



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**


APRIL 8, 2026

COMMISSIONERS
Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Jessica Gonzalez
Ta Lynn Mitchell
Keira Williams

HYBRID MEETING
www.Cityofvallejo.net

6:00 PM

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

<p>NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom</p>	<p>City Hall and the Council Chambers will be open to members of the public 30 minutes prior to the start of the meeting.</p>
<p>PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM (https://ZoomRegular.Cityofvallejo.net), or via phone, by dialing (669) 900-6833.</p>	<p>For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment</p>
<p>VIEW THE MEETING: There are four different ways you can view this public meeting:</p> <ul style="list-style-type: none"> • In Person • Watch Vallejo local channel 28 • Stream from the City website: www.cityofvallejo.net/Streaming Join the Zoom webinar: https://ZoomRegular.Cityofvallejo.net 	<p>Scan QR code for live captions and translation in Spanish and Tagalog.</p> 
<p>Hybrid Options are available for members of the public to participate. To participate remotely</p>	
<p><u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313</p>	<p><u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute</p>
<p>Any supplemental writing related to an agenda item for an open session of a regular meeting that is distributed to all or a majority of all members of the Commission less than 72 hours before the meeting will be posted concurrently on the City’s website at www.cityofvallejo.net/agendas Written material distributed during the meeting, will be available at the meeting if prepared by the City or after the meeting if prepared by someone else. Such materials may be obtained from the Commission Secretary.</p>	



Vallejo City Council Chambers ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF APRIL 8, 2026 MEETING AGENDA

Recommendation: Approve April 8, 2026 meeting agenda.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B APPROVAL OF MEETING MINUTES FOR MARCH 11, 2026 REGULAR MEETING

Recommendation: Approve March 11, 2026 regular meeting minutes.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

6 PRESENTATIONS AND COMMENDATIONS

A UPDATE ON NEW/UPCOMING LOST BUSINESSES, CHAIR MONROE

7 REPORT OF THE BOARD SECRETARY/INTERIM ED DIRECTOR/AD HOC SUBCOMMITTEES

A UPDATE ON FILLING EDC VACANT SEATS (CURRENT AND UPCOMING)

B REPORT FROM THE AD HOC SUBCOMMITTEE FOR BUSINESS RETENTION AND EXPANSION FOCUSING ON SONOMA BLVD. BUSINESS CLUSTER (SUBCOMMITTEE TERM: 10/2025 - 09/2026)

C REPORT FROM THE AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (SUBCOMMITTEE TERM: 03/2026 - 02/2027)

i. Banners Pilot Project Update

ii. Other updates

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.

A ADOPT RESOLUTION ESTABLISHING AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN AND APPOINT MEMBERS THERETO (STEP 2 OF 2)

Recommendation: Request to consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan), by adopting a resolution and appointing members thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET LINE ITEMS AND PROVIDE DIRECTION TO STAFF

Recommendation: Request to consider EDC budget expenditures from FY2025-26 budget line items and provide direction to staff.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

C DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCED MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL.

Recommendation: Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/film and wholesale business to the City of Vallejo City Council.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

9 SECOND COMMUNITY FORUM

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10 REPORT OF THE CITY COUNCIL LIAISON

11 FUTURE AGENDA ITEMS

12 ANNOUNCEMENTS

13 ADJOURNMENT

ADDITIONAL CITY INFORMATION

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AFFIDAVIT OF POSTING: I Ivette Iraheta, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the City of Vallejo Economic Development Commission, at the time and in the manner prescribed by law and that this agenda was posted at Vallejo City Hall, 555 Santa Clara Street, Vallejo, California at 1:00 PM, April 2, 2026.

Dated: April 2, 2026



Ivette Iraheta, EDC Secretary



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING**

MARCH 11, 2026

COMMISSIONERS
Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell

6:00 PM

HYBRID MEETING
www.Cityofvallejo.net

MINUTES

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

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AGENDA

1 CALL TO ORDER

Meeting called to order at 6:07 PM

2 PLEDGE OF ALLEGIANCE

Pledge lead by Chair Monroe

3 ROLL CALL

Present: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Jessica Gonzalez – arrived to mtg. at 6:39 PM and departed from meeting at 8:34 PM, Ta Lynn Mitchell

Absent: Keira Williams

Staff Present: EDC Secretary Iraheta, Interim ED Director Paul, Attorney Risner

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Council to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

The following speakers participated during this forum:

Margaret Sharkey
Manuel Treto
Omar Crespo

5 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF MARCH 11, 2026 MEETING AGENDA

Recommendation: Approve March 11, 2026 meeting agenda

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to approve the Agenda by Vice Chair Garcia, seconded by Commissioner Mitchell.

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Ta Lynn Mitchell

Absent: Commissioner Keira Williams

Not yet arrived: Commissioner Jessica Gonzalez

Motion carries with 4 Ayes.

- B APPROVAL OF MEETING MINUTES FOR FEBRUARY 11, 2026 MEETING**
Recommendation: Approve February 11, 2026 meeting minutes
Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

Motion to approve the Feb. 11 meeting minutes by Comm. Mitchell, seconded by Commissioner Harrell.

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Ta Lynn Mitchell

Absent: Commissioner Keira Williams

Not yet arrived: Commissioner Jessica Gonzalez

Motion carries with 4 Ayes.

6 PRESENTATIONS AND COMMENDATIONS

- A UPDATE ON NEW/UPCOMING LOST BUSINESSES, CHAIR MONROE**

Chair Monroe indicated that there is no update at this time.

- B VISIT VALLEJO QUARTERLY UPDATE, KIRK SMITH, VISIT VALLEJO CEO**

Quarterly update presentation made by Kirk Smith.

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

Motion to move item 8F to 7A and item 10 to 7B by Chair Monroe and Seconded by Comm. Gonzalez

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Ta Lynn Mitchell, Commissioner Jessica Garcia.

Absent: Commissioner Keira Williams

Motion carries with 5 Ayes.

- A UPDATE ON: EDC NAME TAGS; ED DEPT WORK PLAN & STAFFING**

Updates made from Sec. Iraheta Re: Name Tags, ED Work plan and Staffing. ED Interim Director provided a Summary on the ED Work plan as presented during the City Council Feb. 24th meeting.

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.

A **CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR CIVIC INNOVATION AND TECHNOLOGY (EDC 2025 WORK PLAN), AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)**

Recommendation: Consider request and adopt a resolution for the creation of an ad hoc subcommittee for civic innovation and technology (EDC 2025 Work Plan), setting forth duties, number of members and duration of the subcommittee, and appointing members thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to appoint himself (Chair Monroe), Vice Chair Garcia and Commissioner Mitchell to this subcommittee made by the Chair and adopt the Resolution and seconded by Vice Chair Garcia.

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Ta Lynn Mitchell, Commissioner Jessica Garcia.

Absent: Commissioner Keira Williams

Motion carries with 5 Ayes.

B **CONSIDER AND POSSIBLY ADOPT A RESOLUTION CREATING AN AD HOC SUBCOMMITTEE FOR PUBLIC SAFETY AND ECONOMIC VIABILITY (EDC 2025 WORK PLAN) AND APPOINTING MEMBERS THERETO (STEP 2 OF 2)**

Recommendation: Consider request and adopt a resolution for the creation of an ad hoc subcommittee for public safety and economic viability (EDC 2025 Work Plan), setting forth the duties, number of members and duration of the subcommittee, and appointing members thereto.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to postpone item until the EDC has a full body.

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Comm. Calvin Harrell, Comm. Ta Lynn Mitchell, Comm. Jessica Gonzalez.

Abstain: Vice Chair Garcia

Absent: Comm. Keira Williams

Motion carries with 4 Ayes.

C **REQUEST TO CONSIDER THE CREATION OF AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN (STEP 1 OF 2)**

Recommendation: Request to consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan)
Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

Motion to move this item to Step 2 on a future agenda by Vice Chair Garcia, seconded by Comm. Harrell.

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Comm. Calvin Harrell, Comm. Ta Lynn Mitchell, Comm. Jessica Gonzalez.

Absent: Commissioner Keira Williams

Motion carries with 5 Ayes.

D **REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET LINE ITEMS AND PROVIDE DIRECTION TO STAFF**

Recommendation: Request to consider EDC budget expenditures from FY2025-26 budget line items and provide direction to staff.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion by Vice Chair Garcia, and seconded by Comm. Harrell to assign that the Subcommittee on Business Retention and Expansion on Sonoma Blvd. make recommendations on the use of the following EDC budget line-item funds during the next EDC meeting:

\$3,500 Business Roundtables & Recruitment Events

\$2,000 Community Engagement & Sentiment Analysis

And for the Subcommittee on Civic Innovation and Technology to make recommendations during the next EDC meeting on the use of the following line item funds:

\$7,500 Safety and beautification pilot

\$5,000 Business communication (Professional photography)

\$2,000 Design and Communications (Marketing)

Voting as follows:

Ayes: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Comm. Calvin Harrell, Comm. Ta Lynn Mitchell

Absent: Commissioner Keira Williams

Motion carries with 4 Ayes.

E **CONSIDER OPTIONS FOR POLE BANNER PROGRAM AND MAKE DECISIONS/RECOMMENDATIONS ON NEXT STEPS**

Recommendation: Consider options for pole banner program and make decisions on next steps.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

One speaker spoke on this item: Luis Michael

Motion to have Civic Innovation Sub Committee to carryout next steps (i.e. create a file with design) with Secretary Iraheta, in prep of April 21, 2026 City Council meeting, Seconded by Chair Monroe

Yays: Dwight Monroe Jr. (Chair), Mai-Ling Garcia (Vice Chair), Calvin Harrell, Ta Lynn Mitchell

Motion carries with 4 Yays.

F DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL.

Recommendation: Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/film and wholesale business to the City of Vallejo City Council.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Councilmember Matias discussed the request for this report from the EDC.

One public comment: Melvin Cowan for this item.

This item is recurring until action is taken on fulfilling the report for City Council.

9 SECOND COMMUNITY FORUM

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10 REPORT OF THE CITY COUNCIL LIAISON

Councilmember Matias made a report on some City Council items that have been moved forward recently, including:

- A request for a report from EDC as on item 8F, and
- EDC's input on a report being requested by the Planning Commission all within 75 days since about two weeks from the date of this mtg.,

- Short-term rental ordinance
- City's structural deficit with the budget
- Police reform comments
- City's Economic Development staffing requests,
- Strategies for economic development by tapping into supporting small business

and answered questions on the items.

11 FUTURE AGENDA ITEMS

1. Revisiting the (personal services) code amendment as per speaker's comments and advise City Council
2. Set of recommendations that will attract construction, advanced manufacturing, software/film and wholesale business to the Vallejo City Council

12 ANNOUNCEMENTS

No announcements from Commissioners.

13 ADJOURNMENT

Meeting adjourned at 9:21 PM



DATE: April 8, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **ADOPT RESOLUTION ESTABLISHING AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN AND APPOINT MEMBERS THERETO (STEP 2 OF 2)**

RECOMMENDATION

Request to consider the creation of an ad hoc subcommittee for strategy and advisement (EDC 2025 Work Plan), by adopting a resolution and appointing members thereto.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC proposes to continue to focus on strategy development advisement to support the business community in the City of Vallejo and explore how emerging technologies can support economic development. The formation of an ad hoc committee for strategy and advisement will allow up to three (3) EDC commissioners to focus on working on activities to support these efforts.

In January 25, 2022, the Vallejo City Council approved a Work Plan for the then named Economic Vitality Commission, now the Economic Development Commission (EDC). The EDC began implementation of that Work Plan shortly after City Council approval. In 2024 the EDC evaluated the efficacy of that Work Plan and determined that the goals and deliverables had been completed and thus, it was time to re-evaluate the mission, goals and initiatives of the EDC for a new Work Plan.

During its January 8, 2025 regular meeting, the EDC deliberated on its current and proposed future work plan. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC workplan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus priority work areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could aid in the implementation of the strategic plan.

Subject: ADOPT RESOLUTION ESTABLISHING AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT EDC 2025 WORK PLAN AND APPOINT MEMBERS THERETO (STEP 2 OF 2)

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The main goal for the Civic Innovation and Technology Ad Hoc Subcommittee will be to offer clear recommendations and advisement to the city council on the opportunities for investment in civic innovation and technology. Key activities will include the following:

- Develop a Belonging Map identifying areas that foster economic vibrancy and build community connection.
- Conduct ongoing briefings of business district using data insight and reports.
- Scope a world-class art event and demonstration with key economic development partners.
- Create a role to oversee the commission’s budget and track the City’s strategic economic investments.

The EDC anticipates collaborating with the Economic Development staff, other Commissions and Business Owners on these activities. Successful metrics will include offering clear recommendations and advisement to the city council on the opportunities for investment, offering relevant up to date information to the business community through reports and briefings and effectively using the EDC’s budget on an annual basis.

During the EDC November 12, 2025 regular meeting the EDC discussed the creation of an Ad Hoc Subcommittee for strategy and advisement that would align with the objectives within the EDC 2025 Work Plan. The EDC moved to add the item to a future EDC meeting agenda. The goal is for the EDC to deliberate during a future meeting on the specifics for the ad hoc subcommittee, including the intended duration, the specific charge for the committee and the number of members to participate in the subcommittee.

During the EDC March 11, 2026 meeting the EDC took action to bring the item during its April 8, 2026 to possibly adopt a resolution establishing an ad hoc subcommittee for strategy and advisement and to appoint members to such a subcommittee during that meeting.

ATTACHMENTS

1.	Reso No. EVC 26-03 Establishing AdHocSubCom Strategy and Advisement FNL
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CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

RESOLUTION NO. EDC 26-02

RESOLUTION OF THE ECONOMIC DEVELOPMENT COMMISSION (EDC) OF THE CITY OF VALLEJO ESTABLISHING AN AD HOC SUBCOMMITTEE FOR STRATEGY AND ADVISEMENT AND APPOINTING MEMBERS THERETO (EDC 2025 WORK PLAN)

WHEREAS, the Economic Development Commission (EDC) adopted a resolution during their April 9, 2025 regular meeting to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting; and

WHEREAS, the City Council adopted the EDC 2025 Work Plan during their regular meeting on July 22, 2025; and

WHEREAS, the EDC 2025 Work Plan includes five key focus work areas, including: (1) Strategy and Advisement; (2) Business Recruitment, (3) Business Retention, (4) Public Safety and Economic Viability, and (5) Civic Innovation and Technology; and

WHEREAS, to effectively address the key priority work areas of Strategy and Advisement, the EDC considers it necessary to form an Ad Hoc Subcommittee for Strategy and Advisement; and

WHEREAS, the goals of the Ad Hoc Subcommittee for Strategy and Advisement will focus on devising economic development strategies and policy recommendations to ensure the City of Vallejo remains competitive and leverages opportunities effectively through research and expertise grounded in data.

NOW THEREFORE, BE IT RESOLVED:

1. That the Economic Development Commission hereby establishes the Strategy and Advisement (EDC 2025 Work Plan) Ad Hoc Subcommittee.
2. That the Economic Development Commission Strategy and Advisement (EDC 2025 Work Plan) Ad Hoc Subcommittee is hereby established for the duration of one (1) year, from the date of this Resolution.
3. That the duties of the Subcommittee shall include: (a) Create a role to oversee the commission's budget and track the City's strategic economic development investments; (b) Conduct ongoing briefings of business districts using data insights and reports; (c) Identify opportunities for business and cultural activities in collaboration with other commissions/boards or organizations; and (d) Continually identify and engage stakeholders that could benefit in economic development learning to build economic development expertise in the City of Vallejo and the Economic Development Commission.
4. That the Strategy and Advisement (EDC 2025 Work Plan) Ad Hoc Subcommittee shall consist of three members.

5. That the following three members of the Economic Development Commission are hereby appointed to the Strategy and Advisement Ad Hoc Subcommittee.

PASSED AND ADOPTED by the Economic Development Commission of the City of Vallejo at a regular meeting thereof held on Wednesday, April 8, 2026, by the following vote:

AYES:

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NOES:

ABSENT:



DATE: April 8, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET LINE ITEMS AND PROVIDE DIRECTION TO STAFF

RECOMMENDATION

Request to consider EDC budget expenditures from FY2025-26 budget line items and provide direction to staff.

BACKGROUND AND DISCUSSION

The 2025 Economic Development Commission (EDC) Work Plan was approved by City Council during their July 22, 2025 regular meeting. As part of the 2025 Work Plan, the EDC also had a budget approval of \$20,000 and during following city council action the reallocation of its FY2024-25 budget into FY2025-26 was approved in the amount of \$10,392. The reallocation of FY2024-25 allowed the EDC to fully expend their FY2024-25 funds during the FY2025-26 budget period. As of the date of the writing of this staff report, the EDC has expended \$2,425 from the FY2024-25 budget and took action during its February 11, 2026 meeting to allocate the remaining \$7,967 from FY2024-25 fiscal year for a proposed pole banner program.

During the March 11, 2026 meeting the EDC intends to make decisions on the use of its remaining \$20,000 from the FY2025-26 budget. The current line items are as follows:

EDC Line Item Budget	EDC Work Plan Priority Area	Amount Allocated
Design and Communication	Strategy and Advisement	\$7,500
Professional Photography	Business Recruitment	\$5,000
Business Roundtable & Recruitment Events	Business Retention	\$3,500
Digital & Print Business Promotion	Civic Innovation and Technology	\$2,000
Community Engagement & Sentiment Analysis	Public Safety and Economic Viability	\$2,000

During the EDC regular meeting on March 11, 2026 took motion for their two established and active subcommittees to deliberate and bring back specific recommendations on the use of the EDC \$20,000 budget, remaining for FY2025-26. Each subcommittee has been assigned specific line items and are to align the expenditures with the City Council approved EDC 2025 Work Plan priority areas.

These funds are to be encumbered or expended before the June 30, 2026 expenditure timeline. Staff will work with the EDC and take any necessary items to City Council for any necessary approvals during an upcoming meeting, to try to encumber and/or fully expend the remaining funds prior to June 30, 2026.

ATTACHMENTS

**Subject: REQUEST TO CONSIDER EDC BUDGET EXPENDITURES FROM FY2025-26 BUDGET
LINE ITEMS AND PROVIDE DIRECTION TO STAFF**

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net



DATE: April 8, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCED MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL.**

RECOMMENDATION

Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/film and wholesale business to the City of Vallejo City Council.

BACKGROUND AND DISCUSSION

The City Council, during their February 24, 2026 regular meeting discussed the state of economic development in the City of Vallejo and reached consensus on making a request to the Economic Development Commission (EDC). The City Council would like to direct the EDC to review and analyze the Economic Development Strategic Plan approved by City Council in December 2024. Specifically, the request is to review the business and enterprise industries that the City of Vallejo can attract to the city, including but not limited to construction, advanced manufacturing, software/film and wholesale business.

The City Council is requesting that the EDC put together a report on what changes the City of Vallejo must implement to be successful to attract such industries. The request is to look at short-term and long-term strategies that the City of Vallejo can and should implement to strengthen its economic viability. This charge lines up with the EDC's 2025 Work Plan key strategy of Business Recruitment and Strategy and Advisement.

During the EDC March 11, 2026 meeting, the EDC City Council liaison, Councilmember Matias discussed this request with the EDC and explained that during City Council's February 24, 2026 meeting City Council established the timeline of 75 days for receiving this report from the EDC. During this same meeting the EDC began to deliberate on a strategy for developing the report. One strategy is to establish a future subcommittee, its Strategy and Advisement Subcommittee during the next EDC meeting on April 8, 2026 that can be charged with piecing together the report to ensure that the deadline is met. Seventy-five days following the February 24, 2026 City Council meeting is May 10, 2026.

ATTACHMENTS

None

CONTACT

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