetlight Pole Banner Program since the FY2023-24 timeframe. The Commissioners, during that timeframe, considered the Pole Banner project a priority to be incorporated into their FY2023-24 Work Plan. They conducted research about how other cities mount pole banners and inquired with city staff as to what the current pole banner policies were in place in the City of Vallejo.

During the FY2023-24, the EDC identifies the following objectives of the Streetlight Pole Banners Program:

- Preserve community and cultural identity.
- Promote community vibrancy.
- High-visibility opportunity for a partnering non-profit to promote events or
- Installation of exhibits that positively impact districts.

During FY2023-24 meetings, the EDC continued to discuss the topic, although direct action to implement a program wasn't taken. During the EDC 2025 Work Plan this initiative was re-incorporated into the work plan and a budget from the FY2024-25 of \$1,500 was reallocated into FY2025-26 budget.

During the February 11, 2026 meeting City Attorney provided an update as to what the City of Vallejo has done to adopt a pole banner policy. She informed the EDC that the City of Vallejo, through administrative policy adoption, has developed a policy to establish the framework for banners within the jurisdiction of the City of Vallejo. The administrative policy provides guidelines on the entities that can install banners, the purposes and the content allowed on banners. As such, the EDC can move forward with a proposal for pole banners within the city's jurisdiction.

During that meeting on February 11, 2026, EDC took action to allocate \$7,967 for its first phase of a pole banner program. The proposal is to install pole banners on Georgia Street from Santa Clara St. to Sonoma Blvd. The commission agreed to return during their next meeting to make final decisions about the content of the banners and the process for purchasing and installation of such.

ATTACHMENTS

Date: March 11, 2026

**Subject: CONSIDER OPTIONS FOR POLE BANNER PROGRAM AND MAKE
DECISIONS/RECOMMENDATIONS ON NEXT STEPS**

Page 2

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net



DATE: March 11, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL.**

RECOMMENDATION

Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/film and wholesale business to the City of Vallejo City Council.

BACKGROUND AND DISCUSSION

The City Council, during their February 24, 2026 regular meeting discussed the state of economic development in the City of Vallejo and reached consensus on making a request to the Economic Development Commission (EDC). The City Council would like to direct the EDC to review and analyze the Economic Development Strategic Plan approved by City Council in December 2024. Specifically, the request is to review the business and enterprise industries that the City of Vallejo can attract to the city, including but not limited to construction, advanced manufacturing, software/film and wholesale business.

The City Council is requesting that the EDC put together a report on what changes the City of Vallejo must implement to be successful in attracting such industries. The request is to look at short-term and long-term strategies that the City of Vallejo can and should implement to be successful in this endeavor. This charge lines up with the EDC 2025 Work Plan key strategies of Business Recruitment and Strategy and Advisement.

The City Council is requesting a report from the EDC in approximately 60 days from the date of this EDC regular meeting.

ATTACHMENTS

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net