

AGENDA



ECONOMIC VITALITY COMMISSION

Economic Vitality Commission

Alexander Matias, Chair
Calvin Harrell, Vice-Chair
Thomas Barbiero
Deborah Dickson
Diana Dowling
Nicole Loufas
Reina Robinson

VIA TELECONFERENCE

**August 11, 2021
6:00 PM**

www.cityofvallejo.net

TO THE MEMBERS OF THE ECONOMIC VITALITY COMMISSION:

You are hereby notified that I do hereby call the Vallejo Economic Vitality Commission in session to consider only the matters stated on the agenda listed below.

IMPORTANT NOTICE REGARDING AUGUST 11th, 2021 ECONOMIC VITALITY COMMISSION MEETING

These meetings are being conducted using teleconference and electronic means consistent with the State of California Executive Order N-29-30 regarding the COVID-19 pandemic. The live stream of the meeting may be viewed on television or online. Details may be found at www.cityofvallejo.net. In accordance with Executive Order N-29-30, the public may only view the meetings on television and/or online and not in the Council Chamber.

PUBLIC COMMENT:

Members of the Public may provide public comments during the Commission Meeting via Zoom (<https://zoomregular.cityofvallejo.net>), or via phone, by dialing (669) 900-6833, enter meeting id: 914 0075 0676#

VIEW THE MEETING:

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- Join the Zoom webinar: <https://zoomregular.cityofvallejo.net>

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In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Secretary at paul.kelley@cityofvallejo.net. Notification at least 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting. [28 CFR.35.102.35.104 ADA Title II]

Notice of Availability of Public Records: All public records relating to an open session item, which are not exempt from disclosure pursuant to the Public Records Act, that are distributed to a majority of the Economic Vitality Commission will be available for public inspection at City Hall, 555 Santa Clara St., 2nd Floor, or the Vallejo Public Library, 505 Santa Clara St. at the same time that the public records are distributed or made available to the Economic Vitality Commission. Such documents may also be available on the City of Vallejo website at www.cityofvallejo.net subject to staff's ability to post the documents prior to the meeting. **If you have any questions regarding any of the following agenda items, please contact the secretary of the commission, Paul Kelley at paul.kelley@cityofvallejo.net or (707) 648-4109.**

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- 1. CALL TO ORDER [6:00]**
 - 2. PLEDGE OF ALLEGIANCE**
 - 3. INTRODUCTION OF NEW MEMBERS AND OATH OF OFFICE**
 - 4. ROLL CALL**
 - 5. COMMUNITY FORUM**

Due to the current Shelter in Home Order and in conformance with the Governor's Executive Order N-29-30 the City of Vallejo has opted to hold City Council meetings and Economic Vitality Commission meetings via teleconference. Any interested members of the public desiring to communicate with the Commission as part of the First Community Form must do so by accessing the link at the conclusion of this paragraph. There will be no public access to City Hall for any Economic Vitality Commission Meetings until further notice. Zoom Link: (<https://zoomregular.cityofvallejo.net>), or via phone by dialing (699) 900-6833, enter meeting id: 914 0075 0676#

6. APPROVAL OF AGENDA

Recommendation: By motion, approve the August 11th, 2021 agenda.

7. APPROVAL OF MINUTES

Recommendation: By motion, approve the minutes from the June 9th, 2021 meeting.

8. PRESENTATIONS

Due to the current Shelter in Home Order and in conformance with the Governor's Executive Order N-29-30 the City of Vallejo has opted to hold City Council meetings and Economic Vitality Commission meetings via teleconference. Any interested members of the public desiring to communicate with the Commission as part of the First Community Form must do so by accessing the link at the conclusion of this paragraph. There will be no public access to City Hall for any Economic Vitality Commission Meetings until further notice. Zoom Link: (<https://zoomregular.cityofvallejo.net>), or via phone by dialing (699) 900-6833, enter meeting id: 914 0075 0676#

A. City of Vallejo Communications and Outreach Overview
Christina Lee – City of Vallejo PIO

B. Visit Vallejo – Communications and Marketing report
Mike Browne – Visit Vallejo

C. Economic Development Division – Communications Report

9. ACTION CALENDAR

Due to the current Shelter in Home Order and in conformance with the Governor's Executive Order N-29-30 the City of Vallejo has opted to hold City Council meetings and Economic Vitality Commission meetings via teleconference. Any interested members of the public desiring to communicate with the Commission as part of the First Community Form must do so by accessing the link at the conclusion of this paragraph. There will be no public access to City Hall for any Economic Vitality Commission Meetings until further notice. Zoom Link: (<https://zoomregular.cityofvallejo.net>), or via phone by dialing

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A. Sub-Committee Report(s)

Recommendation: Receive Report from Sub-Committees:

- Operations Sub-Committee –
 - o Report from Committee
 - o Commission Procedures & Rules Document - Draft
- Business Retention / Attraction Sub-Committee
 - o Report from Committee members

B. Business Retention – Sub-Committee – Survey Discussion

Recommendation: Review Survey Options and next steps

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment

11. REPORT OF THE SECRETARY

- A. Economic Vitality Commission Staff Update
- B. Economic Division Strategic Plan – update
- C. Report on Materials for Commissioners – Generic Business cards

12. REPORTS OF THE CITY COUNCIL LIAISON

13. COMMISSIONER COMMENTS

14. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

15. ADJOURNMENT

I, Paul Kelley, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., August 5, 2021.

Dated: Tuesday, August 5, 2021



Paul Kelley, EVC Secretary