



**Economic Vitality
Commission**

Alexander Matias Chair
Calvin Harrell, Vice-Chair
Thomas Barbeiro
Mai-Ling Garcia
Nicole Loufas
Dwight Monroe Jr.
Roberto Hernandez

**ECONOMIC VITALITY COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER**

555 Santa Clara Street, Vallejo, California

**DECEMBER 13, 2023
6:00PM**

NOTICE: Members of the Public will be able to participate in-person or remotely via Zoom.

City Council Chamber will be open to members of the public 30 minutes prior to the start of the meeting.

PUBLIC COMMENT: Members of the Public may provide public comments during the Meeting in person or via ZOOM

(<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING:

There are four different ways you can view this public meeting:

- In Person
- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://ZoomRegular.Cityofvallejo.net>

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Dial (669) 900-6833

Enter Meeting ID: 914 0075 0676#

Press *9 to digitally raise your hand from the phone

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1. CALL TO ORDER

2. PLEDGE OF ALLIGENCE

3. ROLL CALL

4. FIRST COMMUNITY FORUM

*The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Commission as part of the First Community Forum may do so in person by submitting a completed speaker's card to the City Clerk or via ZOOM:(<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his/her name for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to a maximum of three minutes.*

5. APPROVAL OF AGENDA

A. Recommendation: By motion, Approve the December 13, 2023 Agenda.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the Minutes from the
October 11, 2023, Regular Meeting

7. INTRODUCTIONS & PRESENTATIONS

- A. Introduction of Re-Appointed EVC Commissioner Nicole Loufas and Administration of Oath of Office, Chair Matias and Councilmember Loera-Diaz
- B. Wayfinding Policies and Best Practices Presentation and Evaluation of Efficacy, Chair Matias
- C. Main Street Vallejo Update, Main Street President Pippin Dew

8. REPORT FROM THE ED DIRECTOR AND EVC SECRETARY

- A. Updates from Economic Development Director, Michael Nimon
 - i. Discussion and Align on Proposed Opportunity Zones

Investment Prospectus Next Steps, EVC Chair Matias and ED
Director Michael Nimon

- B. Updates from EVC Secretary, Ivette Iraheta
 - i. Selection of EVC Chair and Vice Chair
 - ii. EVC Commissioner Name Tags - Proceeding

9. ACTION CALENDAR

- A. Vallejo Banner Program and Related Policy in Business Districts and
Next Steps, City Attorney and EVC Chair Matias

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment.

11. REPORTS OF THE CITY COUNCIL LIAISON

City of Vallejo Councilmember Loera-Diaz

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

- A. Report from Ad Hoc Business Retention and Expansion Committee,
Comm. Hernandez, Comm. Loufas and Comm. Monroe.

13. COMMISSIONER COMMENTS AND FUTURE AGENDA ITEM REQUESTS

14. ADJOURNMENT

I, Ivette Iraheta, Secretary, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Economic Vitality Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA by 5:00 p.m., Thursday December 7, 2023.
Dated: Thursday, December 7, 2023.

Ivette Iraheta, EVC Secretary



**Economic Vitality
Commission**

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**MINUTES
ECONOMIC VITALITY COMMISSION
REGULAR MEETING
CITY COUNCIL CHAMBER**

555 Santa Clara Street, Vallejo, California

**OCTOBER 11, 2023
6:00PM**

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1. CALL TO ORDER

Meeting called to order by the Chair at 6:12 p.m.

2. PLEDGE OF ALLIGENCE

Pledge of allegiance lead by Chair Matias.

3. ROLL CALL

Chair Matias - Present
Vice Chair Harrell - Present
Comm. Barbeiro - Present
Comm. Garcia – Present
Comm. Loufas – Absent
Comm. Monroe – Absent
Comm. Hernandez - Present

4. FIRST COMMUNITY FORUM

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No speakers during the first community forum.

5. APPROVAL OF AGENDA

A. Recommendation: By motion, Approve the October 11, 2023 Agenda.

Motion by Comm. Barbeiro to approve the agenda and Seconded by Vice Chair Harrell.

Agenda approved unanimously.

6. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the Minutes from the:

I. June 14, 2023, Regular Meeting

Motion by the Vice Chair Harrell to approve June 14th meeting,

Seconded by Comm. Hernandez.

Meeting minutes approved by:

Chair Matias, Vice Chair Harrell, Comm. Hernandez.

Abstained: Comm. Barbeiro and Comm. Garcia.

Absent: Comm. Monroe and Comm. Loufas.

II. June 14, 2023, Special Meeting

Motion by Vice Chair Harrell to approve June 14 Special meeting minutes, Seconded by Comm. Hernandez.

Meeting minutes approved by:

Chair Matias, Vice Chair Harrell and Comm. Hernandez.

Abstained: Comm. Barbeiro and Comm. Garcia.

Absent: Comm. Monroe and Comm. Loufas.

III. September 13, 2023, Special Meeting.

Motion to approve the Sept. 13 minutes by Vice Chair Harrell and Seconded by Comm. Garcia.

Meeting minutes approved by:

Chair Matias, Vice Chair Harrell, Comm. Barbeiro, Comm. Garcia, Comm. Hernandez.

Absent: Comm. Monroe and Comm. Loufas.

7. INTRODUCTIONS, PRESENTATIONS AND DISCUSSION

None

8. REPORT FROM THE ED DIRECTOR AND EVC SECRETARY

A. Updates from Economic Development Director, Michael Nimon

No report from Mr. Nimon. He answered a few questions regarding economic development grants.

B. Updates from EVC Secretary, Ivette Iraheta

I. EVC Commissioner Name Tags

Comm. agreed to proceed with obtaining the name tags.

9. ACTION CALENDAR

- A. Discuss Vallejo Banner Program and Related Policy in Business Districts and Next Steps, EVC Chair Matias

Chair Matias made a power presentation about banner policies and led the discussion on the item.

Agreed that Commissioners will do research on policies that exist in other cities, forward the research to the City Attorney and will revisit this item during a later meeting.

No action taken.

- B. Discuss Business Safety Issues and Next Steps, EVC Vice-Chair Harrell

Vice-Chair Harrell led a discussion on this item.

No action taken.

- C. Discuss and Align on Proposed Opportunity Zones Investment Prospectus Next Steps, EVC Chair Matias

Chair Matias led a discussion on this item.

No action taken.

- D. Approval to Present the two (2) EVC Adopted Resolutions (23-02 and 23-03) to City Council for Consideration and Action During the Next Available City Council Meeting, EVC Chair Matias

Agreed to proceed with taking both resolutions to City Council during an upcoming City Council meeting.

- E. Selection of one (1) Commissioner for the Business Retention and Expansion Ad Hoc Committee, EVC Chair Matias

Commissioner Hernandez volunteered to join the Ad Hoc Committee and he was appointed to the committee with the following votes.

In favor to appoint Comm. Hernandez to the Ad Hoc Committee:
Chair Matias, Vice Chair Harrell, Comm. Barbeiro, Comm. Garcia,
Comm. Hernandez
Absent: Comm. Loufas and Comm. Monroe

10. SECOND COMMUNITY FORUM

See Community Forum Above for ways to comment.

No speakers during this community forum.

11. REPORTS OF THE CITY COUNCIL LIAISON

A. City of Vallejo Councilmember Loera-Diaz

Councilmember Loera-Diaz absent.

Councilmember Matulac was offered an opportunity to make comments.

12. INFORMATION ITEMS, ACTIVITY REPORTS, AND ANNOUNCEMENTS

Announcement regarding

- The Makers Fair on Mare Island coming up during the next two wknds.
- The Visions of the West event in downtown starting during the wknd.
- October 28, Mare Island Halloween festival.
- New restaurants coming to town: Angry Jakes, Korean BBQ by Costco
Manny's Steakhouse opening soon, and former location will have a
new Mexican restaurant.

13. COMMISSIONER COMMENTS AND FUTURE AGENDA ITEM REQUESTS

14. ADJOURNMENT

Meeting was adjourned at 9:13 p.m.
