

AGENDA



Economic Vitality Commission

Alexander Matias, Chair
Calvin Harrell, Vice-Chair
Thomas Barbiero
Vacant
Diana Dowling
Nicole Loufas
Reina Robinson

ECONOMIC VITALITY COMMISSION REGULAR MEETING

VIA TELECONFERENCE

www.cityofvallejo.net

**February 9, 2022
6:00 PM**

This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the Economic Vitality Commission without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

This meeting is being conducted using teleconference and electronic means consist with provisions of the Brown Act applicable during state of emergency, in this case, the COVID-19 pandemic. The live stream of the meeting may be viewed on television or online. Details may be found at www.cityofvallejo.net In accordance with Executive Order N-29-30, Pursuant to Government Code Section 54954.3 (Brown Act), members of the public shall be afforded the opportunity to speak on any agenda item of interest to them provided they are first recognized by the presiding officer. Members of the public wishing to be so recognized are requested to raise their hand via ZOOM: (<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. The public may only view and participate in this meeting on television and/or online and not in the Council Chamber.

Those wishing to address the Commission on any matter for which another opportunity to speak is not provided on the AGENDA but which is within the jurisdiction of the Commission may come forward in person to the podium or virtually during the "COMMUNITY FORUM " portion of the AGENDA.

Members of the public have the right to speak on any item on this agenda. Those wishing to address the Commission 1) during Community Forum are limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300.

Notice of Availability of Public Records: All public records relating to an open session item, which are not exempt from disclosure pursuant to the Public Records Act, that are distributed to a majority of the Economic Vitality Commission will be available for public inspection at City Hall, 555 Santa Clara St., 2nd Floor, or the Vallejo Public Library, 505 Santa Clara St. at the same time that the public records are distributed or made available to the Economic Vitality Commission. Such documents may also be available on the City of Vallejo website at www.cityofvallejo.net subject to staff's ability to post the documents prior to the meeting. **If you have any questions regarding any of the following agenda items, please contact the secretary of the commission, Ivette Iraheta at ivette.iraheta@cityofvallejo.net or (707) 645-2622.**

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In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Secretary at ivette.iraheta@cityofvallejo.net Notification at least 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting. [28 CFR.35.102.35.104 ADA Title II]

AGENDA

ECONOMIC VITALITY COMMISSION REGULAR MEETING

VIA TELECONFERENCE

**February 9, 2022
6:00 PM**

PUBLIC COMMENT: Members of the Public may provide public comments during the Economic Development Commission Meeting via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833.

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For additional instructions on how to speak during public comment, please visit,

www.cityofvallejo.net/publiccomment

- 1. CALL TO ORDER [6:00]**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. FIRST COMMUNITY FORUM**

Due to the current declaration of a local emergency and in accordance with Government Code Section 54953(e) and Resolution No. 22-006 N.C., the City of Vallejo has opted to hold meetings via teleconference. Any interested members of the public desiring to communicate with the Commission as part of the First Community Forum may do so via ZOOM: (<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak during public comment, please visit, www.cityofvallejo.net/publiccomment. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to a maximum of three minutes pursuant to Vallejo Municipal Code Section 2.02.300.

5. APPROVAL OF AGENDA

Recommendation: By motion, approve the February 9th, 2022 agenda.

6. APPROVAL OF MINUTES

Recommendation: By motion, approve the minutes from the December 8th, 2021 meeting.

7. PRESENTATIONS

A. City of Vallejo IT Department Update – Naveed Ashraf, City of Vallejo Chief Innovation Officer and IT Director

1. City of Vallejo Website Enhancements
2. Economic Development Staff Page Functionality
3. Availability of an additional page for the Economic Vitality Commission (EVC) to post Economic Development content for Vallejo businesses.
4. [BlueDot Software](#) Functionality, Software Cost and its inclusion into the ED website.
5. Broadband update

8. REPORT OF THE SECRETARY

- A. Update on Economic Development Strategic Plan
- B. Update on ARPA programs
- C. Report on Main Street program information
- D. Report on Economic Development grant projects
- E. Report on Economic Indicators Data

9. ACTION CALENDAR

- A. Receive Sub-Committee Reports
 1. Business Retention/ Attract Sub-Committee
 - o Vallejo Business Initiative FY22
 2. Operations & Communications Sub-Committee
 - o EVC Operations Calendar for FY2022-23
- B. Review and provide input on:
 1. BRE Survey Distribution Plan

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment

11. REPORTS OF THE CITY COUNCIL LIAISON

- A. Introduction of Councilmember Dew – New City Council Liaison to the EVC, as appointed during the January 25, 2022 City Council meeting

12. COMMISSIONER COMMENTS

13. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

14. ADJOURNMENT

I, Ivette Iraheta, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., February 4, 2022.

Dated: Friday, February 4th, 2022

Ivette Iraheta, EVC Secretary



AGENDA & MINUTES

Economic Vitality Commission

Alexander Matias, Chair
Calvin Harrell, Vice-Chair
Thomas Barbiero
Vacant
Diana Dowling
Nicole Loufas
Reina Robinson

ECONOMIC VITALITY COMMISSION

www.cityofvallejo.net

**December 8, 2021
6:00 PM**

TO THE MEMBERS OF THE ECONOMIC VITALITY COMMISSION:

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom. All in-person participants will be required to wear a face covering.

PUBLIC COMMENT: Members of the Public may provide public comments during the City Council Meeting in person or via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833.

For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING:

There are four different ways you can view this public meeting:

- In person
- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://ZoomRegular.Cityofvallejo.net>



In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Secretary at paul.kelley@cityofvallejo.net Notification at least 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting. [28 CFR.35.102.35.104 ADA Title II]

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1. **CALL TO ORDER [6:00]** – *Chair Matias called the meeting to order at 6:08pm*
2. **PLEDGE OF ALLEGIANCE** – *Chair Matias led the Pledge*
3. **ROLL CALL – Present:** *Chair Matias, Vice-Chair Harrell, Commissioners Barbeiro, Loufas, Robinson. Absent: Commissioner Dowling*
4. **OATH OF OFFICE (If applicable) – Oath :** *Administered to Commissioner Barbeiro by Councilmember Brown.*
5. **COMMUNITY FORUM**

5. **FIRST COMMUNITY FORUM** – *There were no people to speak at this time.*

The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Economic Vitality Commission as part of the First Community Forum may do so in person by submitting a completed speaker's card to the Commission Secretary or via ZOOM:(<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his/her name for the record.

The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to a maximum of three minutes pursuant to Vallejo Municipal Code Section 2.02.300.

6. **APPROVAL OF AGENDA**

Recommendation: By motion, approve the December 8th, 2021 agenda.- *Unanimous*
Motion – Com. Robinson
Second – Com. Harrell

7. **APPROVAL OF MINUTES**

Recommendation: By motion, approve the minutes from the October 13th, 2021 meeting. - *Unanimous*
Motion – Com Robinson
Second – Com. Loufas

8. **PRESENTATIONS**

A. Broadband Master Plan update
Patrick Mulhearn – CTC Technology & Energy
Mr. Mulhearn provided an update on the Broadband Master plan and a power point. The PPT to be sent to commission and posted for the meeting.

9. **ACTION CALENDAR**

NOTICE: Members of the public wishing to address the Commission on Action Calendar Items may do so in person by submitting a completed speaker's card to the commission secretary or via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. Each speaker is limited to up to five minutes pursuant to Vallejo Municipal Code Section 2.02.420. In person speakers will be recognized first.

A. Commission Duties and Work Plan

Recommendation: Review and Comment for potential Submission to Council

- Report that the work plan is scheduled for submission to Council January 2022

Secretary Kelley informed the commission that the work plan is to go to council in January and distributed a draft staff report.

B. Sub-Committee Report(s)

Recommendation: Receive Report from Sub-Committees:

- Operations & Communications Sub-Committee –
 - o Report from Committee on Operations
 - o Report from Committee on Communications

Com. Robinson provided an update on Name change of the committee to include operations and communications. Their discussion of the Survey and Vallejo Weekly article

Com. Loufas provided update on the survey, outreach, and the information sheet that was distributed. Also received an update on the City Website and future changes and page for EVC

Chair Matias – Similar update on these items and then

- Business Retention / Attraction Sub-Committee
 - o Update and Input on Survey and Next steps

Chair Matias provided update and discussion on the Survey questions that were submitted after review by the committee and looking to work into staff's ability to roll out the survey, fold into BRE efforts and strategic plan efforts. Some discussion of making sure the survey gets to as many and different forms, and more review and manner/goal of questions for best results.

10. SECOND COMMUNITY FORUM – NO ONE TO COMMENT

See Community Forum Above for ways to comment

11. REPORT OF THE SECRETARY

A. Economic Division Strategic Plan Update and other programs from ARPA – *Nothing more than previously mentioned that a strategic plan for ED was going to proceed.*

12. REPORTS OF THE CITY COUNCIL LIAISON

COUNCILMEMEBER BROWN – THANKED COMMISSION FOR WORK, WORK PLAN, AND DEDICATION. MENTIONED THAT COMMISSION MET 6 TIMES THIS YEAR – A FIRST FOR THE EVC IN YEARS – CONGRATS AND THANK YOU.

13. COMMISSIONER COMMENTS

14. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

15. ADJOURNMENT – Adjourn at 7:26pm

I, Paul Kelley, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., December 1, 2021.

Dated: Wednesday, December 1st, 2021



Paul Kelley, EVC Secretary

Economic Vitality Commission (EVC)
Operations Calendar FY2022

Meeting Date	Agenda Items	Meeting Objectives	Economic Development Events
February 9, 2022	Agenda for the Meeting Minutes for the December 8, 2021 Meeting Community Forum Presentations: - IT/Website Enhancements Update Report of the Secretary Action Calendar: - Grow Vallejo – Vallejo Business Initiative - Business Retention and Attraction (BREA) Survey Adoption and Implementation - EVC Operations and Communications Subcommittee - Adoption of EVC Operations Calendar for FY2022 Old Business - EVC Business Attraction and Retention Subcommittee - EVC Operations and Communications Subcommittee New Business Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	-Discussion Grow Vallejo Initiative - Adoption of meeting calendar and cadence -Discussion re: survey adoption and implementation	N/A
April 13, 2022	Call to Order Pledge of Allegiance Roll Call Approval of Agenda	-Assess survey results from Vallejo business and weigh potential recommendations to Vallejo City Council.	April 7, 2022 at 4:30pm: Central Core Restoration

Economic Vitality Commission (EVC)
Operations Calendar FY2022

	Approval of Minutes Community Forum Presentations: • Solano Economic Development Corporation, President / CEO (Tentative) • Main Street America Report of the Secretary • Update on implementation of ARPA programs New Business • Business Retention and Attraction (BREA) Survey Results Discussion Old Business • EVC Business Attraction and Retention Subcommittee • EVC Operations and Communications Subcommittee ○ EVC: ED Grants Process and Management New Business Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	- Discussion re: structure and process to identify, and apply for ED grants with EVC support. -Update on Grow Vallejo: Business Initiative	Corporation (CCRC) Monthly Meeting • April 13, 2022 at 12pm: Vallejo Chamber of Commerce – Economic Development Committee • April 14, 2022 at 11am: Solano Economic Development Corporation--- Economic Update Webinar • April 28, 2021: 2021 Women in Business Webinar Series (Vallejo Chamber of Commerce Website for Details) • May 5, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting
June 8, 2022	Call to Order Pledge of Allegiance Roll Call Approval of Agenda Approval of Minutes Community Forum	<u>EVC Discussion and Recommendations for FY22-23 COV Budget</u> • EVC will assess compiled data and	• June 8, 2022 at 12pm: Vallejo Chamber of Commerce – Economic Development Committee

Economic Vitality Commission (EVC)
Operations Calendar FY2022

	Presentations: - State of California, Office of Business and Economic Development (<i>Tentative</i>) - Climate Action Plan Update - Gillian Hayes (Assistant City Manager) Report of the Secretary Old Business - Broadband Update - EVC Business Attraction and Retention Subcommittee - EVC Operations Subcommittee Action Calendar: - EVC Discussion and Recommendations for FY22-23 City of Vallejo Budget - Main Street America: Vallejo Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	share recommendations with COV on ED budget priorities for FY22-23. <u>Climate Action Plan</u> The Climate Action Plan, first enacted in 2012, will enable Vallejo to reduce gas emissions, adapt to climate change and improve economic, environmental and physical health of the community. The plan calls for changes through 2035. The commission requests an update from the Assistant City Manager on the city's efforts to better position the City of Vallejo as an attractive destination for business.	- June 9, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting - July 7, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting
August 10, 2022	Call to Order Pledge of Allegiance	<u>Real Estate Update</u>	August 10, 2022 at 12pm: Vallejo Chamber of

Economic Vitality Commission (EVC)
Operations Calendar FY2022

	Roll Call Approval of Agenda Approval of Minutes Community Forum Presentations: - Real Estate Update - Napa River Realty (Tim Hiemstra) (TBD) - Brixxmor (TBD) - Strong & Hayden (TBD) - JLL/CBRE (TBD) - Public Works Update - Terrance Davis (Public Works Director, City of Vallejo) Report of the Secretary Old Business - EVC Business Attraction and Retention Subcommittee - EVC Operations Subcommittee New Business Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	- Update from Commercial Real Estate professionals on prospects and discussion on how to best position Vallejo's commercial real estate for lease/sale. <u>Public Works Update</u> - Update from the Public Works Director, Terrance Davis on pavement/street repair and upcoming projects. Condition of city streets/pavement important to the city's presentation as an attractive destination.	Commerce – Economic Development Committee - August 11, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting - September 8, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting
October 12, 2022	Call to Order Pledge of Allegiance Roll Call Approval of Agenda Approval of Minutes Community Forum	<u>Workforce Development</u> Discussion with: -Workforce Development Board of Solano County	- September 8, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting - October 13, 2022 at 4:30pm: Central Core Restoration

Economic Vitality Commission (EVC)
Operations Calendar FY2022

	Presentations: • Workforce Development Board of Solano County (Heather Henry) (TBD) • Solano Community College (Celia Esposito-Noy) (TBD) • Touro University (CA/Vallejo) (TBD) COVID-19 Program and Related Business Support Report of the Secretary Old Business • EVC Business Attraction and Retention Subcommittee • EVC Operations Subcommittee New Business • Discussion and adoption of strategy to more regularly engage investors/developers on Vallejo real estate/workforce. Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	-Solano Community College (Celia Esposito-Noy) -Touro University (CA/Vallejo) On workforce development/local/regional employers who hire from institutions to discuss ways for city to better support workforce.	Corporation (CCRC) Monthly Meeting • November 10, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting
December 14, 2022	Call to Order Pledge of Allegiance Roll Call Approval of Agenda Approval of Minutes Community Forum Presentations: • Vallejo Chamber of Alliance Report of the Secretary	<u>Collaboration and Partnership</u> • Vallejo Chamber Alliance: Discussion to reflect on EVC/Vallejo Chamber Alliance connectivity/partnership efforts in 2022	• December 8, 2022 at 4:30pm: Central Core Restoration Corporation (CCRC) Monthly Meeting

Economic Vitality Commission (EVC)
Operations Calendar FY2022

	Old Business • EVC Business Attraction and Retention Subcommittee • EVC Operations Subcommittee New Business Second Community Forum Reports of the Council Liaison Announcements Commissioner Comments and Discussion Adjournment	and recommendations for work together in FY2023.	
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Updated: Feb 2022

Business Retention Attraction and Expansion (BRAE) Survey Questions

Mission Statement: The economic well-being of our community is largely based upon our existing businesses. In recognition of this, a business retention, attraction and expansion survey is being conducted to gather information from Vallejo businesses to help the City hone in on business retention activities, provide services needed to help businesses grow or thrive, and provide workforce development services that comply with the needs of the businesses and more.

Purpose:

- Business Retention and Attraction and Expansion (BRAE) Survey
- Demonstrate the City's pro-business attitude.
- Build on developing communication with local businesses.
- Obtain their opinion and satisfaction level with the City.
- Identify business needs and concerns that may be addressed by the city.
- Identify their future outlook; profit change; relocation; expansion
- Identify the opportunity to provide training.
- Develop strategies and actions that will support economic development.

Section I. Business Information

Business Name:

Address:

Completed By:

Position / Title:

Email:

Phone:

1 a.) What year was your business originally established?

1 b.) If not originally established in Vallejo, what year did you locate in Vallejo?

2. What is the main product or service your business provides? (Please select the one that best fits)

- a. Automotive
- b. Financial Services
- c. Fitness / Recreation
- d. Food / Restaurant
- e. Dry Cleaning
- f. Healthcare
- g. Hospitality
- h. Internet sales/distribution
- i. Insurance
- j. Manufacturing

- k. Education
- l. Professional Services
- m. Public Utilities / Transportation
- n. Real Estate
- o. Salon / Spa
- p. Technology
- q. Tourism
- r. Other: _____

Markets / Customers

1. Is your sales activity increasing, stable or declining?
2. Where are your customers (Vallejo, Solano, Napa, SF, Visitor, etc)

Financial

1. How would you describe your net profits over the past 3 years (more, less, no change)?
2. Are you deferring capital investment until the City completes an infrastructure project?
3. Would you expand if financing help was available?

Location & Site Status:

Ie:

1. Do you own or lease your location (Own, Lease)
2. Rate the Condition of your Building (1-Poor Condition, 3- Neutral, 5 - Great)
3. Rate the Age/Condition of your company equipment (1-Poor Condition, 3- Neutral, 5 - Great)
4. Do you have surplus floor area or space that you aren't utilizing

Section II. Local (Vallejo) Business Climate

How satisfied are you with Vallejo as a business location with respect to the following factors?
(1- Not Satisfied, 3- Neutral, 5- Satisfied, N/A- Not Applicable)

Cost of doing business 1 2 3 4 5 N/A
 Access to customers 1 2 3 4 5 N/A
 Quality of Life 1 2 3 4 5 N/A
 Proximity to metro areas/ amenities 1 2 3 4 5 N/A
 Proximity to transportation / freeways 1 2 3 4 5 N/A
 Safety Services 1 2 3 4 5 N/A
 Residential / Commercial Development 1 2 3 4 5 N/A
 City Streets/Roads 1 2 3 4 5 N/A
 Access to a workforce / employees 1 2 3 4 5 N/A
 City Permit Process 1 2 3 4 5 N/A
 Local Officials 1 2 3 4 5 N/A

1. Over past 3-5 years would you say Vallejo as a place to do business has gotten better or stayed the same or gotten worse?
2. Are their crime and public safety issues impacting your business
3. Is the Vallejo infrastructure, service and utilities (1. Deficient, 3 – average, 5 = excellent)
4. What amenities would you want to see in new commercial projects in Vallejo?
 - a. Energy/Renewable, bike paths, landscaping, public art, etc?

5. In your opinion, what is the most important issue facing Vallejo
 - a. Work force
 - b. Public Safety
 - c. Specific Infrastructure
 - d. Litter/Garbage/Appearance
 - e. Street repairs
 - f. Taxes/Fees
 - g. Other

Section III. Employment

How many people, including owner(s), does your business currently employ:

Full time Year Round:

Part Time Year Round:

Seasonal:

Has the number of employees changed in the last 24 months? If so, how:

In the next 24 months, do you expect the number of employees to change? If so, how:

No Change:

Expect an increase in employees:

Expect a decrease in employees:

Workforce question

1. Availability of:
 - a. admin/clerical workers (from big problem 1, to no problem 5)
 - b. Middle skilled workers
 - c. Professional Managerial workers
 - d. Unskilled workers
2. How would you characterize:
 - a. job growth at this location in next 3 years – (stable, modest, growth, strong growth)
 - b. number of unfilled positions (none, lots?)
 - c. employees locate housing in Vallejo
 - d. productivity of your companies existing workforce
3. Do you have remote work policy and what percent of workforce working remote?

Please rate your own business management skills: (1: Deficient, 3: Average, 5: Excellent)

Managing People

Time Management

Business Strategy

Legal / Regulatory Requirements

Marketing

Legal / Informational Technology

Financial Management

Balancing Work and Life

Working in a Remote Environment

Please express your interest in workshops/ educational trainings in the following areas:

(1- Yes, 2- No, 3- N/A)

Managing People
Time Management
Business Strategy
Legal / Regulatory Requirements
Marketing / Social Media
Legal / Informational Technology
Strategic Planning
Financial Management
Balancing Work and Life
Working in a Remote Environment
Vendor Management

Section IV. Future Plans

1. Does your company plan to expand or downsize in Vallejo during the next 3 years?
 - a. Possible, Remote, Non-existent
2. Are changes planned on how your company would use city utilities (ie: water or wastewater or?)

Section V. Concluding Questions

1. Are you a member of the Vallejo Chamber of Commerce? (Y/N)
2. Are you a member of the Fil-Am/Solano Hispanic/Solano Black Chambers of Commerce? (Y/N)
 - a. Which one?
3. The Chambers offer resources including up to date legislative information, networking, educational and advertising opportunities. Are you interested in being contacted by the Vallejo Chamber of Commerce, Fil-American Chamber of Commerce, Solano Hispanic Chambers of Commerce and Solano Black Chambers of Commerce? (Y/N)
4. Are you interested in being contacted by city staff to further discuss any questions or concerns you have?
5. Would you like to receive periodical emails with information on upcoming workshops, city activities or legislative information that may affect your business? (please make sure your email was entered in page X, Business Information) (Y/N)

EVC Business Retention and Attraction (BREA) Survey

Proposed Implementation Timeline

Dates	Activity
Nov 2021	1st Draft created by the EVC Operations and Communications Subcommittee
Dec 2021	1st Draft shared with the Economic Vitality Commission (EVC) for review and input
Jan 2022	1st Draft shared with Vallejo Chambers Alliance for review and input
Feb 9, 2022	2nd Draft shared with the Economic Vitality Commission (EVC) for review and input
Feb 9-22, 2022	-Create survey in electronic format -Align on distribution channels with external stakeholders
Feb 22, 2022	BREA Survey Live - shared by City of Vallejo, Chambers Alliance and EVC
March 15, 2022	BREA Survey Closes (3 weeks)
March 23-24, 2022	EVC Business Retention and Attraction Subcommittee meets w/ED staff to review findings, compile information
Week of March 28, 2022	Presentation w/survey findings is shared w/ED staff for input
Week of April 4, 2022	ED staff reviews and shares input with EVC Business Retention and Attraction Subcommittee
April 8, 2022	Presentation is included in April 2022 agenda packet for EVC review and discussion on April 13, 2022
April 13, 2022	April 2022 Economic Vitality Commission Meeting
June 8, 2022	June 2022 Economic Vitality Commission Meeting - Follow-up discussion re: ED recommendations to Vallejo City Council based on survey results and other shared/presented data.

EVC Business Retention and Attraction (BREA) Survey

Outstanding Questions:

- Google Forms / Microsoft Forms for use or other platforms available via the City of Vallejo?
- Engagement with external stakeholders (Visit Vallejo, CCRC) to support distribution?
- Distribution of paper copies of BREA surveys with businesses? If so, volunteers to distribute and/or table at select locations?
- Feasibility of proposed timeline - ED staff and EVC Business Attraction and Retention Committee



ECONOMIC VITALITY COMMISSION (EVC)

City Hall

555 Santa Clara Street
Vallejo, CA 94590

www.cityofvallejo.net

FEBRUARY 22, 2022

Commission Members

L. Alexander Matias, MPA, Chair
Calvin Harrell, Vice-Chair
Thomas Barbiero
Vacant
Diana Dowling
Nicole Loufas
Reina Robinson

Commission Secretary

Ivette Iraheta, Economic Development
Manager

The Economic Vitality Commission (EVC) of the City of Vallejo is a seven-member resident and business owner led and City Council appointed commission charged with advising the city council on issues that can enhance job growth and increased private investment in Vallejo and to assist the Economic Development Division with business retention and attraction activities.

On September 14, 2021, the Vallejo City Council approved \$1.3M in American Rescue Plan Act (ARPA) funds to support Economic Development efforts in the City of Vallejo. This is the first or two planned ARPA fund allocations to support economic development efforts in our city. These efforts include but are not limited to a Small Business Grants program, Arts Grants Program, Downtown Facade Improvement Program, and related projects that provide economic supports to the business community. Additional information on these programs will be shared by the Economic Development Division of the City of Vallejo in the coming months.

Accordingly, the EVC has partnered with the Economic Development Department to develop a Business Retention, Attraction and Expansion survey (BRAE) to gather information from Vallejo businesses to help the city hone in on business retention and attraction activities and services that can support businesses grow and thrive in our community. The City of Vallejo last surveyed businesses in YYYY, so your feedback is important to help inform future economic development efforts.

Should you have any questions regarding this survey, please feel free to contact the Economic Development Division of the City of Vallejo at [insert phone] or via email at [insert email address].

Respectfully,

L. Alexander Matias, MPA
Chairman

Economic Vitality Commission
City of Vallejo, California

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