



AGENDA

VALLEJO BEAUTIFICATION COMMISSION REGULAR MEETING – 6:00 P.M. COUNCIL CHAMBERS

Rich Weyrich, Chair
Sheila Tennyson, Vice Chair
LayVette Howard
Roxanne Reyes
Susan Slater
Tarrina Woodson
Sarah Wright

www.cityofvallejo.net

555 Santa Clara Street, Vallejo, Ca

February 7, 2024

IMPORTANT NOTICE

NOTICE: Members of the Public will be able to participate in-person remotely via Zoom.

Access to City Hall and the Council Chambers will be provided to members of the public 30 minutes prior to the start of the meeting.

PUBLIC COMMENT: Members of the Public may provide public comments during the Commission Meeting via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833.

For additional instructions on how to speak during public comment, please visit, www.cityofvallejo.net/publiccomment

VIEW THE MEETING: There are four ways you can view this public meeting by:

- In person
- Watch Vallejo local channel 28
- Stream from the City website: www.cityofvallejo.net/Streaming
- Join the Zoom webinar: <https://ZoomRegular.Cityofvallejo.net>

Hybrid Options are available for members of the public to participate. To participate remotely:

<https://zoom.us/my/vallejoeoc>

Password: 131313

From the Zoom App: (Join by Computer, Smartphone or iPad)

-Selection JOIN

-Meeting ID: 851 502 7190

-Password: 131313

Option to join by phone (voice only):

Dial (669) 900-6833

Enter Meeting ID: 851 502 7190#

You may be asked to enter a password: 131313

Press *6 to unmute yourself and *9 to digitally raise your hand from the phone if you wish to speak

This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the Beautification Commission without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

Notice of Availability of Public Records: All public records relating to an open session item, which are not exempt from disclosure pursuant to the Public Records Act, that are distributed to a majority of the Beautification Commission will be available on the City of Vallejo website at www.cityofvallejo.net subject to staff's ability to post the documents prior to the meeting.

If you have any questions regarding any of the following agenda items, please call the Beautification Commission Staff Secretary at (707) 648-8616.



The Council Chambers in City Hall is ADA compliant. Devices for the hearing impaired are available from the City Clerk. Requests for disability related modifications or accommodations, aids or services may be made by a person with a disability to the City Clerk's office no less than 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act of 1990 and the federal rules and regulations adopted in implementation thereof.

AGENDA
City of Vallejo Beautification
Commission

February 7, 2024

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF THE AGENDA

A. Recommendation: By motion, Approve the February 7, 2024 Agenda

5. APPROVAL OF MINUTES

A. Recommendation: By motion, Approve the January 3, 2024 Minutes

6. REPORT OF THE CITY COUNCIL LIAISON

7. COMMUNITY FORUM

The Presiding Officer shall announce that members of the public have the opportunity to directly address the Commission on items of interest to the public that are within the subject matter jurisdiction of the Commission and not on the current agenda. Up to fifteen (15) minutes shall be set aside for the community forum and each speaker shall be allocated up to three (3) minutes, unless time is extended by the Presiding Officer with the Commission's consent. Items of business listed on the agenda shall not be further discussed under the community forum. Anyone desiring to address the Commission may indicate such interest in one of the two ways listed below:

- 1. Any interested members of the public desiring to communicate with the Beautification Commission for this item may approach the podium to speak when the Presiding Officer opens the Community Forum and indicate that they would like to do so.*
- 2. Any interested members of the public desiring to communicate with the Beautification Commission for this item may do so via ZOOM: <https://ZoomRegular.Cityofvallejo.net>, or by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. Please know that in-person speakers will be recognized first.*

• **ACTION IT**

8. Vote to approve category A or B for the Business Recognition program.

Category A:

- Small Business Beautification
- Maintenance of Existing Facility and Landscaping
- Exterior Reconstruction with Landscaping
- Historic and Cultural Preservation
- Cleanest Parking Lot

Category B:

- Best For-Profit Business
- Best Non-Profit Business

9. **NEW BUSINESS**

- A. Commission Budget Expenditure Policy
- B. Beautify Vallejo Day Planning
- C. Farmer's Market Outreach Dates

10. **REPORT OF PRESIDING OFFICER**

- A. Work Plan Project Update

11. **REPORT OF THE SECRETARY**

- A. Written Communications

12. **REPORT OF THE SUBCOMMITTEES**

- A. Business Recognition Program Update
- B. Graffiti Abatement/Street Mural Program

13. **OTHER AGENDA ITEMS**

14. **FUTURE PRESENTATION REQUESTS**

15. **ADJOURNMENT**

I, Shelee Loughmiller, Beautification Commission Secretary, do hereby certify that I have caused a true copy of the above notice and agenda to be delivered to each of the members of the Vallejo Beautification Commission, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 5:00 p.m. Thursday February 1, 2023.

Dated: January 31, 2024

Shelee Loughmiller

Beautification Commission DRAFT FY
2023-24 Work Plan

Beautification Commission 2023-24 Goals:

- Goal 1: Local Business Award Program
- Goal 2: Beautify Vallejo Day/Coastal Clean Up Site Managers
- Goal 3: Graffiti Abatement Mural Project (ARPA Funded \$100k)
- Goal 4: Community Art Contest – Earth Day

Timeline	Meeting Topics	Commission Activities
GOAL 1 November 2023	Presentation: - Business Recognition Award Expenditures Discussions: - Glass Award design approved by all Commission Members - Two awards given out. \$93.95 per award. Total \$187.90	ADHoc - Vice-Chair Sheila Tennyson and Commissioner Howard of the Business and Residential Sub-Committee researched costs and resources for advertising and promotion. Other: Beautification Commission Members will vote on final.
January 2024	Presentation: – None Discussions: - Commission Agrees that we will vote on categories next meeting on February 7, 2024.	Expected Outcomes: The Local Business and Residential Award Program aims to create a more beautiful, vibrant, and cohesive Vallejo, where residents and businesses take pride in their surroundings and actively contribute to the city's overall appeal and livability. By tapping into these resources and building strong partnerships, can create a well-supported and impactful.
February 2024	Open up the voting online from residents of Vallejo.	
March 2024	Announce 2 Business' who have won the votes.	To instill community pride by facilitating partnerships with the local businesses and residents of the City of Vallejo towards the Beautification of the City.
April 2024		

	Present Awards to Winners.	
GOAL 2 April 20-27, 2024 SEPT. 2024	OUTREACH ACTIVITIES 1) Beautify Vallejo Day - Downtown Vallejo 2) Earth Daze Festival – Virginia St. 3) Coastal Clean Up – Vallejo Marina Location	Commissioners will be site managers for Beautify Vallejo Day during week of Earth Day. Commissioners and other volunteers may staff an outreach tent at the Earth Daze Festival. Commissioners will be site manager at the Annual Coastal Clean Up days (April and September).
GOAL 3 August 2023 – June 2024	Research, present, and produce a recommendation for use of the ARPA Art Project to reduce/abate graffiti in multiple locations in Vallejo	Commissioners received presentation from One Tribe, Izzy Drumgoole, to address the Sacramento/Farragut St bridge. Vice Chair Slater – Present One Tribe proposal to Commission on Arts and Culture for feedback. (November 2023) Staff researching additional firms for quotes for artists proposals for Commission review (February/March 2024) Commission recommendation for Scope of Work and Artist selection (May/June 2024)
Goal 4 February 2024- April 2024	Community Art Contest for Earth Day	Commissioners will launch a Community Art Contest and present the winners at the 4/27/24 Earth Daze Festival



DATE: November 2, 2023
TO: Mayor and Members of the City Council
FROM: Sara Wright, Beautification Commission Member

SUBJECT: ANTI-LITTER AND ANTI-GRAFFITI ART CONTEST FOR VALLEJO YOUTH

RECOMMENDATION

Approve an Anti-Litter and Anti-Graffiti Art Contest for school-age Vallejo youth to get involved in beautification efforts and encourage positive messages for Vallejo residents.

REASONS FOR RECOMMENDATION

Participation in the contest can help spur discussion amongst youth in schools and with their families and friends, and can encourage youth and other residents to support anti-litter and anti-graffiti efforts citywide.

BACKGROUND AND DISCUSSION

The Beautification Commission has developed an art contest to encourage discussion and action throughout the city around anti-litter and anti-graffiti efforts.

Students living in Vallejo or who attend a Vallejo school, grades K-12, are eligible to enter.

One entry will be selected as the winner for each age group (K-3rd, 4th-7th, 8th-12th). If your entry is selected, it will be featured in anti-litter marketing and materials by the City of Vallejo to help discourage littering in the community.

The contest will open in January 2024 and the deadline to enter will be 11:59pm on March 31, 2024. A panel of judges consisting of members of the Beautification Commission and City staff will select a winning entry from each age group. The winners will be announced on social media and the selected artwork will be displayed in City Hall and used for marketing materials for Earth Day and Beautify Vallejo activities, as well as possibly other City programs and activities as appropriate.

FISCAL IMPACT

This item does not have an impact on the General Fund. Any artwork selected would be used for marketing materials and social media posts already planned for Earth Day/Beautify Vallejo activities.

ENVIRONMENTAL REVIEW

No impact.

ATTACHMENTS

1.	Draft Google Form for application submissions
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CONTACT

Sara Wright, (707) 344-4622
sara.aesuh.wright@gmail.com

February 7, 2024

Secretary's Report to the Beautification Commission

- 1) Graffiti Abatement Mural Project
 - a. Project Scope (ARPA Funded)
 - i. Solano County Arts Council will manage the Utility Box Art project portion
 - ii. Quotes for mural proposals on overpasses are in process
 - iii. Public Works will be responsible for maintaining the sites after installation
- 2) Staff is following up on a request to replace two trees that were removed/vandalized in 2022 on the 300 block of Virginia St.
- 3) The City of Vallejo is sponsoring 2024 EARTH DAZE FESTIVAL, date has been confirmed for Saturday, 4/27/24 10a – 4p
 - a. Commissions Art Contest will be included in the event
 - i. Art submissions will be due 3/31/24
 - b. Vendor applications will be distributed this month, 4/1/24
- 4) Sarah Nichols has formed a new volunteer group called the Capital Stairs Community Stewards.
 - a. Projects will include maintenance, planting, trimming on an ongoing basis.
 - b. Solano Community Arts Council will be the fiscal agent nonprofit for the group