



**VALLEJO
BEAUTIFICATION COMMISSION
REGULAR MEETING AT 6:00 PM**

SEPTEMBER 2, 2026

COMMISSION MEMBERS

Sara Leahy (Chair)
Avonelle Hanley -Mills (Vice Chair)
Clynton Dunbar
Erin McGarry
Vanessa Torre
Rick Weyrich
VACANT

HYBRID MEETING
www.Cityofvallejo.net

**Council Chambers
555 Santa Clara Street
Vallejo, CA 94590**

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom	City Hall and the Council Chambers will be open to members of the public 30 minutes prior to the start of the meeting.
PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM (https://ZoomRegular.Cityofvallejo.net), or via phone, by dialing (669) 900-6833.	For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment
<u>VIEW THE MEETING:</u> There are four different ways you can view this public meeting: • In Person • Watch Vallejo local channel 28 • Stream from the City website: www.cityofvallejo.net/Streaming Join the Zoom webinar: https://ZoomRegular.Cityofvallejo.net	Scan QR code for live captions and translation in Spanish and Tagalog.
Hybrid Options are available for members of the public to participate. To participate remotely	
<u>Option to Join by Computer</u> From your browser go to https://ZoomRegular.CityofVallejo.net to launch and join the zoom application. Meeting ID: 914 0075 0676# Meeting Password: 131313	<u>Option to Join by Phone</u> Dial (669) 900-6833 Enter Meeting ID: 914 0075 0676# Meeting Password: 131313 Press *9 to digitally raise your hand from the phone. Press *6 to unmute/mute
Any supplemental writing related to an agenda item for an open session of a regular meeting that is distributed to all or a majority of all members of the Commission less than 72 hours before the meeting will be posted concurrently on the City's website at www.cityofvallejo.net/agendas Written material distributed during the meeting, will be available at the meeting if prepared by the City or after the meeting if prepared by someone else. Such materials may be obtained from the Commission Secretary.	
	Vallejo City Council Chambers ADA compliant. Devices for the hearing impaired are available from the Staff Secretary. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the Staff Secretary Shelee Loughmiller via email at Shelee.Loughmiller@cityofvallejo.net or via phone at (707) 648-8616 no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

A OATH OF OFFICE

2 PLEDGE OF ALLEGIANCE

3 ROLL CALL

4 CONSENT CALENDAR AND APPROVAL OF AGENDA

A APPROVAL OF AGENDA

Recommendation:

Contact: Shelee Loughmiller, Beautification Commission Secretary (707) 648-8616

Shelee.Loughmiller@Cityofvallejo.net

B APPROVAL OF MINUTES

Recommendation:

Contact: Shelee Loughmiller, Beautification Commission Secretary (707) 648-8616

Shelee.Loughmiller@Cityofvallejo.net

5 PRESENTATIONS AND COMMENDATIONS

A Commissioner Weyrich - Tree Selection

6 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Beautification Commission on Action Calendar Items are requested to submit a completed speaker card to the Staff Secretary. Each speaker is limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420.

A 2027 WORKPLAN PROJECT PROPOSAL

Recommendation: Add the Downtown Native Garden Youth Stewardship Program to the 2027 Workplan.

Contact: Shelee Loughmiller, Beautification Commission Secretary (707) 648-8616

Shelee.Loughmiller@Cityofvallejo.net

7 REPORT OF THE CITY COUNCIL LIAISON

8 COMMUNITY FORUM

Anyone wishing to address the Beautification Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the Staff Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. Each speaker is limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300.

- 9 NEW/UNFINISHED BUSINESS**
- 10 REPORT OF THE CHAIRPERSON AND MEMBERS OF THE COMMITTEE/BOARD**
- 11 REPORT OF THE SECRETARY**
- 12 REPORT OF THE SUBCOMMITTEES**
- 13 FUTURE AGENDA ITEMS**
- 14 ADJOURNMENT**

ADDITIONAL CITY INFORMATION

Members of the public can:

- Like us on Facebook and Instagram ([@cityofvallejo](#))
- Sign up to receive City Communications via e-mail (www.cityofvallejo.net/subscribe)
- Sign up for emergency alerts at: alertsolano.com

I, Shelee Loughmiller, Beautification Commission Secretary, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the Vallejo Beautification Commission

Sara Leahy (Chair)
Avonelle Hanley -Mills (Vice Chair)
Clynton Dunbar
Erin McGarry
Vanessa Torre
Rick Weyrich
VACANT,

at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 5:00 pm, August 27, 2026

Dated: August 27, 2026

Shelee Loughmiller

Shelee Loughmiller, Beautification Commission Secretary

Vallejo Beautification Commission – Work Plan FY 2026-27

I. Executive Summary

The Vallejo Beautification Commission (VBC) serves under Chapter 2.39 of the Vallejo Municipal Code with a mission to promote, coordinate and support efforts that enhance the visual appearance, cleanliness, and civic pride of the City of Vallejo. Vallejo This Work Plan outlines key objectives, strategies, and actions for FY 2026-276, aligned with the City's broader strategic and economic development goals. The Commission's efforts support community engagement, environmental stewardship, and an improved public realm—contributing both to quality of life and to attracting business and investment.

II. Background & Context

- The VBC is a seven-member body with a Council liaison and staff support from the Community & Volunteer Coordinator. Vallejo
- The Commission voted to meet every month (1st Wednesday) at 6:00 p.m. in Council Chambers in order to achieve it's goals and objectives as well as maintain momentum of the Ad Hoc committees work.
- Recent Commission initiatives have included: increasing volunteer participation in community clean-ups; exploring beautification of waterfront and business districts; coordination with downtown programs and public art efforts. For example: members of the 2026-26 Beautification Commission staffed the Vallejo Marina Check In for the Coastal Clean Up event in September; attended Vallejo Watershed Alliance clean up days at Blue Rock Springs and Lake Dalwigk in September and October; organized a joint clean up in partnership with the Bay Vine Trail team along the White Slough portion of the trail in November.
- The City of Vallejo's 2024 Economic Development Strategic Plan includes tasks such as RFPs for "Beautification and Strategic Development recommendations for city-owned sites." Vallejo Councilwoman Helen Gordon, serving as Council Liaison to the Beautification Commission [highlighted the efforts to beautify Vallejo](#) during a recent city council meeting.
- In the downtown core, a proposed service-plan for the district allocates 55 % of funds to "Civil Sidewalks/Safety and Cleanliness/Beautification." Downtown Vallejo Given this context, the VBC's work plan is timely and important.

III. Goals & Objectives for FY 2026-27

The overarching goal is to enhance Vallejo's public spaces, mobilize community

participation, and support the City's identity and economic vitality through strategic beautification.

Key specific objectives will be achieved by the AdHoc Committee structure approved in October 2025:

1) Improve visual cleanliness and maintenance of public spaces by establishing a series of Beautify Vallejo Days.

- Reduce litter, graffiti, illegal dumping and weed/brush overgrowth in targeted neighborhoods.
- Enhance maintenance partnerships with Public Works and community organizations.

2) Foster civic engagement and volunteerism by leading a Quarterly Waterfront Beautification project

- Expand annual community clean-up events and involve youth, neighborhood associations, businesses, and non-profits.
- Promote “adopt-a-block” or “adopt-a-site” programs.

3) Develop an Annual Beautification Recognition Program to advance place-making and beautification of strategic corridors and commercial districts

- Support signage updates, tree planting, decorative lighting, public art, and façade improvements along major corridors (e.g., waterfront, downtown, commercial strips).
- Encourage coordination with the downtown core and business improvement efforts.

4) Leverage partnerships and funding; for example; with the Sister City Commission and Foundation or Visit Vallejo and Vallejo Chamber members

- Seek grant opportunities and private sector sponsorships to augment city resources for beautification projects.

5) Monitor performance and promote collaboration through social media via the strategic communications campaign housed on www.RootedVallejo.com

- Establish a dashboard of measurable metrics: number of cleanup events, volunteer hours, tons of litter removed, number of trees/plants installed, number of graffiti removals within timeframe.
- Recognize and promote community champions, neighborhoods, and businesses that contribute.

IV. Key Actions & Timeline

Below is a proposed high-level schedule of major actions by quarter:

Q1 (July–Sept)

Finalize work plan and budget; establish sub-committees for each goal of the workplan;

assist with outreach for volunteer coordination and place-making thru the www.RootedVallejo.com website; identify target neighborhoods.

Q2 (Oct–Dec)

Host first major community clean-up event; begin pilot “adopt-a-site” initiative; initiate tree-planting and landscaping project in priority corridor; identify and recommend selected grant(s) to apply for

Q3 (Jan–Mar)

Mid-year review of metrics and budget; feature the installation of the signage/lighting enhancements in the Downtown commercial district; support the launch of “buy local / beautify local” business campaign; support the development of a graffiti rapid-response pilot.

Q4 (Apr–June)

Host second clean-up event (possibly with youth focus); public recognition event for volunteers, businesses and neighborhoods; prepare next year’s work plan and budget recommendation.

Supporting tasks include: promotional/communications plan, volunteer training, coordination with City departments and partner agencies (Public Works, GVRD), budget tracking, data collection and reporting to Council.

V. Budget & Resource Considerations

- The Commission should work within an approved budget and identify supplemental funding sources (grants, sponsorships, donations).
- The City’s downtown service plan offers a useful precedent: 55% of budget to sidewalk/safety/cleanliness/beautification.
- Staff support: the Community & Volunteer Coordinator will serve as lead staff liaison; partnership with Public Works for maintenance and logistics.
- In-kind resources: volunteer labor, donated materials, City equipment.
- Contingency: plan for unexpected maintenance or cleanup needs (dumping sites, blighted areas).
- Metrics: build cost-per-volunteer hour, cost-per-tree planted, cost-per-cleanup event to assess return on investment.

VI. Performance Metrics & Evaluation

Core performance indicators (KPIs) to monitor and report:

- Number of community clean-up events held
- Total volunteer hours logged
- Tons of litter or debris

VII. Budget Request FY 2026-27

- To support the goals contained in the Beautification Commission Workplan a budget of \$4,000 is requested.

Itemized Budget

Goal	Amount	Reason
#1 Improve visual cleanliness and maintenance of public spaces by establishing a series of Beautify Vallejo Days.	\$400	Provide refreshments for 4 Beautify Vallejo Day events.
#2 Foster civic engagement and volunteerism by leading a Quarterly Waterfront Beautification project as part of the Adopt a Block program	\$1,600	Provide support for signage and supplies for the Adopt A Block Program
#3 & #5 Develop an Annual Beautification Recognition Program to advance place-making and beautification of strategic corridors, commercial districts, and residential curb appeal contest.	\$2,000	Purchase trophies for Recognition Program categories include: signage updates, tree planting, decorative lighting, public art, and façade improvements