



City Council Chambers
Vallejo City Hall
555 Santa Clara Street
Vallejo, CA 94590
www.cityofvallejo.net

AGENDA

COMMISSION ON CULTURE & THE ARTS REGULAR MEETING 6:00 P.M. – 8:00 P.M. May 29, 2024

CHAIR
Andrea Hernandez
COMMISSIONERS
Kathy Cook, Vice Chair
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

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Access to City Hall and the Council Chambers will be provided to members of the public 30 minutes prior to the start of the meeting.

PUBLIC COMMENT: Members of the Public may provide public comments during the Commission Meeting via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833.

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Enter Meeting ID: 914 0075 0676#

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This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the Commission on Culture & the Arts without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

Pursuant to the Government Code Section 54954.3 (The Brown Act), members of the public shall be afforded the opportunity to speak on any agenda item of interest to them provided they are first recognized by the presiding officer. Members of the public wishing to be so recognized are requested to submit a completed speaker card to the Executive Secretary of the Commission prior to the consideration of the item or raise their hand via ZOOM: (<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first.

Those wishing to address Commission on Culture & the Arts on any matter for which another opportunity to speak is not provided on the AGENDA but which is within the jurisdiction of the Commission on Culture & the Arts to resolve may come forward to the podium during the "COMMUNITY FORUM" portion of the AGENDA.

Members of the public have the right to speak on any item on this agenda. Those wishing to address the Commission on Culture & the Arts: 1) during the Community Forum are limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300; 2) on a Consent Calendar item are limited to three minutes pursuant to Vallejo Municipal Code Section 2.02.310; and 3) an Action Calendar item are limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420.

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1. CALL TO ORDER – 6:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. COMMUNICATIONS

A. City Council Liaison Report

B. Commission Liaison Report

5. PRESENTATIONS

A. None

6. COMMUNITY FORUM

*The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Commission may do so in person by submitting a completed speaker's card to the Executive Secretary of the Commission or via ZOOM: (<https://ZoomRegular.Cityofvallejo.net>), option to join by phone: dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during the public comment, please visit, www.cityofvallejo.net/publiccomment . In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his /her name for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300.*

7. APPROVAL OF AGENDA

A. Approval of Agenda

Recommendation: By motion, approve the May 29, 2024, agenda.

8. APPROVAL OF MINUTES

A. Approval of Minutes

Recommendation: By motion, approve the minutes from the April 22, 2024, regular meeting.

9. ACTION CALENDAR

*NOTICE: Members of the public wishing to address the Commission on Action Calendar Items may do so in person by submitting a completed speakers card to the Executive Secretary of the Commission or via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit www.cityofvallejo.net/publiccomment. Each speaker is limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420. In person speakers will be recognized first*

A. Long-Term Citywide Arts and Culture Strategy

Commissioners review and discuss the Vallejo General Plan 2040 Arts and Culture Policies and Action document as a basis for drafting a long-term citywide arts and culture strategy.

Recommendation: Determine if an Ad-Hoc is needed, and if so, create the Ad-Hoc Committee consisting of no more than three members.

10. FUTURE AGENDA ITEMS

Review and discuss items on the Future Agenda List

- A. Inventory/Storage Policy of Artwork
- B. Artists Registry
- C. Long-Term Funding for the Arts Policy – June 24, 2024, agenda

11. Announcements and Comments by Commissioners

12. NEXT SCHEDULED MEETING DATE: June 24, 2024

13. ADJOURNMENT

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I, Annette Taylor, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Commission on Culture & The Arts, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 5:00 p.m., May 22, 2024.

Dated: Wednesday, May 22, 2024

Annette Taylor

Annette Taylor, Staff Liaison



City Council Chambers
Vallejo City Hall
555 Santa Clara Street
Vallejo, CA 94590
www.cityofvallejo.net

MINUTES

COMMISSION ON CULTURE & THE ARTS REGULAR MEETING 6:00 P.M. – 8:00 P.M. April 22, 2024

CHAIR
Andrea Hernandez
COMMISSIONERS
Kathy Cook, Vice Chair
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**

Present: Chair Andrea Hernandez, Vice Chair Kathy Cook, Commissioners Trevor Allen, Dalia Vidor, Annalisa Quismorio, Margaret Miller.

Absent: Commissioner Daniel Weiss

4. **COMMUNICATIONS**

- A. City Council Liaison Report – Councilmember Arriola reported that she attended the production of Porgy and Bess at the Empress Theatre.
- B. Commission Liaison Report – Staff reported that she also attended the Vallejo Symphony's production of Porgy and Bess at the Empress Theatre. Handed out Commission name badges that the City Council and management approved for all city commissions.

5. **PRESENTATIONS**

- A. None.

6. **COMMUNITY FORUM**

None.

7. **APPROVAL OF AGENDA**

Commissioner Allen moved and Chair Hernandez seconded to approve the April 22, 2024, agenda. Approved unanimously 6-0, Commissioner Weiss absent.

8. **APPROVAL OF MINUTES**

Commissioner Vidor moved, and Chair Hernandez seconded to accept the minutes from the March 25, 2024, regular meeting. Approved 5-0-1, Vice Chair Cook abstained, absent from meeting; Commissioner Weiss absent.

9. ACTION CALENDAR

A. Vallejo Teaching Artist – Youth Voices: A Public Art & Civic Engagement Project

The presentation of the findings and recommendations of the VTA Public Works and Civic Engagement Program were presented by students Arely Vazquez Martinez and Jasmin Albarado, and instructors Amy Owen and Leah Tumerman. The instructors informed the Commissioners that the five-part fieldwork program for youth centered in the exploration of public art and brought together middle school participants from all four of Vallejo schools. The program was designed to break down the walls of privilege and empower the next generation of leaders to reimagine the landscape of public art for the City of Vallejo. The students described their experiences which included three one-hour classes, a walking tour of Vallejo's public art collection, and field trips to San Francisco and Oakland, and provided their assessment of Vallejo's civic art collection and made recommendations. The students responded to questions of the Commissioners. Suggestions regarding a youth subgroup of the Culture & Art Commission or a youth commission was discussed. Staff recommended this idea be brought to the attention of the 2x2 City/VCUSD Committee or the city's Youth Coordinator.

B. Grants Ad Hoc Committee

Commissioner Vidor reported that NEA is reviewing the grant submissions and will notify everyone in November who is chosen. If selected, the Commission will start enacting the grant in January. Mentioned was that for the next NEA granting round, Commission could incorporate the ideas presented by the students and partner with VTA.

Commissioners received the update.

C. Highlighting Artists in the Vallejo Weekly

Commissioner Allen reported that he has received a few is encouraging other Commissioners to provide submittals. Suggest that the VTA presentation be submitted and ask VTA to submit names of youth artists to be highlighted in the Vallejo Weekly.

D. Inventory/Storage Policy of Artwork

Chair Hernandez stated that the following four items on the agenda were on the Future Agenda list. Discussion by Commissioners. A draft inventory list exists, need an inventory and storage policy.

By consensus, Inventory/Storage Policy of Artwork be placed back on the Future Agenda Items list until the Art and Loan Policy is approved by the City Council.

E. Artists Registry

Chair Hernandez introduced this item. Discussion followed as to what this entails and perhaps working with Gretchen Zimmerman in the future, who offered to help re-establish the registry.

By consensus, Artists Registry be placed back on the Future Agenda Items list until funding is identified.

F. Long-term Citywide Arts and Culture Strategy

Chair Hernandez introduced this item. Discussion followed regarding the Art Element of General Plan 2040.

By consensus, Long-Term Citywide Arts and Culture Strategy be placed on the May agenda for discussion and review of the art element of the General Plan.

G. Long-term Funding for the Arts Policy

Chair Hernandez introduced this item. Discussion followed regarding bringing the Long-term Funding for the Arts Policy draft back to the Commission for review, modifying and streamlining.

By consensus, Long-term Funding for the Arts Policy be placed on the June agenda for discussion and review of draft.

10. FUTURE AGENDA ITEMS

Review and Discuss Items on the Future Agenda List

No items on list.

11. Announcements and Comments by Commissioners

- Commissioner Vidor announced that Vallejo Shakespeare in the Park will have auditions on May 1st and 4th at Hanns Park.
- Commissioner Allen announced that the Vallejo Naval & Historical Museum will hold their garden tour on May 19th.

12. NEXT SCHEDULED MEETING DATE: May 27, 2024, is a holiday, staff will check with City Clerk's Office for date and room availability.

13. ADJOURNMENT – 7:15 p.m.

ATTESTED:

Andrea Hernandez

Andrea Hernandez, CHAIR

Annette Taylor

ANNETTE TAYLOR, STAFF LIAISON

7

LIST OF ARTS AND CULTURE AND COMMUNITY HEALTH POLICIES AND ACTIONS



LIST OF ARTS AND CULTURE, AND COMMUNITY HEALTH POLICIES AND ACTIONS

7

INTRODUCTION

The General Plan is intended to be an accessible and user-friendly tool to engage the community in its implementation. The General Plan update process included a robust outreach process that informed the development of goals, policies, and actions, which resulted in identification of two communitywide unifying subjects that are especially key to achieving the vision encompassed in the Plan: Arts and Culture and Community Health. This index provides a tool for community members, project applicants, City staff, and partner agencies to easily and efficiently locate those key topics and identify the interrelationships among them.



Arts and Culture

Number	Text
Policy CP-3.2	Neighborhood Focal Points. Promote school facilities that serve as neighborhood focal points where residents and families come together.
<i>Action CP-3.2B</i>	<i>Support local arts groups, VCUSD, GVRD, and community organizations in developing and delivering art and cultural educational offerings and activities for the entire community.</i>
Policy CP-3.7	Recreational and Cultural Activities. Provide a full range of recreational, cultural, and artistic activities that caters to the diverse interests of Vallejoans, including intergenerational opportunities.
<i>Action CP-3.7A</i>	<i>Collaborate with GVRD to periodically assess community needs, develop responsive recreational and cultural programming and facilities, and identify funding.</i>
<i>Action CP-3.7B</i>	<i>Support community groups in providing recreational and cultural activities and programs for community members, including after school and weekend programs for youth.</i>
<i>Action CP-3.7C</i>	<i>Assemble a volunteer task force to assist in developing teen programming and increasing participation rates.</i>
<i>Action CP-3.7D</i>	<i>Develop and adopt an Arts and Culture Master Plan to promote and enrich arts and culture throughout the community based on surveys and other data to identify needs and priorities, and identify public and private funding sources to ensure ongoing support for arts and cultural activities.</i>
<i>Action CP-3.7E</i>	<i>Pursue joint use agreements with VCUSD and other educational institutions that provide Vallejo residents with additional opportunities for cultural and recreational activities in school and college facilities.</i>
<i>Action CP-3.7F</i>	<i>Revive the Commission on Culture and the Arts to serve as the voice of the arts community, stimulate the visual and performing arts in Vallejo, and promote Vallejo's culture and artistic assets to enhance the positive image of the city.</i>
Policy CP-3.8	Recreational and Cultural Facilities. Encourage recreational and cultural venues in neighborhoods, corridors, urban villages, and downtown, including private commercial recreational facilities, to complement activities and programs provided by GVRD.
<i>Action CP-3.8A</i>	<i>Review City regulations and update as feasible to facilitate development of new recreational and cultural facilities in Vallejo's neighborhoods.</i>
Policy CP-3.9	Celebrate Vallejo. Promote community events, festivals, and public art installations that highlight Vallejo's history, identity, and diversity while celebrating the interests of Vallejo residents and attracting visitors.
<i>Action CP-3.9A</i>	<i>Support community festivals and events that promote diversity and build connections in the community, such as the Mad Hatter Festival, National Night Out, farmers markets, tree-planting events, arts and cultural gatherings, and neighborhood clean-up days.</i>
<i>Action CP-3.9B</i>	<i>Work with community groups and local businesses to identify public and private spaces, such as civic plazas and shopping malls that may be used for cultural awareness activities such as festivals, art exhibitions, and poetry presentations.</i>
Policy CP-5.5	Multicultural Access. Promote cultural competency by offering City services responsive to the needs of Vallejo's diverse cultural and ethnic communities.
<i>Action CP-5.5A</i>	<i>Provide information in languages other than English.</i>



Arts and Culture

Number	Text
<i>Action CP-5.5B</i>	<i>Expand educational programs and training for City employees and officials necessary to ensure that culturally appropriate service can be provided.</i>
Policy NBE-1.9	Cultural Resources. Protect and preserve archaeological, historic, and other cultural resources.
<i>Action NBE-1.9A</i>	<i>Continue to require that land use activities comply with State requirements and follow best practices to ensure that cultural resources are not impacted and that appropriate agencies and technical experts are involved in the evaluation and protection of resources and sites.</i>
<i>Action NBE-1.9B</i>	<i>Maintain a dialogue with local Native American groups regarding sensitive cultural resources in Vallejo.</i>
<i>Action NBE-1.9C</i>	<i>Support protection and formal designation of the Sacramento-San Joaquin Delta region.</i>
Policy NBE-1.12	Historic Preservation. Promote community awareness of the benefits of historic preservation.
<i>Action NBE-1.12A</i>	<i>Work with community, real estate, and commerce organizations to promote the connection between historic resources and the economic and cultural well-being of the community.</i>
<i>Action NBE-1.12B</i>	<i>In collaboration with local historic preservation organizations, continue the annual preservation awards program to recognize property owners for completing appropriate rehabilitation and/or restoration of historic properties.</i>
Policy NBE-2.4	Play to Strengths. Capitalize on Vallejo's maritime tradition, higher education presence, and historic downtown to keep and attract land use activities that contribute positive energy to the community.
<i>Action NBE-2.4A</i>	<i>Continue to use the Mare Island Specific Plan to guide development and conservation on Mare Island and support activities that contribute to the economic and social well-being of the community.</i>
<i>Action NBE-2.4B</i>	<i>Continue to work with merchants, arts groups, historic preservation advocates, and local chambers of commerce to promote business and revitalization efforts in the Downtown/Waterfront District.</i>
Policy NBE-2.6	Center for Arts and Creativity. Attract more artists and entrepreneurs to live and work in Vallejo.
<i>Action NBE-2.6A</i>	<i>Coordinate with arts, merchant, and neighborhood groups to promote Vallejo as a great place to live and work as an artist.</i>
<i>Action NBE-2.6B</i>	<i>Work with private interests to seek funding to assist development projects that would rehabilitate existing buildings for arts uses where economically feasible.</i>
<i>Action NBE-2.6C</i>	<i>Update City regulations to allow and encourage art studios, galleries, community arts spaces, and performing arts and nightlife venues in appropriate locations.</i>
<i>Action NBE-2.6D</i>	<i>Study the feasibility of offering incentives for development that provides affordable opportunities for housing and studio spaces for artists and creative workers in the Downtown/Waterfront District.</i>
Policy NBE-3.2	Downtown Identity. Ensure that buildings and public spaces contribute to the visual identity of the Downtown/Waterfront District and complement the walkable character of the area.



Arts and Culture

Number	Text
Action NBE-3.2A	<i>Continue to apply the Downtown and Waterfront Design Guidelines and require compliance with the Secretary of the Interior's Standards for designated historic resources.</i>
Action NBE-3.2B	<i>Continue to offer innovative programs to make interim use of vacant and underutilized spaces downtown, such as the Downtown Art Windows Project.</i>
Action NBE-3.2C	<i>Allow pop-up retail and other creative uses of alleyways and underutilized properties to better connect downtown and the waterfront.</i>
Policy NBE-3.4	Local Art Scene. Promote arts and culture, and integrate public art and performance spaces into public and private development.
Action NBE-3.4A	<i>Consider adopting a "percent for art" ordinance, requiring new development and redevelopment over an established threshold to incorporate public art or make an in lieu contribution to the Public Art Project Fund.</i>
Action NBE-3.4B	<i>Sponsor mural projects for blank building walls in the Downtown/Waterfront District.</i>
Action NBE-3.4C	<i>Continue to support the Downtown Arts & Entertainment District consistent with the Downtown Specific Plan.</i>
Policy NBE-4.2	Waterfront Open Space. Activate waterfront open spaces adjacent to downtown Vallejo.
Action NBE-4.2A	<i>Work with local and regional economic agencies and groups to attract business and activities that will bring local residents, families, and visitors to the waterfront regularly.</i>
Action NBE-4.2B	<i>Sponsor activities, programs, and temporary events for community members and visitors that activate the waterfront on both sides of Mare Island Strait.</i>
Action NBE-4.2C	<i>Encourage temporary uses such as food trucks, vendors, and festivals.</i>
Action NBE-4.2D	<i>Install amenities such as playscapes, exercise equipment, picnic spaces, and public art.</i>
Policy EET-1.3	Visitor Destination. Make Vallejo an important visitor destination in the Bay Area.
Action EET-1.3A	<i>Collaborate with Visit Vallejo to enhance the tourism economy, including a multi-faceted strategy that includes arts, culture, history, lodging, and entertainment.</i>
Action EET-1.3B	<i>Promote Vallejo's rich naval heritage and support development of a naval tourist attraction on Mare Island.</i>
Action EET-1.3C	<i>Update City regulations to expand opportunities for lodging in the Downtown/Waterfront District.</i>
Action EET-1.3D	<i>Collaborate with major land owners to recruit retailers, dining establishments, and hotels.</i>
Action EET-1.3E	<i>Seek funding for regional transportation links between tourist destinations in Vallejo and the surrounding region, including visitor rail, shuttle service, and enhanced ferry service.</i>
Policy EET-1.5	Arts and Entertainment. Foster a vibrant local arts community to strengthen Vallejo's position as a regional destination for arts and entertainment.
Action EET-1.5A	<i>Promote the Downtown/Waterfront District as a music, theater, and entertainment district serving students, visitors, and the region.</i>



Arts and Culture

Number	Text
Action EET-1.5B	Attract new businesses to complement existing music, theater, and entertainment venues.
Action EET-1.5C	Increase the visibility of local arts and artisans through citywide marketing and branding.
Action EET-1.5D	Support the coordination of community festivals and events, including working with local groups to market and publicize materials and volunteer resources, to promote Vallejo festivals and boost attendance.
Action EET-1.5E	Continue the City's film permitting program to attract film and television efforts that boost Vallejo's visibility and provide revenue for the City.
Policy EET-1.10	Public Land. Improve City-owned land and properties to stimulate private investment in employment and high-quality commercial, residential, and mixed-use development.
Action EET-1.10B	Implement the Waterfront Planned Development Master Plan for the Northern Waterfront (north and west of Mare Island Way and south of Mare Island Causeway) to provide housing, visitor serving retail and dining, and open space amenities.
Policy EET-2.2	Good Jobs. Retain and attract new businesses offering high quality jobs.
Action EET-2.2B	Seek out businesses that build on Vallejo's competitive advantages and offer high and living wage jobs in a range of industries such as advanced manufacturing, maritime industrial, biosciences/life sciences, arts and entertainment, and tourism/hospitality.
Policy EET-2.4	Prepared and Versatile Workforce. Increase community workforce preparedness for a wide variety of sectors, including arts and culture, health care, high tech, maritime, and manufacturing.
Action EET-2.4E	Identify and market local life-long learning opportunities, including work-study programs, internships, and expanded curriculum offerings, in collaboration with educational institutions, businesses, and non-profit organizations.
Policy EET-3.3	Dynamic Downtown. Reduce commercial vacancy and increase business activity in the downtown, including arts and cultural enterprises and student-serving businesses.
Action EET-3.3A	Use the Vallejo marketing program and media campaign to promote tourism and day visits to the city, highlighting the historic Downtown and its emergence as an arts and entertainment district (refer to EET-1.6).
Action EET-3.3B	Assist in the coordination of regular arts events Downtown that highlight local talent and increase foot traffic for merchants.
Action EET-3.3C	Strengthen connections within the Downtown/Waterfront District through improved wayfinding features and dining and retail business attraction efforts.
Action EET-3.3D	Work with Vallejo Central Core Restoration Corporation (CCRC), property owners and managers, and employers in the shopping, entertainment, arts, dining, hotel, recreation, and nightlife sectors to coordinate marketing efforts and improve inter-business synergy.
Policy EET-3.4	Commercial and Neighborhood Corridors. Enhance commercial corridors to create a vibrant mix of places to live, work, shop, and play.
Action EET-3.4D	Collaborate with business owners, property owners, and/or BDs to seek funding for and provide incentives to facilitate facade/streetscape/access improvements, improve signage, and provide for public art and gathering places along commercial corridors.



Arts and Culture

Number	Text
Action EET-3.4I	Help coordinate communication between local businesses and the arts community, including cooperation on branding, streetscape activation initiatives, festivals, and events starting downtown and spreading to the corridors.
Policy EET-3.6	Innovative Enterprises and Workspaces. Support community-based and non-governmental efforts that nurture start-ups and small-scale manufacturers to help them grow in Vallejo.
Action EET-3.6A	Identify and promote zoning that supports innovative businesses located in residential neighborhoods, including home-based, peer-to-peer, mobile, and micro businesses.
Action EET-3.6B	Identify existing buildings suitable for or that could be reused or re-purposed for food and beverage production, small-scale artisanal and specialized manufacturing, contemporary maker businesses and small maker spaces.
Action EET-3.6C	Seek out developers who have expertise in adaptive reuse.
Action EET-3.6D	Amend City regulations as necessary and appropriate to accommodate incubator and co-working spaces to serve Vallejo's artist, entrepreneurial, and low income communities.
Action EET-3.6E	Consider promoting all or a portion of Downtown Vallejo or Mare Island's industrial district as an "Innovation District," "Maker District," and/or "Advanced Manufacturing Hub" to clearly position the City as part of the San Francisco Bay Area innovation eco-system, and coordinate this initiative with the development of the Vallejo marketing program.

