



**Economic Vitality
Commission**

Alexander Matias,
Chair
Calvin Harrell, Vice-Chair
Thomas Barbiero
Vacant
Nicole Loufas
Dwight Monroe Jr.
Reina Robinson

**ECONOMIC VITALITY COMMISSION
REGULAR MEETING
COUNCIL CHAMBERS**

555 Santa Clara Street, Vallejo, California

**DECEMBER 14, 2022
6:00PM**

**NOTICE: Members of the Public will be able to participate in-person or
remotely via Zoom.**

**City Hall and the Council Chambers will be open to members of the public
30 minutes prior to the start of the meeting.**

**PUBLIC COMMENT: Members of the Public may provide public comments
during the Meeting in person or via ZOOM**

**(<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-
6833.**

**For additional instructions on how to speak remotely during public
comment, please visit, www.cityofvallejo.net/publiccomment**

VIEW THE MEETING:

There are four different ways you can view this public meeting:

- In Person
- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://ZoomRegular.Cityofvallejo.net>

Hybrid Options are available for members of the public to participate. To participate remotely:

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Option to join by phone:

Dial (669) 900-6833

Enter Meeting ID: 914 0075 0676#

Press *9 to digitally raise your hand from the phone

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1. CALL TO ORDER

2. PLEDGE OF ALLIGENCE

3. ROLL CALL

4. FIRST COMMUNITY FORUM

*The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Commission as part of the First Community Forum may do so in person by submitting a completed speaker's card to the City Clerk or via ZOOM:(<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his/her name for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to a maximum of three minutes.*

5. APPROVAL OF AGENDA

A. Recommendation: By motion, approve the December 14th, 2022 agenda.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, approve the minutes from the October 12th, 2022, meeting.

7. PRESENTATION AND DISCUSSION ITEMS

A. Buy Local Vallejo 2023, Chair Matias

B. Update on Business Retention Interviews: Old and New, City of Vallejo Economic Development Director, Michael Nimon

8. REPORT OF THE SECRETARY

A. Status of EVC Vacancy, City of Vallejo Economic Development Program Manager, Ivette Iraheta

- B. Update on City's new Economic Development Department website,
City of Vallejo Economic Development Program Manager, Ivette
Iraheta

9. ACTION CALENDAR

- A. Establish the Business Attraction and Retention Ad hoc Committee for
a two-year period, from 12/14/22-12/13-24, to support Business
Attraction and Retention activities in the City of Vallejo, EVC Chair
Matias

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment

11. REPORTS OF THE CITY COUNCIL LIAISON

City of Vallejo Councilmember Pippin Dew

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

13. COMMISSIONER COMMENTS

14. ADJOURNMENT



**Economic Vitality
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Reina Robinson

MEETING MINUTES

**ECONOMIC VITALITY COMMISSION
REGULAR MEETING
COUNCIL CHAMBERS**

555 Santa Clara Street, Vallejo, California

**OCTOBER 12, 2022
6:00PM**

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remotely via Zoom.**

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1. CALL TO ORDER

Meeting called to order at 6:10 p.m.

2. PLEDGE OF ALLIGENCE

Lead by Chair Matias

3. ROLL CALL

Present: Commissioners Matias, Harrell, Barbiero, Loufas, Monroe Jr., Robinson
 Liaison: Councilmember Dew
 Staff: Nimon, Iraheta

A. Swearing in of Commissioner Monroe Jr., Councilmember Dew

Swearing lead by Councilmember Dew

4. FIRST COMMUNITY FORUM

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No speakers in person or on virtual waiting room.

5. APPROVAL OF AGENDA

- A. Recommendation: By motion, approve the October 12th, 2022 agenda.

Motion to approve agenda moved by Comm. Harrell, Second by Monroe Jr.

Motion passed to approve agenda.

6. APPROVAL OF MINUTES

- A. Recommendation: By motion, approve the minutes from the April 13th, 2022, meeting.

Motion moved by Comm. Monroe, Second by Comm. Loufas

Motion passes unanimously.

7. PRESENTATION AND DISCUSSION ITEMS

- A. Introduction of new City of Vallejo Economic Development Director, Michael Nimon

Brief comments by Comm. Matias and Director Nimon

- B. Vallejo Main Street Update, Tom Bartee (District Director, Senator Bill Dodd, State Senate District 3)

Presentation made by District Dir. Bartee

- C. Report and discussion relating to City of Vallejo City Council #1 Priority for FY 2022-23 – Economic Development, City of Vallejo Economic Development Director, Michael Nimon

- i. Buy Local Campaign collaboration with EVC
 - ii. Business Retention and Expansion
 - iii. Economic Development Division and EVC websites

Director Nimon offered a brief presentation on each item.

- D. Presentation on City of Vallejo's Economic Development Strategic Plan, Dr. Robert Eyler

Presentation made by Dr. Eyler on the status and process of the City's Economic Development Strategic Plan

- E. City of Vallejo Commissions' Subcommittee Roles and Responsibilities, City of Vallejo City Attorney Veronica Nebb

Item was shifted to being discussed before 9c.

City Attorney Nebb provided an overview of the rules for the establishment of Ad Hoc and Standing Commission Committees.

8. REPORT OF THE SECRETARY

- A. Status of EVC Appointments, City of Vallejo Economic Development Program Manager, Ivette Iraheta

Report on one current vacancy provided by Secretary Iraheta

- B. Analytics on Economic Development Division's Website, City of Vallejo Economic Development Program Manager, Ivette Iraheta

Overview of City's Economic Development website traffic provide by Secretary Iraheta provided a summary of the stats she obtained from IT on the traffic of the City's Econ Dev. Div.'s webpage.

9. ACTION CALENDAR

- A. Receive update on the BREa Survey and take action to provide direction on next steps, Chair of the EVC Alexander Matias

Chair Matias provided update on next steps for BREa survey.

No action taken.

- B. Operations & Communications Sub-Committee

- i. Update on Business Spotlight program and receive feedback on next steps, Commissioner Loufas

Commissioner Loufas provided a report on the status of the Business Spotlight program and next steps to continue with same action to highlight local businesses.

No action taken on this item.

- C. Discussion on Commission Subcommittees.

- i. Consider and possibly take action to dissolve the Business Retention/Attraction Sub-Committee and/or to form the

Business Programs Subcommittee. EVC Chair Matias

Motion by Harrell to dissolve the business attraction and retention subcommittee, and to agendize the establishment of an Ad hoc committee with limited duration and charge, during upcoming EVC meeting.

Seconded: By Monroe Jr.

Votes: Motion passed unanimously.

- ii. Consider and possibly take action to dissolve the Operations & Communications Sub-Committee and/or to form the Communications Subcommittee. EVC Chair Matias

Motion by Robinson to convert the Operations and Communications Subcommittee to a Standing Committee, with current members.

Seconded: By Harrell

Votes: Motion passes unanimously.

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment

Speaker in the audience spoke off mic, but in regards to making the entrance into the meetings easier to find and having doors open.

11. REPORTS OF THE CITY COUNCIL LIAISON

City of Vallejo Councilmember Pippin Dew

No additional comments made by Councilmember Dew.

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

- A. Update on broadband efforts from City of Vallejo IT Dept., Chair of the EVC (Alexander Matias)

13. COMMISSIONER COMMENTS

Discussion on next mtg. being agendized for Dec. 14, 2022 in the City Council Chambers. Or calling a Special Meeting in Dec. at an alternate date, if City Council needs the Chamber on that date.

14. ADJOURNMENT

Meeting adjourned at 9:03 p.m.