



www.cityofvallejo.net

AGENDA

BEAUTIFICATION COMMISSION REGULAR MEETING VIA TELECONFERENCE 6:00 P.M.

OCTOBER 7, 2020

Erica Chappell, Chair, Brian
Duquette Vice-Chair

Board Members

Isabel Angel
Brenda Coleman
Yessica Martinez
Susan Slater
Rick Weyrich

This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the Beautification Commission Meeting without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

PUBLIC COMMENT: Members of the Public may provide public comments during the Beautification Commission Meeting via ZOOM:

(<https://ZoomRegular.Cityofvallejo.net>)

Option to join by phone

Dial (669) 900-6833

Enter Meeting ID: 914 0075 0676#

Press *9 to digitally raise your hand from the phone.

For additional instructions on how to speak during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING:

There are three different ways you can view this public meeting:

- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://zoomregular.cityofvallejo.net>

Notice of Availability of Public Records: All public records relating to an open session item, which are not exempt from disclosure pursuant to the Public Records Act, that are distributed to a majority of the City Council will be available for public inspection at the City Clerk's Office, 555 Santa Clara Street, Vallejo, CA at the same time that the public records are distributed or made available to the City Council. Such documents may also be available on the City of Vallejo website subject to staff's ability to post the documents prior to the meeting. Information may be obtained by calling (707) 648-4527, TDD (707) 649-3562.

Want more City Information - Members of the public can:

Like us on Facebook (www.facebook.com/cityofvallejo)

Sign up to receive City Communications via e-mail (www.cityofvallejo.net/living/connect)

Sign up to receive City updates and get connected with your neighbors on Nextdoor (www.nextdoor.com)

Due to the Coronavirus emergency, all board and commission meetings will be held via teleconference. Members of the public may provide public comments during the Beautification Commission Meeting via ZOOM. Members of the public interested in participating or observing the meeting may either click the link above or type the link into an internet browser. You will be taken to the internet platform where the meeting is being held.

**CALL AND NOTICE OF MEETING
AT 6:00PM
OF THE BEAUTIFICATION COMMISSION VIA VIDEO CONFERENCE**

October 7, 2020

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE** – Chair Chappell
3. **ROLL CALL**
4. **COMMUNICATIONS & CORRESPONDENCE**

5. **COMMUNITY FORUM**

Due to the Coronavirus emergency, all board and commission meetings will be held via teleconference. Members of the public may provide public comments during the Beautification Commission Meeting via ZOOM. Members of the public interested in participating or observing the meeting may either click the link above or type the link into an internet browser. You will be taken to the internet platform where the meeting is being held. To make comments via Zoom please visit:

<https://ZoomRegular.Cityofvallejo.net>

Option to join by phone:

Dial (669) 900-6833

Enter Meeting ID: 914 0075 0676#

Press *9 to digitally raise your hand on the phone.

6. **PRESENTATIONS**
7. **CITY COUNCIL LIASION REPORT**
8. **AGENDA APPROVAL**
 1. **Recommendation:** By motion, approve the Agenda for Oct. 7, 2020
9. **APPROVAL OF MINUTES**
 1. **Recommendation:**
By motion, approve the Regular Meeting Minutes from Sept 2, 2020
10. **NEW BUSINESS**

Pedestrian Safety Proposal – Commissioner Martinez
11. **COMMITTEE / ACTIVITY REPORTS**
 - A. Comprehensive Calendar Events –Secretary Loughmiller
 - B. Beautify Vallejo Ad Hoc Committee Update – Commissioners Angel, Martinez, Slater
12. **OLD BUSINESS**
 1. Recognition Program for Neighborhoods, Homes, and Commercial Building Ad Hoc Committee Update– Chair Chappell
13. **NEXT MEETING DATE:** November 4, 2020
14. **ADJOURNMENT**

I, Shelee Loughmiller, Secretary, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the Vallejo Beautification Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 11:30 a.m. Friday, October 2, 2020.

Dated: Friday October 2, 2020.

Shelee Loughmiller

Shelee Loughmiller, Executive Secretary

**BEAUTIFICATION COMMISSION
REGULAR MEETING MINUTES
VIDEO CONFERENCE
SEPTEMBER 4, 2020**

1. CALL TO ORDER

The meeting called to order by Vice Chair Duquette at 6:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

Present: Vice Chair Duquette, Commissioner Angel, Commissioner Coleman, Commissioner Martinez, Commissioner Slater, Commissioner Weyrich, Council Liaison Rozzana Verder-Aliga
Absent: Chair Chappell
Staff: Secretary Loughmiller

4. Swearing in Ceremony of newly appointed Commissioners Coleman and Martinez

5. COMMUNICATIONS & CORRESPONDENCE – NONE

6. AGENDA APPROVAL

- **Recommendation:** By motion, approve the Agenda

Action: Moved by Commissioner Weyrich, seconded by Commissioner Angel and the motion carried unanimously to approve the Agenda.

7. APPROVAL OF MINUTES

- **Recommendation:** By motion, approve the Special Meeting minutes from March 4, 2020

Action: Moved by Commissioner Slater, seconded by Commissioner Weyrich and the motion carried unanimously to approve the Special Meeting minutes from March 4, 2020

8. ACTION CALENDAR

- **2020-2021 Adopt A Block Litter Reduction Plan**

Recommendation: By Motion, approve the discussion regarding forming an AdHoc Committee to develop a comprehensive Litter Reduction Plan by the Beautification Commission

Action: Moved by Commissioner Slater, seconded by Commissioner Commissioner Angel and the motion carried unanimously to approve the discussion setting and prioritizing the formation of Litter Reduction AdHoc committee.

9. COMMITTEE / ACTIVITY REPORTS

- Recognition Program for Neighborhoods, Homes, and Commercial Building Ad Hoc Committee

Update- No report

10. FUTURE AGENDA ITEMS

- **Beautification Day (March & September 2021)**

11. ADJOURNMENT

Moved by Commissioner Duguette, seconded by Commissioner Coleman and the motion carried unanimously to adjourn the meeting at 6:42 p.m.

BRIAN DUQUETTE, VICE CHAIR

ATTEST:

_____,
SHELEE LOUGHMILLER, SECRETARY

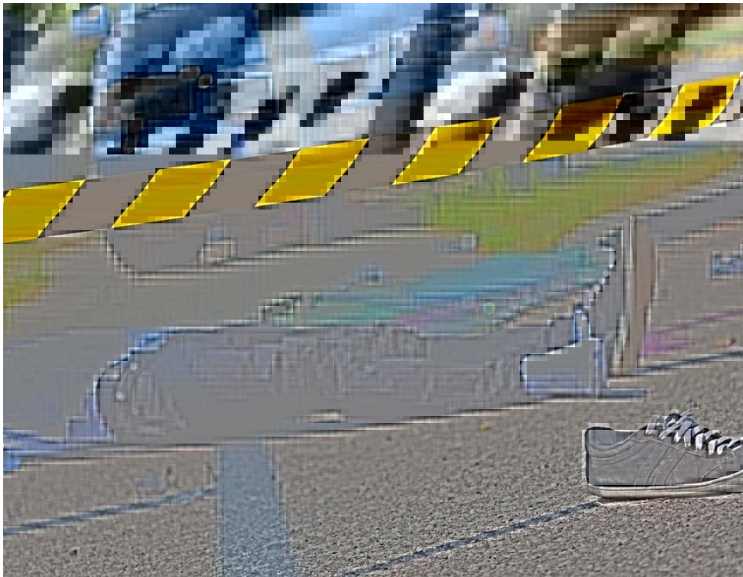


Pedestrian Safety

Traffic Calming: road diets, medians,
roundabouts, and street murals



Problem



- Vallejo has an unimaginable problem with speeding and wreck less driving
- Policing will not solve the underlying cause of this problem
- Engineering controls can have impactful and meaningful contributions

Form / Function Matrix: Metropolitan Land Use Options in the U.S.

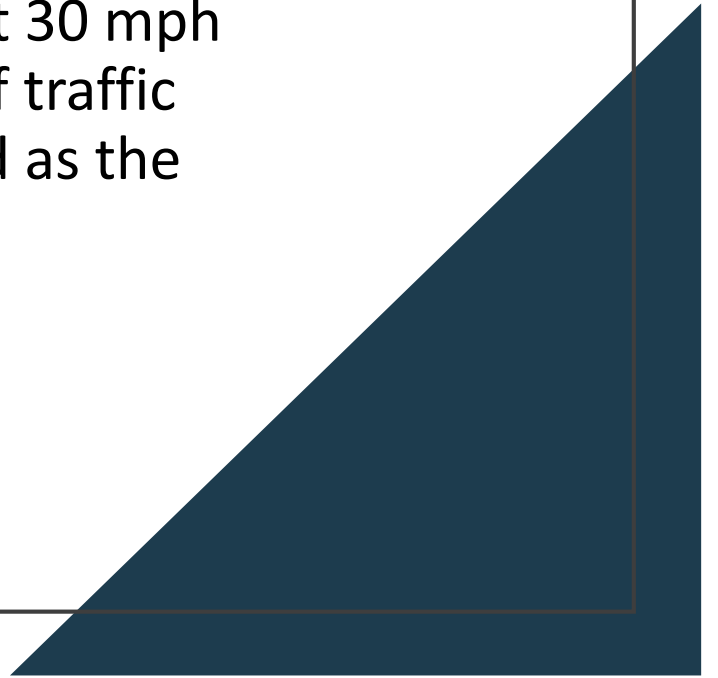
	REGIONALLY SIGNIFICANT	LOCAL SERVING
 WALKABLE URBAN	WALKUP (Walkable Urban Place) • Office Space $\geq 1.4\text{M sq ft}$ -OR- Retail Space $\geq 340,000 \text{ sq ft}$ • WalkScore ≥ 70.5 • Avg intersection density $\geq 100 \text{ per sq mile}$	WALKABLE NEIGHBORHOOD • WalkScore ≥ 65 • Avg intersection density $\geq 100 \text{ per sq mile}$
 DRIVABLE SUB-URBAN	DRIVABLE EDGE CITY • Office Space $\geq 1.4\text{M sq ft}$ -OR- Retail Space $\geq 340,000 \text{ sq ft}$	DRIVABLE SUB-DIVISION • All land not allocated to other categories

[This Photo](#) by Unknown Author is licensed under [CC BY-NC](#)

Contributing
Factors:
planning has
focused on
drivable sub-
division *not*
walkability

AAA Study

“looked at 422 crashes involving pedestrians and determined a person is twice as likely to die if struck by a car traveling at 30 mph instead of 25 mph. 31% of traffic fatalities contribute speed as the main factor”

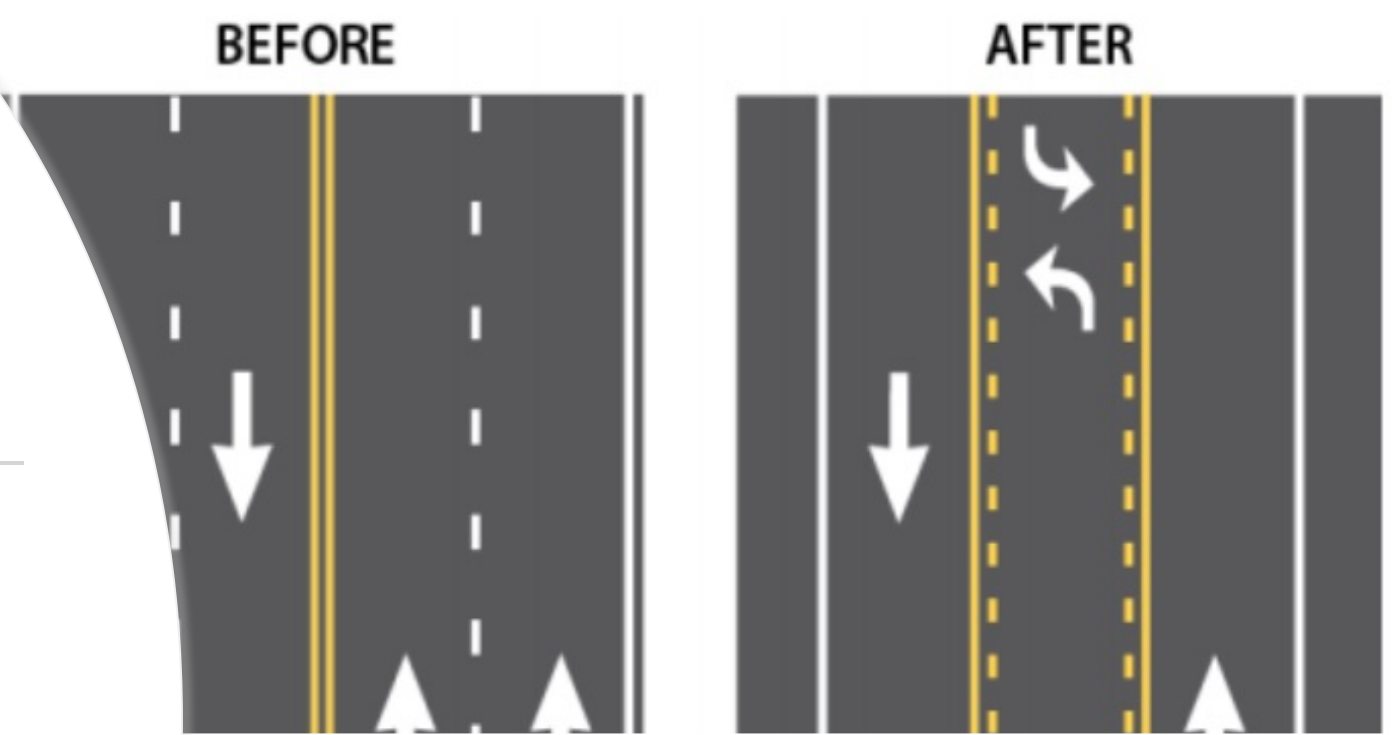


Solution Overview

- Road diets
- Medians
- Roundabouts
- Street murals

ROAD DIET

“a restriping a stretch of road to remove at least one lane and turning that pavement over for other purposes”



La Jolla Boulevard, Before



La Jolla Boulevard, After

MEDIANIZATION

Adding trees and landscaping to traffic medians enhances the public realm and improves aesthetic, calms traffic and provides ecological functions



ROUNABOUT

“circular intersections w/specific design and traffic control features: yield control of all entering traffic, channelized approaches, and geometric curvature ensuring <30 mph travel in a counter-clockwise direction”

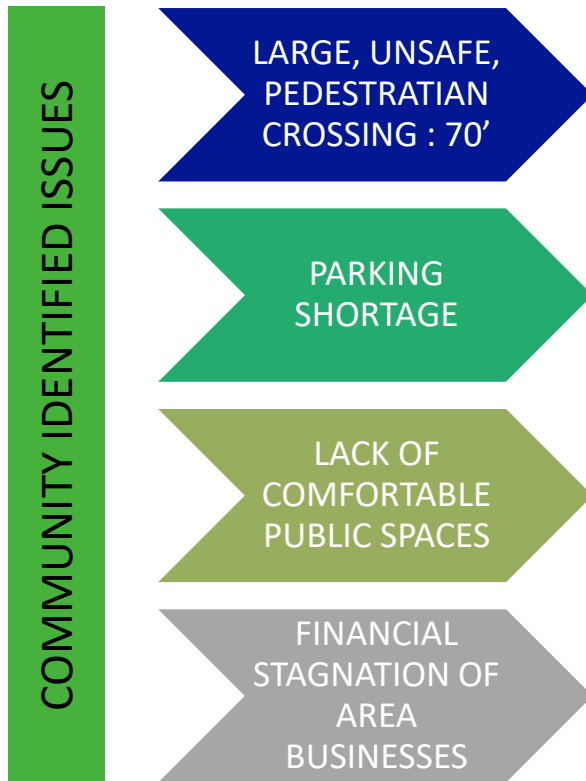


STRONG TOWNS

Case Study

La Jolla Blvd; Bird Rock, San Diego

Project Scope: transform a wide, automobile-oriented thoroughfare into a pedestrian-friendly, neighborhood center



La Jolla Boulevard, Before

“The wide, heavily trafficked road functioned as a barrier that divided the neighborhood physically and psychologically”-restreet.org

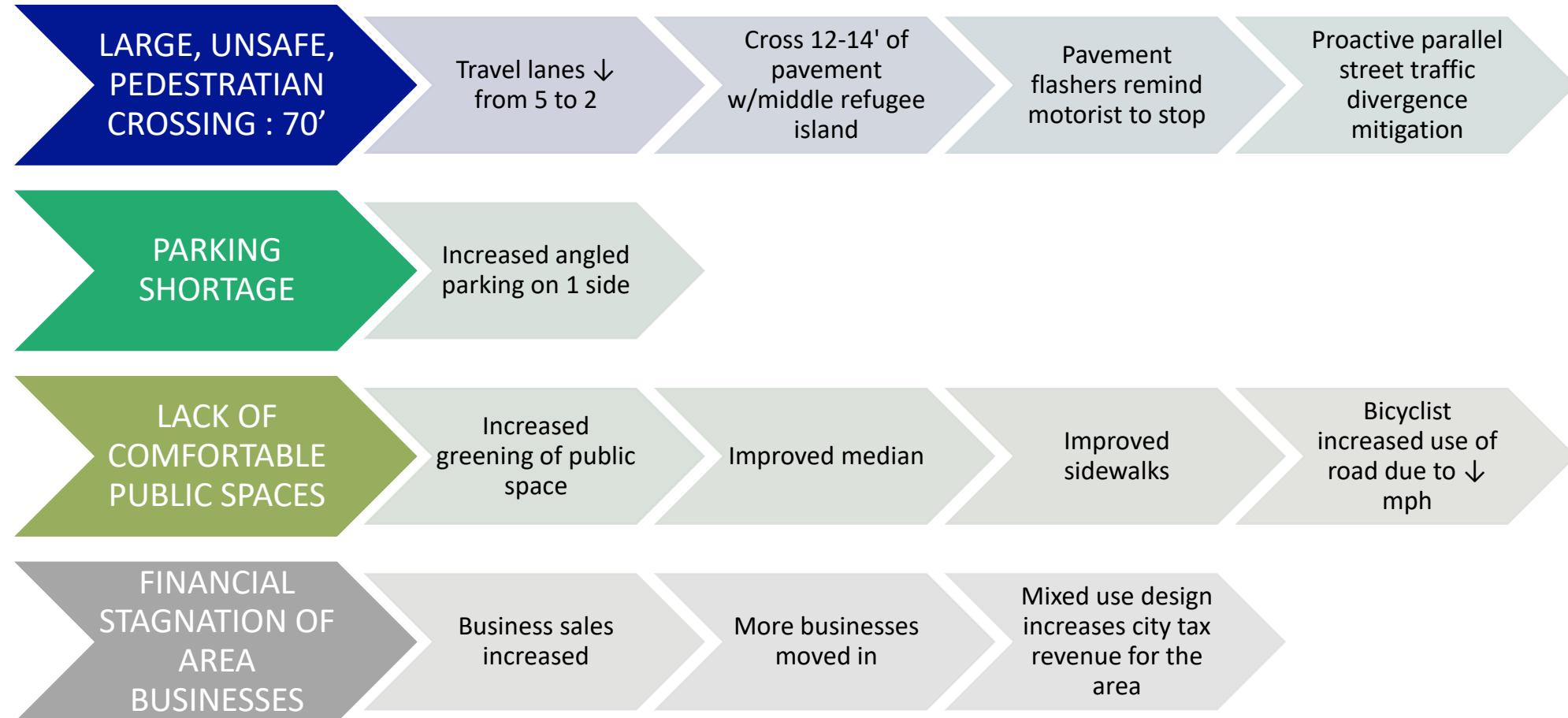


La Jolla Boulevard, Before



La Jolla Boulevard, After

Design Issues Addressed



STRONG TOWNS

Case Study

Results



THE TRAFFIC COUNT REMAINED APPROXIMATELY THE SAME (23,000 VEHICLES PER DAY BEFORE, 22,000 AFTER), BUT WALKING, BICYCLING, TRANSIT USE, ON-STREET PARKING AND RETAIL SALES ALL CLIMBED TO MUCH HIGHER LEVELS



RETAIL SALES ROSE 30% & NOISE LEVELS ↓ 77%. BECAUSE TRAFFIC MOVES SLOWER, BUSINESSES REPORT HIGHER VISIBILITY



AS A RESULT OF THE ROUNDABOUTS AND TRAFFIC CALMING, SPEEDS WERE ↓ FROM 40–45 MPH TO 19 MPH, “THE ONCE BUSY BLVD HAS BEEN TRANSFORMED INTO A SLOW-PACED STREET WITH ROUNDABOUTS, LANDSCAPED STREET DIVIDERS AND DIAGONAL PARKING



TRAFFIC CRASHES FELL BY 90%



THE PROJECT HAS HELPED REVITALIZE LA JOLLA BOULEVARD, ACTING AS A CATALYST TO SEVERAL NEW MIXED-USE DEVELOPMENTS, A 139-UNIT CONDOMINIUM DEVELOPMENT, AND A MAJOR DRUGSTORE

- Project cost a total of \$7.2 million and included replacement of sewer mains, planning, and engineering
- \$3.2 million was spent on the construction of roundabouts and traffic calming
- Funding:
 - Smart growth grant from California Department of Transportation
 - San Diego Association of Governments transportation grant
 - Development impact fees
 - Private contributions



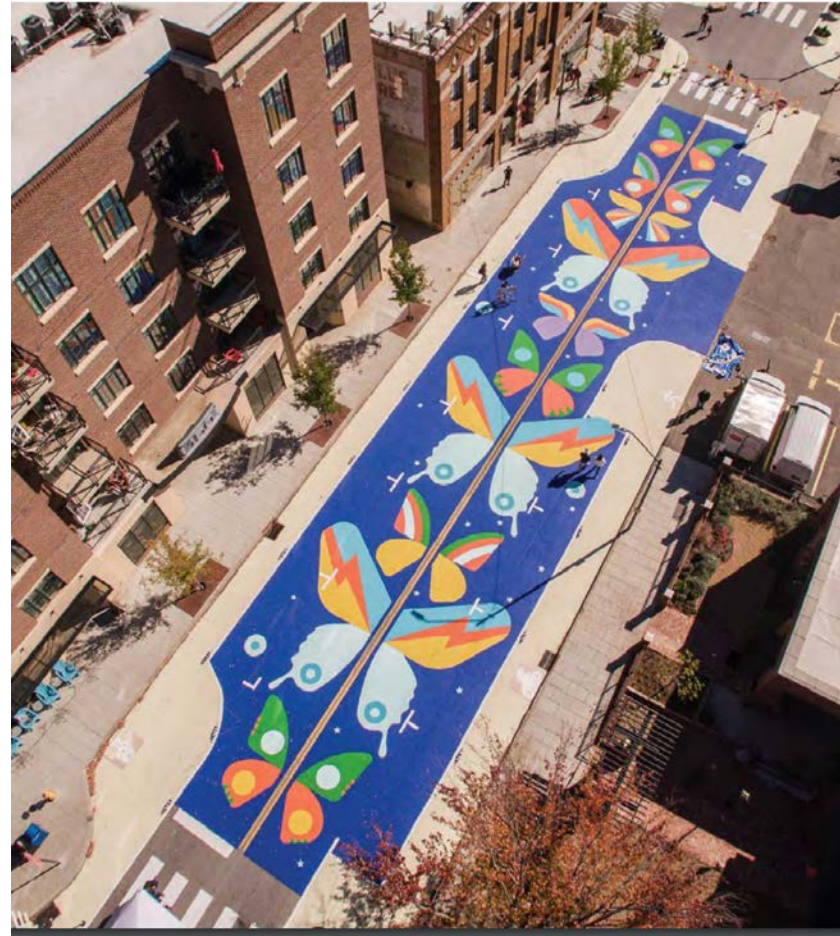
STREET MURAL

“reclaiming city roadways and public infrastructure with art”



STREET MURAL

*“reclaiming city
roadways and public
infrastructure with
art”*



Project Scope: increase pedestrian visibility, calm traffic, and develop communities

TYPE

Standalone Project

LEAD ENTITY

Team Dragonfly

ARTIST

Lisa Cach (community member)

TIMELINE¹

1.5 years

DURATION

Indefinite, maintained every 1-3 years

MATERIALS

Latex traffic marking paint

COST

Materials: \$1,000

Design Fee: (community designed)

Labor: (volunteer)



- Materials: \$1000
- Design Fee: Community Input
- Labor: Volunteer

CITY SYMBOLISM

*“unification, participation,
Vallejo pride”*





Case Study

Brisbane, CA

Project Scope: instill community unification, engagement, and city pride through the adoption of a symbol

The project was started by a resident of the city who started to build and give away stars. Resident decorated the stars with Christmas lights and turn them on throughout the year.





Case Study

Financial Impact

- Materials: Minimal and/or donated
- Fees: None
- Labor: Volunteers



Fiscal Impact and Benefits

- Roundabouts and medians directly eliminate the opportunity for high speed and sideshow traffic policing
- There is no constitutive salary or pension obligation associated with the life of the project
- Reclaiming of street potentially decreases cost of asphalt repair and replacement: reduction in asphalt surface area to repair
- Environmental benefits: stormwater reclamation through greening efforts
- Creative way to improve the health of a community through neighborhood engagement
- Project models are readily available
- Project qualifies for several grants
- Directly impacts pedestrian and bicyclist safety, walkability, local store economy, air quality, community health, local stormwater, renewable energy efforts, and local ecology



Walkability

- Pedestrian friendly design
- Front porches
- Tree lined streets
- 10 minute walk radius



Connectivity

- Interconnected street grid network
- Narrow streets, boulevards, and alleys



Mixed-Use & Diversity

- Live, work, shop within within blocks, and within buildings
- Diversity of people - of ages, income levels, cultures, and races



Mixed Housing

- A range of types, sizes and prices in closer proximity



Quality Architecture & Urban Design

- Creating a sense of place;
- Placement of civic uses and sites within community.
- Human scale architecture

PRINCIPLES OF URBANISM



Traditional Neighborhood Structure

- Public space at center
- A range of uses & densities within 10-minute walk
- Transect planning: Highest densities at town center
- Create mix of natural habitats & urban settings.



Increased Density

- More buildings, residences, shops, and services closer together
- A more efficient use of



Green Transportation

- A network of high-quality mass transit connecting cities, towns, and neighborhoods
- Pedestrian-friendly design that



Sustainability

- Minimal environmental impact of development and its operations
- Eco-friendly technologies



Quality of Life

- Pride in sense of place
- Healthier spaces that