



**ECONOMIC DEVELOPMENT
COMMISSION (EDC)
REGULAR MEETING AT 6:00 PM**

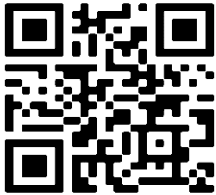
SEPTEMBER 9, 2026

BOARD MEMBERS

Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Keira Williams
Ta Lynn Mitchell
Tinisch Hollins
Yessica Martinez
Tiffany Tatum

HYBRID MEETING
www.Cityofvallejo.net

Vallejo Room (Lower Level JFK Library)
505 Santa Clara Street
Vallejo, CA 94590

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom	The Vallejo Room will be open to members of the public 30 minutes prior to the start of the meeting.
PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM https://ZoomVallejoRoom.Cityofvallejo.net, or via phone, by dialing (669) 900-6833.	For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment
<u>VIEW THE MEETING:</u> There are four different ways you can view this public meeting: • In Person • Stream from the City website: www.cityofvallejo.net/Streaming • Join the Zoom webinar: https://zoomvallejooroom.cityofvallejo.net/	Scan QR code for live captions and translation in Spanish and Tagalog. 
Hybrid Options are available for members of the public to participate. To participate remotely	
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	Vallejo Room is ADA compliant. Devices for the hearing impaired are available from the Staff Secretary. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the Staff Secretary's office no less than 72 hours prior to the meeting by contacting via email Cesar.Orozco@cityofvallejo.net or via phone at (707) 648-5200 as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof

AGENDA

1 CALL TO ORDER

2 PLEDGE OF ALLEGIANCE

3 ADMINISTRATION OF OATH OF OFFICE

A ADMINISTRATION OF OATH OF OFFICE FOR NEWLY APPOINTED COMMISSIONER TINISCH HOLLINS

Recommendation: Administer Oath of Office

B ADMINISTRATION OF OATH OF OFFICE FOR NEWLY APPOINTED COMMISSIONER YESSICA MARTINEZ

Recommendation: Administer Oath of Office

C ADMINISTRATION OF OATH OF OFFICE FOR NEWLY APPOINTED COMMISSIONER TIFFANY TATUM

Recommendation: Administer Oath of Office

D ADMINISTRATION OF OACH OF OFFICE FOR REAPPOINTMENT COMMISSIONER KEIRA WILLIAMS

Recommendation: Administer Oath of Office

4 ROLL CALL

5 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

6 APPROVAL OF AGENDA AND MEETING MINUTES

A APPROVAL OF SEPTEMBER 9, 2026 MEETING AGENDA AND MEETING MINUTES FOR JUNE 10, 2026 AND JULY 8, 2026

Recommendation: Approval of the September 9, 2026 meeting agenda and approval of meeting minutes for June 10, 2026 and July 8, 2026.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

7 PRESENTATIONS AND COMMENDATIONS

A ATTENDANCE TO THE CREATIVE BUREAUCRACY FESTIVAL CONFERENCE PRESENTATION, VICE CHAIR GARCIA

B **ATTENDANCE TO CALED 2026 ADVANCED INSTITUTE FOR ECONOMIC DEVELOPMENT PRESENTATION, ED PROGRAM MANAGER IVETTE IRAHETA**

C **UPDATE ON NEW/UPCOMING AND LOST BUSINESSES, ALL**

8 REPORT OF THE COMMITTEE/BOARD SECRETARY/INTERIM ED DIRECTOR

- A i. Farewell and expression of gratitude to Commissioners with term expirations: Chair Monroe and Comm. Gonzalez and discussion of onboarding of new Commissioners.
 ii. Update on ad hoc subcommittee terms and subcommittee project updates (Lighting and Banners projects)
 iii. Report on discussions with downtown business owners and Opportunity Zone 2.0 program (Interim ED Director)

9 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.

A **ACTION TO SELECT A COMMISSION CHAIR AND POSSIBLY A VICE CHAIR.**

Recommendation: Select a Chair and possibly a Vice Chair.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

B **PRIORITIZATION OF WORK PLAN ITEMS AND UPDATE ON PROGRESS, VICE CHAIR GARCIA**

Recommendation: Prioritize work plan items and provide an update on progress of 2025 EDC Work Plan.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

C **DISCUSS AND TAKE ACTION TO RECOMMEND BANNER LOCATIONS FOR THE BANNERS PROGRAM PHASE III**

Recommendation: Discuss and take action to recommend banner locations for banner program Phase III

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

D **DISCUSS AND FINALIZE EDC FEEDBACK ON PLANNING COMMISSION'S POLICY RECOMMENDATIONS RELATED TO EXISTING BUSINESS CORRIDORS**

Recommendation: Discuss and finalize EDC feedback to City Council on Planning Commission Policy Recommendation related to existing business corridors

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

E DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL (CITY COUNCIL REFERRAL)

Recommendation: Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/filming and wholesale business of the City of Vallejo City Council.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

F ADOPT A RECOMMENDATION ON AI AND CIVIC TECHNOLOGY TO FORWARD TO THE CITY COUNCIL

Recommendation: Adopt a recommendation on AI and Civic Technology to forward to the City Council

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622
Ivette.Iraheta@cityofvallejo.net

10 SECOND COMMUNITY FORUM

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11 REPORT OF THE CITY COUNCIL LIAISON

12 FUTURE AGENDA ITEMS

13 ANNOUNCEMENTS

14 ADJOURNMENT

ADDITIONAL CITY INFORMATION

Members of the public can:

- Like us on Facebook and Instagram ([@cityofvallejo](#))
- Sign up to receive City Communications via e-mail (www.cityofvallejo.net/subscribe)
- Sign up for emergency alerts at: alertsolan.com

I, Ivette Iraheta, EDC Secretary do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to

Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Keira Williams
Ta Lynn Mitchell
Tinisch Hollins
Yessica Martinez
Tiffany Tatum,

at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 3:00 PM, September 3, 2026.

Dated: September 3, 2026



Ivette Iraheta, EDC Secretary



ECONOMIC DEVELOPMENT COMMISSION (EDC) REGULAR MEETING

JUNE 10, 2026

MINUTES

COMMISSIONERS

Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell
VACANT

HYBRID MEETING
www.Cityofvallejo.net

6:00 PM

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AGENDA

1 CALL TO ORDER

The meeting was called to order at 6:07 PM by Chair Monroe.

2 PLEDGE OF ALLEGIANCE

Pledge led by Chair Monroe.

3 ROLL CALL

Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair) - Absent
Calvin Harrell
Jessica Gonzalez - Absent
Keira Williams
Ta Lynn Mitchell

Quorum with 4 in attendance.

4 FIRST COMMUNITY FORUM

Anyone wishing to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve, is requested to submit a completed speaker card to the Commission Secretary. When called upon, each speaker should step to the podium, state his /her name, and address for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes.

No speakers during this community forum.

5 APPROVAL OF AGENDA AND MEETING MIINUTES

A APPROVAL OF JUNE 10, 2026 MEETING AGENDA

Recommendation: By motion, approve the June 10, 2026 meeting agenda.
Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

Consensus to approve the agenda.

B APPROVAL OF MEETING MINUTES FOR MAY 13, 2026 REGULAR MEETING

Recommendation: By motion, approve the meeting minutes for the May 13, 2026 regular meeting.
Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net

Motion to approve the agenda and the minutes by Comm. Williams and
Seconded by Comm. Harrell.

Dwight Monroe Jr. (Chair) - Aye
Mai-Ling Garcia (Vice Chair) - Absent
Calvin Harrell - Aye
Jessica Gonzalez - Absent
Keira Williams - Aye
Ta Lynn Mitchell – Aye

Motion carries.

6 PRESENTATIONS AND COMMENDATIONS

No presentation during this meeting.

**7 REPORT OF THE COMMISSION SECRETARY/INTERIM ED DIRECTOR/AD HOC
SUBCOMMITTEES**

Secretary provided the following update re: Memos forwarded to the CM that
EDC requested be forwarded during prior mtg. and update on vacant EDC seat.
Interim ED Director provided update Re: ED Dept. coordination with Planning
Dept., including Code enforcement.
Ad Hoc Subcommittees to provide discussion during Action items.

8 ACTION CALENDAR

*NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested
to submit a completed speaker card to the Commission Secretary. Each speaker is limited to five minutes.*

**A REPORT FROM THE CIVIC INNOVATION AND TECHNOLOGY
SUBCOMMITTEE ON STATUS OF THE POLE BANNER PROJECT.
PROVIDE A RECOMMENDATION TO THE CITY COUNCIL ON SAME,
INCLUDING TEXT/IMAGES AND NUMBER OF BANNERS REQUESTED TO
BE PURCHASED UTILIZING EDC BUDGET FUNDS PREVIOUSLY
APPROPRIATED AND REQUESTING A BUDGET AMENDMENT OF FUNDS
WITHIN THE COMMISSION'S OVERALL BUDGET. PROVIDE DIRECTION
TO STAFF ON CITY COUNCIL AGENDA ITEM TO AUTHORIZE SAID
BANNERS, AMEND COMMISSION BUDGET AND REQUEST THE CITY
MANAGER AUTHORIZE STAFF TO IMPLEMENT THE PROJECT.**

Recommendation: Provide a recommendation to the City Council on pole
banner project, including text/images and number of banners requested to be
purchased utilizing EDC budget funds previously appropriated and requesting a
budget amendment of funds within the commission's overall budget and
provide direction to staff on City Council agenda item to authorize said banners,
amend commission budget and request the City Manager authorize staff to
implement the project.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622

Ivette.Iraheta@cityofvallejo.net

Motion by Chair Mitchell to create a new total of funds for the Pole Banner program, take the item to City Council for approval of design and installation, and new budget allocation. Seconded by Comm. Harrell.

Dwight Monroe Jr. (Chair) - Aye
Mai-Ling Garcia (Vice Chair) - Absent
Calvin Harrell - Aye
Jessica Gonzalez - Absent
Keira Williams - Aye
Ta Lynn Mitchell – Aye

Motion carries.

B REPORT FROM EDC COMMISSIONER HARRELL RELATING TO USING BUSINESS COMMUNICATIONS AND DESIGN EDC BUDGETED FUNDS IN THE AMOUNT OF \$7,000 AS PROPOSED. DIRECTION TO STAFF ON PROVIDING MEMORANDUM TO THE CITY MANAGER REQUESTING THE PURCHASE OF SAID PRODUCTS UTILIZING EDC BUDGETED FUNDS APPROPRIATED FOR SAME AND AUTHORIZATION OF STAFF TIME TO COMPLETE PURCHASE.

Recommendation: Receive report from the EDC commissioner Harrell relating to the use of business communication and design EDC budgeted funds in the amount of \$7,000 as proposed. Direction to staff on providing a memorandum to the City Manager requesting purchase of products as agreed to and request authorization of staff time allocated to implement such project.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion by Chair Monroe to move these funds to the Pole Banner program and seconded by Comm. Harrell.

Dwight Monroe Jr. (Chair) - Aye
Mai-Ling Garcia (Vice Chair) - Absent
Calvin Harrell - Aye
Jessica Gonzalez - Absent
Keira Williams - Aye
Ta Lynn Mitchell – Aye

Motion carries.

C REPORT FROM THE BUSINESS RETENTION AND EXPANSION SUBCOMMITTEE RELATING TO USING BUSINESS ROUNDTABLES & RECRUITMENT EVENTS & COMMUNITY ENGAGEMENT & SENTIMENT ANALYSIS FUNDS IN THE AMOUNT OF \$5,500 AS PROPOSED OR TO REQUEST REASSIGNMENT OF SUCH FUNDS TO ANOTHER

COMMISSION PROJECT WITH COUNCIL APPROVAL AND DIRECTION TO STAFF ON PROVIDING MEMORANDUM TO THE CITY MANAGER REQUESTING THE PURCHASE OF SAID PRODUCTS UTILIZING EDC BUDGETED FUNDS APPROPRIATED FOR SAME AND AUTHORIZATION OF STAFF TIME TO COMPLETE PURCHASE.

Recommendation: Receive report from the Business Retention and Expansion on Sonoma Blvd. subcommittee relating to the use of business roundtables and recruitment events and community engagement & sentiment analysis funds as proposed or to request reassignment of such funds to another commission project with Council approval and direction to staff on providing memorandum to the City Manager requesting the purchase of said products utilizing EDC budgeted funds appropriated for same and authorization of staff time to complete purchase.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion by Comm. Harrell to move these funds to the Pole Banner program and seconded by Comm. Mitchell.

Dwight Monroe Jr. (Chair) - Aye
Mai-Ling Garcia (Vice Chair) - Absent
Calvin Harrell - Aye
Jessica Gonzalez - Absent
Keira Williams - Aye
Ta Lynn Mitchell – Aye

Motion carries.

9 SECOND COMMUNITY FORUM

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10 REPORT OF THE CITY COUNCIL LIAISON

No report during this meeting.

11 FUTURE AGENDA ITEMS

No additional items requested during this meeting.

12 ANNOUNCEMENTS

Boards/Commissions go dark in August, so anticipating no mtg. for EDC that month.

Juneteenth – Chair Monroe announced that this event is anticipated again for the year. Also on Father's Day 100 Men March to take place 9:00-12:00 PM start at City Hall to Washington park.

Comm. Harrell announced that City has a new City Manager that is a champion of Economic Development. Requests that he be invited to a future EDC mtg.

13 ADJOURNMENT

Meeting adjourned at 7:51 PM.

Mai-Ling Garcia, Vice Chair

ATTESTED:

Ivette Iraheta, EDC Secretary



ECONOMIC DEVELOPMENT COMMISSION (EDC) REGULAR MEETING

JULY 8, 2026

MINUTES

COMMISSIONERS

Dwight Monroe Jr. (Chair)
Mai-Ling Garcia (Vice Chair)
Calvin Harrell
Jessica Gonzalez
Keira Williams
Ta Lynn Mitchell
VACANT

HYBRID MEETING

www.Cityofvallejo.net

6:00 PM

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AGENDA

1 CALL TO ORDER

Meeting called to order at 6:09 PM by Chair Monroe

2 PLEDGE OF ALLEGIANCE

The pledge led by Chair Monroe

3 ROLL CALL

Dwight Monroe Jr. (Chair) - Present
Mai-Ling Garcia (Vice Chair) - Present
Calvin Harrell - Present
Jessica Gonzalez - Absent
Keira Williams - Present
Ta Lynn Mitchell - Absent

Quorum with 4 in attendance.

4 FIRST COMMUNITY FORUM

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No speakers during this community forum.

5 APPROVAL OF AGENDA

A APPROVAL OF JULY 8, 2026 MEETING AGENDA

Recommendation:

Contact: Ivette Iraheta, Economic Development Commission Secretary (707)
645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to approve agenda by Comm. Harrell and seconded by Comm. Williams.

6 PRESENTATIONS AND COMMENDATIONS

A PRESENTATION OF PLANNING COMMISSION POLICY RECOMMENDATIONS RELATED TO EXISTING BUSINESS CORRIDORS

**(CITY COUNCIL REFERRAL TO SHARE WITH THE EDC AND RECEIVE
FEEDBACK ON PLANNING COMMISSION MEMO)**

Presentation by Planning Commission secretary Kristin Pollot was made followed by discussion and Q&A.

7 REPORT OF THE COMMITTEE/BOARD SECRETARY

A

- i. Update on vacancies (Secretary update)
- ii. Update on ad hoc subcommittees (Secretary update)
- iii. Status of Downtown Lighting project (Subcommittee update)
- iv. Update on new businesses and storefronts downtown (Interim ED Director)
- v. Report on discussions with downtown business owners (Interim ED Director)

Secretary Iraheta provided an update on: EDC vacancies, and ad hoc subcommittees and the downtown streetlight project.

The Interim ED Director provided updates on: Downtown storefront updates.

8 ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items are requested to submit a completed speaker card to the Secretary of the Commission. Each speaker is limited to five minutes.

A

**REPORT FROM THE CIVIC INNOVATION AND TECHNOLOGY
SUBCOMMITTEE ON STATUS OF THE POLE BANNER PROJECT (PHASE
I) AND PROVIDE RECOMMENDATION(S) ON LOCATION AND DESIGN
FOR ADDITIONAL BANNERS BEYOND THE ONES TO BE INSTALLED ON
GEORGIA STREET (PHASE II)**

Recommendation: Provide recommendations on location and design for (Phase II) additional banners beyond the ones to be installed on Georgia Street.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

Motion to approve the simplified banner designs with Vallejo enlarged and request that Public Works and ED staff do a walk through to decide appropriate strip of promenade on the waterfront for placing of banners, seconded by Vice Chair Garcia and seconded by Comm. Williams.

Dwight Monroe Jr. (Chair) - Aye
Mai-Ling Garcia (Vice Chair) - Aye
Calvin Harrell - Aye
Jessica Gonzalez - Absent
Keira Williams - Aye

Ta Lynn Mitchell - Absent

Motion carries.

B DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL (CITY COUNCIL REFERRAL)

Recommendation: Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/filming and wholesale business to the City of Vallejo City Council.

Contact: Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net

No action was taken on this item.

9 SECOND COMMUNITY FORUM

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No speaker during this community forum.

10 REPORT OF THE CITY COUNCIL LIAISON

No report from council liaison.

11 FUTURE AGENDA ITEMS

No additional items requested.

12 ANNOUNCEMENTS

Vice Chair reported on her participation of the Creative Bureaucracy conference she attended.

13 ADJOURNMENT

Meeting adjourned at 8:46 PM

Mai-Ling Garcia, Vice Chair

ATTESTED:

Ivette Iraheta, EDC Secretary



DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **ACTION TO SELECT A COMMISSION CHAIR AND POSSIBLY A VICE CHAIR.**

RECOMMENDATION

Select a Chair and possibly a Vice Chair.

BACKGROUND AND DISCUSSION

Given that the term of former EDC chair Dwight Monroe expired on June 30, 2026, the EDC does not currently have a chair; thus, the selection of a new chair for the Commission is necessary.

ATTACHMENTS

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622
Ivette.Iraheta@cityofvallejo.net



DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **PRIORITIZATION OF WORK PLAN ITEMS AND UPDATE ON PROGRESS, VICE CHAIR GARCIA**

RECOMMENDATION

Prioritize work plan items and provide an update on progress of 2025 EDC Work Plan.

BACKGROUND AND DISCUSSION

The Economic Development Commission (EDC) began to work on a new work plan during its January 8, 2025 regular meeting. The item was introduced by Commissioner Garcia. During that meeting the commissioners discussed what ongoing priorities of the 2022 EDC Work Plan should be considered for incorporation into the new Work Plan including the business highlights and partnerships with organizations such as Vallejo Main Street and Solano EDC. The EDC also discussed which new goals and initiatives should be prioritized under a new Work Plan.

During the EDC February 12, 2025 regular meeting the Work Plan item returned to the agenda as an Action item. The item was again introduced by Commissioner Garcia for deliberation. A draft EDC workplan was presented which included the following five key focus areas for consideration:

1. Strategy and Advisement
2. Business Recruitment (New Business)
3. Business Retention (Existing Businesses)
4. Public Safety and Economic Viability and
5. Civic Innovation & Technology.

It is important to note that the above proposed focus areas are directly linked to the recently adopted City of Vallejo Economic Development Strategic Plan (2024) and support ways in which EDC could aid in the implementation of the strategic plan.

During the April 9, 2025 regular meeting, the EDC further deliberated on the proposed EDC 2025 Work Plan and took action to adopt a resolution to recommend approval of the EDC 2025 Work Plan by the City Council during an upcoming meeting. On July 22, 2025 the City Council received a presentation from EDC staff and approved the proposed EDC 2025 Work Plan.

The EDC anticipates collaborating with the Economic Development staff, other Commissions and Business Owners on these activities. Successful metrics will include offering clear recommendations to the city council on opportunities for investment, offering relevant up to date information to the business community through reports and briefings and effectively using the EDC's budget on an annual basis.

As part of a strategy to implement work plan goals, the EDC decided to use two ad hoc subcommittees to advance the strategic plan initiatives. As such they used the established Business Retention and Expansion subcommittee and the newly formed Civic Innovation and Technology subcommittee.

During the September 9, 2026 EDC regular meeting, the Commission seeks to evaluate the progress of the work plan, set priorities and discuss strategies for implementation of ongoing work plan goals.

ATTACHMENTS

None

CONTACT

Ivette Iraheta, Economic Development Commission Secretary (707) 645-2622

Ivette.Iraheta@cityofvallejo.net



DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **DISCUSS AND TAKE ACTION TO RECOMMEND BANNER LOCATIONS FOR THE BANNERS PROGRAM PHASE III**

RECOMMENDATION

Discuss and take action to recommend banner locations for banner program Phase III

BACKGROUND AND DISCUSSION

The Economic Development Commission has been planning a Streetlight Pole Banner Program since the FY2023-24 timeframe. The Commissioners, during that timeframe, considered the Pole Banner project a priority to be incorporated into their FY2023-24 Work Plan. They conducted research about how other cities mount pole banners and inquired with city staff as to what the current pole banner policies were in place in the City of Vallejo.

During the FY2023-24, the EDC identified the following objectives of the Streetlight Pole Banners Program:

- Preserve community and cultural identity.
- Promote community vibrancy.
- High-visibility opportunity for a partnering non-profit to promote events or
- Installation of exhibits that positively impact districts.

During FY2023-24 meetings, the EDC continued to discuss the topic, although direct action to implement a program wasn't taken. During the EDC 2025 Work Plan this initiative was re-incorporated into the work plan and a budget from the FY2024-25 of \$1,500 was reallocated into FY2025-26 budget.

During the February 11, 2026 meeting City Attorney provided an update as to what the City of Vallejo has done to adopt a pole banner policy. She informed the EDC that the City of Vallejo, through administrative policy adoption, has developed a policy to establish the framework for banners within the jurisdiction of the City of Vallejo. The administrative policy provides guidelines on the entities that can install banners, the purposes and the content allowed on banners. As such, the EDC can move forward with a proposal for pole banners within the city's jurisdiction.

During that meeting on February 11, 2026, EDC took action to allocate \$7,967 for its first phase of a pole banner program. The proposal is to install pole banners on Georgia Street from Santa Clara St. to Sonoma Blvd. The commission agreed to return during their next meeting to make final decisions about the content of the banners and the process for purchasing and installation of such.

On March 11, 2026 the EDC deliberated on the next steps for the banner program; such as beginning to design samples for consideration by the entire Commission. The task was given to the Civic Innovation and Technology subcommittee.

During the following months the EDC took action to determine the text/images of the banners, the number of banners to be purchased and direction on the location of the banners. The EDC ultimately agreed on the design of the banners and requested that the item be taken to City Council to approve the images.

On June 10, 2026 the EDC agreed to allocate funds from other intended projects to the Banners Program,

**Subject: DISCUSS AND TAKE ACTION TO RECOMMEND BANNER LOCATIONS FOR THE
BANNERS PROGRAM PHASE III**

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which included \$7,000 proposed for communications and design and \$5,500 proposed for community engagement activities. This brought the Banner Program budget up to \$18,918.23.

The EDC requested from city staff that the banners be purchased from Minute Men Press, for the entire amount appropriated for the banners, and to install the Phase I banners on Georgia Street.

On July 8, 2026 the EDC approved a motion for the Banner Phase II location to be on the promenade of the waterfront.

During the September 9, 2026 the EDC will receive an update on the banners and make determinations on a Phase III project, including the location for the remaining banners.

ATTACHMENTS

None

CONTACT

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DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **DISCUSS AND FINALIZE EDC FEEDBACK ON PLANNING COMMISSION'S POLICY RECOMMENDATIONS RELATED TO EXISTING BUSINESS CORRIDORS**

RECOMMENDATION

Discuss and finalize EDC feedback to City Council on Planning Commission Policy Recommendation related to existing business corridors

BACKGROUND AND DISCUSSION

The City Council requested that the City's Planning Department obtain feedback from the EDC regarding the Planning Commission's recommendations to the City Council on existing business corridors.

During the EDC July 8, 2026 meeting, the Planning Director made a presentation to the EDC about the process the Planning Commission took to provide input to City Council on the existing business corridors. The director shared the memos prepared by the Planning Commissioners and solicited additional input from the EDC Commissioners.

During the meeting the EDC had an opportunity to ask questions and provide some feedback. The Planning Director collected the feedback and advanced the feedback to the City Council (See Attachment and Supplemental Documents on Website for full report).

During the September 9, 2026 meeting, the EDC expects to decide if there is any additional and final input it wishes to provide the City Council beyond what the Planning Director forwarded.

ATTACHMENTS

1.	Top 5 PC Policy Recommendations_Final 8.5.26
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Planning Commission Policy Recommendations Related to Existing Business Corridors

City Council Special Referral Date: February 24, 2026

In response to the special City Council referral request made on February 24, 2026, the Planning Commission recommends the following key themes/priorities be considered with regard to future development along major business corridors and within mixed use areas.

1. Expand Use of Existing State Streamlining Tools

Vallejo must make far greater use of existing state laws intended to streamline development—such as AB 2011, SB 35, AB 130/SB 131, AB 1490, Density Bonus Law—to reduce project review timelines.

2. Modernize Permitting Through a Better Digital Portal

Implementation of a better comprehensive digital permitting system with real-time tracking, published KPIs, and guaranteed decision timelines can help increase transparency and decrease review times. A modernized digital system is essential for reducing delays, increasing clarity, and strengthening developer confidence.

3. Activate Existing Economic Development Financing Tools

Commissioners are supportive of implementing a CRIA district along with EIFDs, leaning further into historic tax credits, Opportunity Zone investment, and vacancy fees. These tools could help to fund long term economic development strategies, such as streetscape upgrades, infrastructure, adaptive reuse, and business revitalization on key corridors. The EDC also suggest looking for financing opportunities to address immediate and mid-term strategy needs as well.

4. Beautify Major Transportation Corridors

There is a major need to improve the city's image through I-80, SR-29/Sonoma Blvd, Tennessee Street, Springs Road, and Downtown/Waterfront aesthetic enhancements. Recommendations include Clean California partnerships, gateway monuments, coordinated wayfinding, and urban greening funded by Proposition 4 programs. The EDC stressed the need for improved maintenance, signage, and marketing to change perceptions of Vallejo, encourage reinvestment, and generate more foot traffic for local businesses.

5. Remove Parking Minimums

There is strong support for full implementation of AB 2097, eliminating parking minimums within a half-mile of transit—especially in Downtown/Waterfront near the Ferry Terminal. Reducing or eliminating minimums lowers development costs and improves feasibility for mixed-use and multifamily housing.

Attachments:

1. March 15, 2026, Planning Commission Staff Report (with City Council Referral request details provided)
2. Memo - Commissioner Blind, dated April 15, 2026
3. Memo - Commissioner Taylor, dated May 1, 2026
4. Memo – Commissioner Douglass, dated May 3, 2026
5. Memo – Commissioner Beasley-Stansberry, dated May 4, 2026
6. Memo – Commissioner White, dated May 22, 2026
7. Draft Executive Summary of Recommendations, presented to the EDC on July 8, 2026
8. Summary of EDC Comments, provided on July 8, 2026.



DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND WHOLESALE BUSINESS TO THE VALLEJO CITY COUNCIL (CITY COUNCIL REFERRAL)**

RECOMMENDATION

Discuss and develop a set of recommendations that would attract construction, advanced manufacturing, software/filming and wholesale business to the City of Vallejo City Council.

BACKGROUND AND DISCUSSION

The City Council, during their February 24, 2026 regular meeting discussed the state of economic development in the City of Vallejo and reached consensus on making a request to the Economic Development Commission (EDC). The City Council would like to direct the EDC to review and analyze the Economic Development Strategic Plan approved by City Council in December 2024. Specifically, the request is to review the business and enterprise industries that the City of Vallejo can attract to the city, including but not limited to construction, advanced manufacturing, software/film and wholesale business.

The City Council is requesting that the EDC put together a report on what changes the City of Vallejo must implement to be successful to attract such industries. The request is to look at short-term and long-term strategies that the City of Vallejo can and should implement to strengthen its economic viability. This charge lines up with the EDC's 2025 Work Plan key strategy of Business Recruitment and Strategy and Advisement.

During the EDC March 11, 2026 meeting, the EDC City Council liaison, Councilmember Matias discussed this request with the EDC and explained that during City Council's February 24, 2026 meeting City Council established the timeline of 75 days for receiving this report from the EDC. During this same meeting the EDC began to deliberate on a strategy for developing the report. One strategy is to establish a future subcommittee, its Strategy and Advisement Subcommittee during the next EDC meeting on April 8, 2026 that can be charged with piecing together the report to ensure that the deadline is met. Seventy-five days following the February 24, 2026 City Council meeting is May 10, 2026.

During their April 8, 2024 meeting, the EDC did not take action on the formation of this subcommittee. During the April 8, 2026 meeting the EDC discussed the upcoming presentation from the Workforce Development Board of Solano County, which will cover the opportunities that may lay ahead for the county and the City of Vallejo to develop its construction, advanced manufacturing, software/film and wholesale businesses. As such, this is a presentation that will assist in the development of the report. The EDC discussed that the remaining time following the presentation is not sufficient to complete a report by May 10, 2026. The EDC agreed to request an extension to City Council for submittal of the report. The EDC discussed this request with Council member Matias during the meeting, and Council member Matias was receptive to taking the request to City Council.

On May 13, 2026 the EDC received a presentation from the Workforce Development Board of Solano County on current environment of Solano/Vallejo business industries. The EDC returned the item during their July 8,

**Subject: DISCUSS AND DEVELOP A SET OF RECOMMENDATIONS THAT WOULD ATTRACT
CONSTRUCTION, ADVANCE MANUFACTURING, SOFTWARE/FILM AND
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REFERAL)**

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2026 meeting as a working item to discuss and draft the set of recommendations that would go to City Council.

The EDC did not have a meeting in August, and intends to bring this item back during the September 9, 2026 to finalize the set of recommendations and determine the method of forwarding them to the City Council.

ATTACHMENTS

None

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DATE: September 9, 2026
TO: Economic Development Commission Chair and Members of the Commission
FROM: Ivette Iraheta, Economic Development Commission Secretary
SUBJECT: **ADOPT A RECOMMENDATION ON AI AND CIVIC TECHNOLOGY TO FORWARD TO THE CITY COUNCIL**

RECOMMENDATION

Adopt a recommendation on AI and Civic Technology to forward to the City Council

BACKGROUND AND DISCUSSION

The Economic Development Commission as part of its City Council approved Work Plan created a Civic Innovation and Technology focus. In order to address priorities for this focus area it formed a Civic Innovation and Technology Subcommittee.

The EDC has been discussing topics related to AI, how it can be used to improve dissemination of information that will not impact confidentiality, how it may enhance the efficiency of processes conducted in various departments of the City, particularly processing impacting customer service, and economic development.

The objective of discussing this item more thoroughly is to bring expertise, research and recommendations about the use of AI and technology to enhance processes and services with a particular focus on economic development impacts.

Preliminary findings on the subject include:

- AI is already changing city services and economic development at the same time. It affects how residents and businesses experience permitting, licensing, customer service, procurement, workforce training, business support, and public feedback.
- This matters now because Vallejo is already under pressure to do more with limited capacity. AI tools will not solve staffing or budget challenges on their own, but they can help reduce friction, identify service bottlenecks, and make City processes easier to use.
- Solano County is already being pulled into the AI economy. Rio Vista officials have indicated that California Forever's nearby proposal could include one of the nation's largest data centers, showing that AI-related development is no longer abstract or far away.
- Vallejo needs stronger tools before major opportunities or risks arrive. Recent experience with projects such as the casino and Vista Cove shows the City needs better mechanisms to negotiate public benefits, track impacts, recover public costs, and protect long-term public interests.

The memo's recommendations to City Council would be focusing on a specific goal: Readiness. Faster permitting, better small-business support, stronger Cal Maritime and Touro partnerships, data-center policy, and AI-assisted public feedback all help Vallejo improve City services, support local jobs, and negotiate from a stronger position.

During the September 9, 2026 EDC meeting the Commission seeks to reach consensus on what recommendations it will forward to City Council.

Date: September 9, 2026

**Subject: ADOPT A RECOMMENDATION ON AI AND CIVIC TECHNOLOGY TO FORWARD TO
THE CITY COUNCIL**

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ATTACHMENTS

None

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