



**Economic Vitality
Commission**

Alexander Matias Chair
Calvin Harrell, Vice-Chair
Thomas Barbeiro
Mai-Ling Garcia
Nicole Loufas
Dwight Monroe Jr.
Roberto Hernandez

**ECONOMIC VITALITY COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER**

555 Santa Clara Street, Vallejo, California

**DECEMBER 13, 2023
6:00PM**

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom.

City Council Chamber will be open to members of the public 30 minutes prior to the start of the meeting.

PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM

(<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING:

There are four different ways you can view this public meeting:

- In Person
- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://ZoomRegular.Cityofvallejo.net>

Hybrid Options are available for members of the public to participate. To participate remotely:

<https://ZoomRegular.CityofVallejo.net>

Option to join by phone:

Dial (669) 900-6833

Enter Meeting ID: 914 0075 0676#

Press *9 to digitally raise your hand from the phone

For additional instructions on how to speak during public comment, please visit,

www.cityofvallejo.net/publiccomment

1. CALL TO ORDER

2. PLEDGE OF ALLIGENCE

3. ROLL CALL

4. FIRST COMMUNITY FORUM

*The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Commission as part of the First Community Forum may do so in person by submitting a completed speaker's card to the City Clerk or via ZOOM:(<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his/her name for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to a maximum of three minutes.*

5. APPROVAL OF AGENDA

A. Recommendation: By motion, Approve the December 13, 2023 Agenda.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the Minutes from the
October 11, 2023, Regular Meeting

7. INTRODUCTIONS & PRESENTATIONS

- A. Introduction of Re-Appointed EVC Commissioner Nicole Loufas and Administration of Oath of Office, Chair Matias and Councilmember Loera-Diaz
- B. Wayfinding Policies and Best Practices Presentation and Evaluation of Efficacy, Chair Matias
- C. Main Street Vallejo Update, Main Street President Pippin Dew

8. REPORT FROM THE ED DIRECTOR AND EVC SECRETARY

- A. Updates from Economic Development Director, Michael Nimon
 - i. Discussion and Align on Proposed Opportunity Zones

Investment Prospectus Next Steps, EVC Chair Matias and ED
Director Michael Nimon

- B. Updates from EVC Secretary, Ivette Iraheta
 - i. Selection of EVC Chair and Vice Chair
 - ii. EVC Commissioner Name Tags - Proceeding

9. ACTION CALENDAR

- A. Vallejo Banner Program and Related Policy in Business Districts and
Next Steps, City Attorney and EVC Chair Matias

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment.

11. REPORTS OF THE CITY COUNCIL LIAISON

City of Vallejo Councilmember Loera-Diaz

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

- A. Report from Ad Hoc Business Retention and Expansion Committee,
Comm. Hernandez, Comm. Loufas and Comm. Monroe.

13. COMMISSIONER COMMENTS AND FUTURE AGENDA ITEM REQUESTS

14. ADJOURNMENT

I, Ivette Iraheta, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., Thursday December 7, 2023.
Dated: Thursday, December 7, 2023.

Ivette Iraheta, EVC Secretary