



**Economic Vitality
Commission**

Alexander Matias Chair
Calvin Harrell, Vice-Chair
Thomas Barbeiro
Mai-Ling Garcia
Nicole Loufas
Dwight Monroe Jr.
Roberto Hernandez

**ECONOMIC VITALITY COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER**

555 Santa Clara Street, Vallejo, California

**OCTOBER 11, 2023
6:00PM**

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom.

City Council Chamber will be open to members of the public 30 minutes prior to the start of the meeting.

PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM

(<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING:

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1. CALL TO ORDER

2. PLEDGE OF ALLIGENCE

3. ROLL CALL

4. FIRST COMMUNITY FORUM

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5. APPROVAL OF AGENDA

A. Recommendation: By motion, Approve the October 11, 2023 Agenda.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the Minutes from the:

- I. June 14, 2023, Regular Meeting
- II. June 14, 2023, Special Meeting
- III. September 13, 2023, Special Meeting.

7. INTRODUCTIONS, PRESENTATIONS AND DISCUSSION

None

8. REPORT FROM THE ED DIRECTOR AND EVC SECRETARY

- A. Updates from Economic Development Director, Michael Nimon
- B. Updates from EVC Secretary, Ivette Iraheta
 - I. EVC Commissioner Name Tags

9. ACTION CALENDAR

- A. Discuss Vallejo Banner Program and Related Policy in Business Districts and Next Steps, EVC Chair Matias
- B. Discuss Business Safety Issues and Next Steps, EVC Vice-Chair Harrell
- C. Discuss and Align on Proposed Opportunity Zones Investment Prospectus Next Steps, EVC Chair Matias
- D. Approval to Present the two (2) EVC Adopted Resolutions (23-02 and 23-03) to City Council for Consideration and Action During the Next Available City Council Meeting, EVC Chair Matias
- E. Selection of one (1) Commissioner for the Business Retention and Expansion Ad Hoc Committee, EVC Chair Matias

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment.

11. REPORTS OF THE CITY COUNCIL LIAISON

- A. City of Vallejo Councilmember Loera-Diaz

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

13. COMMISSIONER COMMENTS AND FUTURE AGENDA ITEM REQUESTS

14. ADJOURNMENT

I, Ivette Iraheta, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., Friday October 6, 2023.
Dated: Friday, October 6, 2023.

Ivette Iraheta, EVC Secretary



**Economic Vitality
Commission**

Alexander Matias, Chair
Calvin Harrell, Vice-Chair
Thomas Barbeiro
Rob'Lena (Shay) Mile
Nicole Loufas
Dwight Monroe Jr.
Roberto Hernandez

**MINUTES
ECONOMIC VITALITY COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER**

555 Santa Clara Street, Vallejo, California

**JUNE 14, 2023
6:00PM**

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom.

City Council Chamber will be open to members of the public 30 minutes prior to the start of the meeting.

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1. CALL TO ORDER

Meeting called to order at 6:07 p.m.

2. PLEDGE OF ALLIGENCE

Led by Chair Matias.

3. ROLL CALL

Comm. Matias

Comm. Harrell

Comm. Barbeiro – Absent

Comm. Miles

Comm Loufas

Comm. Monroe

Comm. Hernandez

4. FIRST COMMUNITY FORUM

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5. APPROVAL OF AGENDA

A. Recommendation: By motion, Approve the June 14th, 2023 Agenda.

Motion to approve Agenda by Comm. Monroe, Second by Comm. Loufas.
Agenda approved unanimously.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the Minutes from the April 10th, 2023, Meeting.

Motion to approve meeting minutes by Comm. Loufas and seconded by Comm. Monroe.

Meeting Minutes approved unanimously.

7. INTRODUCTIONS, PRESENTATIONS AND DISCUSSION ITEMS

A. Economic Development Strategic Plan Status Update, Dr. Eyler

Update on the Strategic Plan provided by Dr. Eyler.

B. Pavement Updates, Pedestrian Safety and Wayfinding Planning, City of Vallejo Public Works Department

Update provided by City of Vallejo PW staff.

8. REPORT FROM THE ED DIRECTOR AND EVC SECRETARY

A. Updates from Economic Development Director, Michael Nimon

1. Business Watch Update
2. Economic Development Department Quarterly Report

Updates provided by Mr. Nimon.

B. Updates from EVC Secretary, Ivette Iraheta

1. Website updates: Business Highlights Added
2. Economic Vitality Commission vacancy updates
3. Vallejo PD statistics on business crime

Updates provided by Ms. Iraheta.

9. ACTION CALENDAR

A. EVC Workplan: Approve Draft Updated Workplan to Take Before the City Council for Adoption: To Focus on 3 Priority Areas for the Next 2 years

Chair Matias provided a summary of EVC Workplan updates.

Motion that Draft Work Plan be approved and moved forward to City Council.

Motion by Comm. Harrell, Seconded by Comm. Monroe.

Motion passes unanimously.

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment.

No comm. forum speakers.

11. REPORTS OF THE CITY COUNCIL LIAISON

City of Vallejo Councilmember Loera-Diaz

Report provided by Councilmember Loera-Diaz.

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

Staff and Chair made brief announcements.

13. COMMISSIONER COMMENTS AND FUTURE AGENDA ITEM REQUESTS

None.

14. ADJOURNMENT

Meeting adjourned at 9:16 PM



**Economic Vitality
Commission**

Alexander Matias, Chair
Calvin Harrell, Vice-Chair
Thomas Barbeiro
Rob'Lena (Shay) Mile
Nicole Loufas
Dwight Monroe Jr.
Roberto Hernandez

**MINUTES
CALL AND NOTICE OF
SPECIAL MEETING
OF THE ECONOMIC VITALITY COMMISSION
JUNE 14, 2023**

**AT 7:30 PM OR IMMEDIATELY FOLLOWING THE CONCLUSION OF
THE REGULAR MEETING**

**COUNCIL CHAMBERS
555 Santa Clara Street, Vallejo, California**

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1. CALL TO ORDER

Meeting called to order at 9:20 PM

2. PLEDGE OF ALLIGENCE

Led by Chair Matias.

3. ROLL CALL

Comm. Matias - Present

Comm. Harrell – Present

Comm. Barbeiro – Absent

Comm. Miles – Present

Comm. Loufas - Present

Comm. Monroe – Present

Comm. Hernandez – Present

4. ACTION CALENDAR

NOTICE: Members of the public wishing to address the Commission on the Action Calendar Items may do so in person by signing in to the Public Speaker's kiosk located in the back of the Council Chambers or via ZOOM (<https://ZoomRegular.Cityofvallejo.net>) or via phone, by dialing (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. Each speaker is limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420. In person speakers will be recognized first.

A. Consider and Adopt a Resolution on Proposed Changes to Chapter 2.36 of the Vallejo Municipal Code Relating to the Purpose, Duties and Powers of the EVC, and Request Adoption by the City Council.

Motion to adopt Resolution EVC 23-01 be approved with the suggested amendment by City Attorney to remove budget item.

Motion passed unanimously 6-0, with Comm Barbeiro Absent.

B. Consider and Adopt a Resolution requesting a Budget Allocation from the City Council for FY 2023-24.

Motion to adopt Resolution EVC 23-02 be approved and adopted with the modification to the Budget, by removing the \$4608 digital marketing intern and removing the \$1,000 consultant request.

Motion passes unanimously 6-0, with Comm. Barbeiro Absent.

5. ADJOURNMENT

Meeting adjourned at 10:05 PM.

EVC Special Meeting 9/13/23 Agenda Item 6b

Information for Economic Vitality Commission Special Meeting on September 13, 2023

Item 6B

- B. Discuss Vallejo Banner Program and Related Policy in Business Districts and Next Steps, EVC Chair Matias

VERSION: FEB 7, 2023, VALLEJO, CALIFORNIA MUNICIPAL CODE

https://library.municode.com/ca/vallejo/codes/municipal_code?nodeId=TIT12BUCO_CH12.36S



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Roberto Hernandez
Mai Ling-Garcia
Nicole Loufas
Dwight Monroe Jr.

**MINUTES
CALL AND NOTICE OF
SPECIAL MEETING
OF THE ECONOMIC VITALITY COMMISSION
SEPTEMBER 13, 2023**

**AT 6:00 PM
COUNCIL CHAMBERS
555 Santa Clara Street, Vallejo, California**

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1. CALL TO ORDER

Meeting called to order at 6:17 p.m.

2. PLEDGE OF ALLIGENCE

Led by Chair Matias.

3. ROLL CALL

Matias - Present
Harrell - Present
Barbeiro - Present
Hernandez - Present
Garcia - Present
Loufas - **Absent**
Monroe - Present

4. INTRODUCTIONS & PRESENTATIONS

A. Introduction of New and Re-Appointed EVC Commissioners Calvin Harrell, Roberto Hernandez, Mai Ling-Garcia and Nicole Loufas by EVC Chair Matias and Administration of Oath of Office by Councilmember Loera-Diaz

Councilmember Loera-Diaz administered Oath of Office for Comm. Harrell, Comm. Hernandez and Comm. Garcia.
Chair Matias introduced the newly sworn Commissioners.

B. Presentation on Marketing Opportunity Zones, EVC Chair Matias

Chair Matias led a presentation on Marketing Opportunity Zones.

5. REPORT BY ECON DEV DIRECTOR AND EVC SECRETARY

A. Vallejo Business Watch Program Update – Report received from the Vallejo Chamber of Commerce, EVC Secretary Ivette Iraheta

Sec. Iraheta referenced a power pt. that was included in the agenda package on Vallejo Business Watch Program from the Vallejo Chamber of Commerce.

6. ACTION CALENDAR

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A. Repeal Resolution No. EVC 23-01 regarding proposed changes to the Vallejo Municipal Code relating to the Purpose, Duties, and Powers of the EVC and Adopt a Resolution on Proposed Changes to Chapter 2.36 of the Vallejo Municipal Code Relating to the Purpose, Duties

and Powers of the EVC and Request Adoption of Municipal Code Amendments by the City Council, EVC Chair Matias

Chair Matias introduced the item and provided a summary of the resolution.

Motion by Comm. Monroe to Repeal Resolution EVC 23-01.

Motion passes unanimously. 6-0

Motion by Comm. Monroe and Seconded by Comm. Harrell to approve Resolution in 6A with an Amendment to include EVC meeting monthly.

Motion passes unanimously. 6-0

B. Discuss Vallejo Banner Program and Related Policy in Business Districts and Next Steps, EVC Chair Matias

Motion by Chair Matias and seconded by Comm. Monroe and Comm. Harrell to continue item during next mtg.

Motion passes unanimously. 6-0

C. Discuss Business Safety Issues and Next Steps, EVC Vice-Chair Harrell

Motion by Comm. Harrell, seconded by Comm. Monroe to continue item during next mtg.

Motion passes unanimously. 6-0.

7. ADJOURNMENT

Meeting adjourned at 8:34 PM