



City Council Chambers
Vallejo City Hall
555 Santa Clara Street
Vallejo, CA 94590
www.cityofvallejo.net

AGENDA

COMMISSION ON CULTURE & THE ARTS REGULAR MEETING 6:00 P.M. – 8:00 P.M. June 24, 2024

CHAIR
Andrea Hernandez
COMMISSIONERS
Kathy Cook, Vice Chair
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

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Access to City Hall and the Council Chambers will be provided to members of the public 30 minutes prior to the start of the meeting.

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This AGENDA contains a brief general description of each item to be considered. The posting of the recommended actions does not indicate what action may be taken. If comments come to the Commission on Culture & the Arts without prior notice and are not listed on the AGENDA, no specific answers or response should be expected at this meeting per State law.

Pursuant to the Government Code Section 54954.3 (The Brown Act), members of the public shall be afforded the opportunity to speak on any agenda item of interest to them provided they are first recognized by the presiding officer. Members of the public wishing to be so recognized are requested to submit a completed speaker card to the Executive Secretary of the Commission prior to the consideration of the item or raise their hand via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), Option to join by phone: Dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press * 9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first.

Those wishing to address Commission on Culture & the Arts on any matter for which another opportunity to speak is not provided on the AGENDA but which is within the jurisdiction of the Commission on Culture & the Arts to resolve may come forward to the podium during the "COMMUNITY FORUM" portion of the AGENDA.

Members of the public have the right to speak on any item on this agenda. Those wishing to address the Commission on Culture & the Arts: 1) during the Community Forum are limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300; 2) on a Consent Calendar item are limited to three minutes pursuant to Vallejo Municipal Code Section 2.02.310; and 3) an Action Calendar item are limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420.

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1. CALL TO ORDER – 6:00 p.m.

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. COMMUNICATIONS

- A. City Council Liaison Report
- B. Commission Liaison Report

5. PRESENTATIONS

- A. None

6. COMMUNITY FORUM

*The Community Forum is an opportunity to address the Commission on any matter for which another opportunity to speak is not provided on the agenda, and which is within the jurisdiction of the Commission to resolve. Any interested members of the public desiring to communicate with the Commission may do so in person by submitting a completed speaker's card to the Executive Secretary of the Commission or via ZOOM: (<https://ZoomRegular.Cityofvallejo.net>), option to join by phone: dial (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during the public comment, please visit, www.cityofvallejo.net/publiccomment. In person speakers will be recognized first. When called upon, each speaker should step to the podium, state his/her name for the record. The conduct of the community forum shall be limited to a maximum of fifteen (15) minutes, with each speaker limited to three minutes pursuant to Vallejo Municipal Code Section 2.20.300.*

7. APPROVAL OF AGENDA

- A. Approval of Agenda

Recommendation: By motion, approve the June 24, 2024, agenda.

8. APPROVAL OF MINUTES

A. Approval of Minutes

Recommendation: By motion, approve the minutes from the May 29, 2024, regular meeting.

9. ACTION CALENDAR

*NOTICE: Members of the public wishing to address the Commission on Action Calendar Items may do so in person by submitting a completed speakers card to the Executive Secretary of the Commission or via ZOOM (<https://ZoomRegular.Cityofvallejo.net>), or via phone, by dialing (669) 900-6833. Enter Meeting ID: 914 0075 0676#. Press *9 to digitally raise your hand from the phone. For additional instructions on how to speak remotely during public comment, please visit www.cityofvallejo.net/publiccomment. Each speaker is limited to five minutes pursuant to Vallejo Municipal Code Section 2.02.420. In person speakers will be recognized first*

A. Long-Term Citywide Arts and Culture Strategy

Commissioners review and discuss the Vallejo General Plan 2040 Arts and Culture Policies and Action document, Commission 2023-24 goals, and proposed Commissioners' goals as a basis for drafting a long-term citywide arts and culture strategy.

Recommendation: Review the Vallejo General Plan 2040 Arts and Culture Policies and Action document and proposed Commissioners' goals, determine if an Ad-Hoc Committee is needed, and if so determined, create the Ad-Hoc Committee consisting of no more than three members.

B. Long-Term Funding for the Arts Policy - Attached

Commissioners review and discuss the draft Long-Term Funding for the Arts Policy.

Recommendation: Review proposed draft Long-Term Funding for the Arts Policy and make recommendations to streamline the policy, determine if an Ad-Hoc Committee is needed, and if so determined, create the Ad-Hoc Committee consisting of no more than three members.

10. FUTURE AGENDA ITEMS

Review and discuss items on the Future Agenda List

A. Inventory/Storage Policy of Artwork

B. Artists Registry

11. Announcements and Comments by Commissioners

12. NEXT SCHEDULED MEETING DATE: July 22, 2024

13. ADJOURNMENT

ADDITIONAL CITY INFORMATION

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I, Annette Taylor, do hereby certify that we have caused a true copy of the above notice and agenda to be delivered to each of the members of the Commission on Culture & The Arts, at the time and in the manner prescribed by law and that this agenda was posted at City Hall, 555 Santa Clara Street, CA at 5:00 p.m., June 20, 2024.

Dated: Thursday, June 20, 2024

Annette Taylor

Annette Taylor, Staff Liaison



City Council Chambers
Vallejo City Hall
555 Santa Clara Street
Vallejo, CA 94590
www.cityofvallejo.net

MINUTES

COMMISSION ON CULTURE & THE ARTS REGULAR MEETING 6:00 P.M. – 8:00 P.M. May 29, 2024

CHAIR
Andrea Hernandez
COMMISSIONERS
Kathy Cook, Vice Chair
Trevor Allen
Dalia Vidor
Annalisa Quismorio
Margaret Miller
Daniel Weiss

1. **CALL TO ORDER – 6:00 p.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**

Present: Vice Chair Kathy Cook, Commissioners Trevor Allen, Dalia Vidor, Annalisa Quismorio, Daniel Weiss

Absent: Chair Andrea Hernandez, Commissioner Margaret Miller

4. **COMMUNICATIONS**

- A. City Council Liaison Report – Councilmember Arriola reported that there were lots of activities this weekend in Vallejo
- B. Commission Liaison Report – Staff reported that her comments will be throughout the agenda.

5. **PRESENTATIONS**

- A. None.

6. **COMMUNITY FORUM**

None.

7. **APPROVAL OF AGENDA**

Vice Chair Cook moved, and Commissioner Allen seconded to approve the May 29, 2024, agenda. Approved unanimously 5-0, Commissioners Hernandez and Miller absent.

8. **APPROVAL OF MINUTES**

Vice Chair Cook moved, and Commissioner Quismorio seconded to accept the minutes from the April 22, 2024, regular meeting. Approved 4-0-1, Commissioner Weiss abstained, absent from meeting.

9. **ACTION CALENDAR**

A. Long-Term Citywide Arts and Culture Strategy

Staff gave an overview of what the process may be. Commissioner Vidor provided information on her research on the cities of Vacaville, Berkeley, and Livermore. Commissioners discussed various ideas as to what may be included in the strategy. Staff to include FY 2023-24 goals in next month's packet to review; Commissioners to provide their proposed goals to staff by Friday, June 14, 2024, to include in next month's packet.

By consensus, this item to be continued at the June meeting.

10. FUTURE AGENDA ITEMS

Review and Discuss Items on the Future Agenda List

No new items on list.

11. Announcements and Comments by Commissioners

- Chair Hernandez ask staff to announce the Pista Sa Nasyon at the Coal Sheds on Mare, June 1st , 11 am to 7 pm
- Commissioner Weiss announced 5-year anniversary for the Alibi Clock
- Vice Chair Cook announced the Mira Theatre Guild received a substantial donation to move forward with structural designs for major roof repairs. This is the design phase only, and fundraising will continue for the actual repairs
- Commissioner Allen announced Pride Flag Raising, June 1st; The Pulse Night Part at the Museum, June 8th; Pride Night Party at the Museum, June 9th; Juneteenth Flag Raising, June 18th ; Filipino Film, Author, and Cultural event at the Museum, June 22nd
- Commissioner Quismorio announced that there was a change of time and venue for the Poetry Open Mic events in Vallejo; every 2nd Sunday of the month, 2 pm to 4 pm, at the Integrity Café, 717 Marin Street, downtown Vallejo, hosted by Vallejo's co-poets laureate Jacalyn Eyvonne and Kathleen Herrman
- Commissioner Vidor announced that Juneteenth would be celebrated on Saturday, June 15th, parade starting at 9 am and a festival following on the Waterfront Green

12. NEXT SCHEDULED MEETING DATE: June 24, 2024.

13. ADJOURNMENT – 7:38 p.m.

ATTESTED:

Andrea Hernandez, CHAIR

ANNETTE TAYLOR, STAFF LIAISON

COMMISSION ON CULTURE & THE ARTS
2023/24 GOALS AND WORKPLAN

Policy

- ❖ Long Term Funding
 - Drafted a Public Art Funding Policy to ensure future funding for arts and culture that is not solely dependent on the General Fund; awaiting presentation to City Council
- ❖ Loan and Gift Policy
 - Drafted a loan and gift policy to ensure that (1) only public artwork of the highest quality and enduring value is accepted into the City's collection (2) city-owned pieces are properly cataloged and stored; awaiting presentation to City Council
- ❖ Pursue Designated Arts & Cultural District
 - Collaborating with the Solano County Arts Council (SCAC) to have Vallejo designated as a California Arts Council Cultural District. A cultural district is a well-defined geographic area with a high concentration of cultural resources and activities.

Partnerships

- ❖ Collaborate with other Commissions on projects that have art/culture related components

Outreach

- ❖ Include/Activate neglected districts; Outreach to BIPOC artists and cultural leaders; Indigenous recognition
 - These objectives include activating neglected districts throughout the city as well as engaging with BIPOC (Black, Indigenous and People of Color) artists and cultural leaders to engage and include every resident. The Commission also aims to recognize our Indigenous forbearers and residents.

Funding

- ❖ EDD Support
 - The Economic Development (ED) Department staff the Commission. ARPA and General Funds were allocated to arts and culture through the ED Department in past fiscal years. Staff, along with the City's grant writer, provides assistance in grant applications along with the City's grant writer.
- ❖ Annual National Endowment for the Arts, California Art Council Grants, Bloomberg Philanthropies Public Art Challenge
 - The Commission is applying for the National Endowment for the Arts (NEA) and is requesting \$75,000 this fiscal year for the NEA 1:1 grant match.
 - The Commission is considering applying for a California Art Council (CAC) grant as bandwidth permits.
 - Applied for a Bloomberg Philanthropies Public Art Challenge grant; awardees will be notified in the Spring

COMMISSION ON CULTURE & THE ARTS
PROPOSED GOALS TO INCLUDE IN
THE LONG-TERM CITYWIDE ARTS & CULTURE STRATEGY

June 24, 2024

Chair Hernandez

1. Grant giving
2. Long term funding

Vice Chair Cook

1. Long term annual funding
2. Completion of Gift and Loan Policies
3. State and Federal grant opportunities for regranting

Commissioner Vidor

1. Create and maintain a city inventory of city-owned and entrusted Art and a voluntary Artist Registry
2. A funding directive which includes Long-term Funding for the Arts/Percentage for the Arts policy
3. An educational directive to bring the arts and culture to Vallejo youth through schools and outside initiatives

Commissioner Weiss

1. Establishing, cementing, and promoting downtown as a destination for arts in Vallejo and across the bay area (and to help with economic revitalization of downtown Vallejo in the process)
2. Meaningfully supporting, promoting, and amplifying the artists and artistic community already here in Vallejo, bot financially and through sponsored events and opportunities
3. Continuing and encouraging to amplify and foster the diversity of voices in Vallejo's artistic community, as the source of one of Vallejo's greatest strengths

Commissioner Allen

1. Reinstitute the arts and culture grants programs for individuals and organizations at \$100,000 per year
2. Finalize the Art Loan and Gift policies with the City Council
3. Create a workable pilot program for long-term funding for the arts based on the existing document

Commissioner Quismorio

GENERAL OBEJCTIVES:

1. To sustainably develop the city's culture and the arts, by preserving and conserving existing cultural heritage and resources.
2. To be able to generate revenue through culture and the arts, through grants, sponsorships, donations and cultural attractions, tourism activity and fund-raising activities that will benefit local artists and the community at large.
3. To promote local businesses and industry which are cultural components.
4. To unify the diversified community of the city, and to inculcate a pride of place.

5. To communicate the significance of culture and the arts to the city's economic, sociocultural and environmental development, to the community, especially to the youth.
6. To encourage inclusion, active participation and involvement of the local community in the development of culture and the arts in the city.

SPECIFIC OBEJCTIVES:

- 1. To define the scope of art and culture in the City of Vallejo.**
 - a. To define Vallejo in the context of Art and Culture
 - b. To create a cohesive and distinctive brand for Vallejo's Art and Culture.
 - c. To create a theme that will authentically represent Vallejo's culture.
 - d. To have public art in Downtown Vallejo and different neighborhoods have a common theme and a differentiating theme to represent their area's unique identity.
 - e. To market and promote Vallejo as a center for Arts and Culture in the Bay Area.
- 2. To conduct an inventory and assessment of existing artwork in Vallejo.**
 - a. To categorize the artwork according to the type of art (type of fine art, performing arts, literature, industry, culinary, etc)
 - b. To create a profile for each artwork that will include type of art, name, dates, name of artist/s and a brief description for cultural interpretation for both the local community and visitors.
- 3. To create a Local Artist Registry.**
 - a. To categorize them according to type of art and demographic.
 - b. To create a profile with a brief background and contact information.
- 4. To identify and create a profile for different stakeholders.**
 - a. To categorize them according to Public, Business, Academic, Tour Operations, and NGOs.
 - b. To create a profile with brief description and contact information.
 - c. To organize different working committees for the commission involving the community.
- 5. To organize and conduct seminars, training and workshops on art and culture.**
 - a. To educate the community on the significance of art and culture in the community.
 - b. To articulate the artistic and cultural value of Vallejo, vision and goals.
 - c. To promote community engagement and active participation of the local community in developing arts and culture in the city.
- 6. To develop collaborative projects and partnerships with different organizations.**
 - a. To develop a culture and arts tourism action plan, cultural tour packages and itineraries in collaboration with the Commission on Tourism and Business,
 - b. To develop IGP's in collaboration with the Commission on Economic Vitality.
 - c. To develop a themed art design for public art projects in collaboration with the Commission on Beautification
 - d. To develop projects in collaboration with Visit Vallejo, Vallejo Arts and Entertainment, the Mira Theater and the Empress Theater, and other art and culture related establishments and organizations.

7. To develop a calendar of cultural events in the city

- a. To organize a major cultural festival of the City of Vallejo that represents the diversified culture of Vallejo through art.
- b. To have a culinary festival in the City of Vallejo that represent the traditional food and drink and fusions of the different cultures in the city.
- c. To organize different events in the different regions of the city, showcasing the different art and local artists they represent.

- **Chapter 3.60 - PUBLIC ART [AND CULTURAL BENEFIT] PROJECT FUND**

Sections:

- **3.60.010 - Fund created—Deposits.**

There is created pursuant to Section 713 of the Charter of the City of Vallejo an inviolate special trust fund to be known and referred to as the "public art [and cultural benefit] project fund" into which shall be deposited all moneys received by the city from any and all sources, public or private, in whatever form, including, but not limited to, appropriations by the city council, gifts, grants and proceeds of fund-raising events.

(Ord. 1448 N.C.(2d) § 1 (part), 2000.)

- **3.60.020 - Use of fund.**

The fund, both principal and interest earned thereon, shall be used only to support or underwrite, in whole or in part, the design, construction, installation and maintenance of public art projects, [and support for cultural benefit, including but not limited to Vallejo artists, arts and cultural organizations and events] as approved by the city council. Moneys deposited in the fund shall be used in accordance with any restrictions imposed by the donor or grantor and disbursed only in accordance with an authorization of the city council in the annual budget or by resolution. [Funds shall not be mixed with the General Fund.]

(Ord. 1448 N.C.(2d) § 1 (part), 2000.)

ADDENDA to 3.60

3.60.030 –Funding Streams and Monetary Contributions (INCLUDES ALL LANGUAGE BELOW)

The Commission on Culture and the Arts shall make Public Arts and Cultural Benefit fee recommendations to city council and maintain the Public Art Project Fund into which monetary contributions for Cultural Benefit and Public Art shall be deposited.

The Commission on Culture and the Arts shall assess and revise the Public Arts and Cultural Benefit fee annually by an amount equal to the Consumer Price Index for Vallejo as published by the United States Department of Labor. The revised amount shall be submitted to Council for adoption by ordinance.³

A. Capital Improvements. One and .33 percent (1.33%) of the Total Costs of Capital Improvement Projects shall be dedicated to Cultural Benefit and Public Art and shall be deposited into the Public Art Project Fund by the City official or employee acting on behalf of the Participating Bureau at the time the project is included in the city's capital improvement program.¹

B. Private Development. One and .33 percent (1.33%) of the Total Costs of Private Developments shall be devoted for a Cultural Benefit and Public Art on building site or shall be deposited into the Public Art Project Fund by Developer or employee acting on behalf of the Developer within one year of project approval. No allocation shall be made for eligible projects with an estimated expenditure of less than the threshold amount of \$300,000.²

1. Private nonresidential and non-live-work building developments with building development costs in excess of three hundred thousand dollars (\$300,000.00) and subject to design review approval pursuant to Section [Insert Section] shall devote an amount not less than one and .33 percent (1.33%) of such costs for acquisition and installation of publicly accessible art or incorporate a cultural space⁷ on the development site. Private residential and live-work building developments of twenty (20) or more units and subject to design review approval pursuant to Section [Insert Section] shall devote an amount not less than one-half of one percent (0.5%) of such costs for acquisition and installation of publicly accessible art on the development site.²

2. At the discretion of the owner or developer, and in lieu of developing an on-site public artwork, a Public Art Project Fund in-lieu contribution of one and .33 percent (1.33%) percent of development costs may be placed into² the Vallejo Public Art Project Fund for Cultural Benefit and Public Art.

3. The City reserves the right to inspect the artwork or cultural space at any time to ensure it is being maintained as required.⁸

C. Repair, Renovation or Rehabilitation Development Fee. The owner or developer of a repair, renovation or rehabilitation development project of a commercial or industrial building shall be allocated for Public Arts and Cultural Benefit fee in accordance with the requirements of this section³ and shall be deposited into the Public Art Project Fund by Developer or employee acting on behalf of the Developer within one year of project approval.

1. Office or research and development. For an office or research and development building, the Public Arts and Cultural Benefit fee shall be \$1.57 per square foot.

2. Retail. All retail establishments shall pay a Public Arts and Cultural Benefit fee of \$1.31 per square foot.

3. Manufacturing. For a manufacturing building, the Public Arts and Cultural Benefit fee shall be \$0.51 per square foot.

4. Warehouse. For a warehouse building, the Public Arts and Cultural Benefit fee shall be \$0.39 per square foot.

5. Hotel. For a hotel building, the arts fee shall be \$0.52 per square foot.

In no event shall the required arts fee exceed either \$1.57 per gross square foot of any structure authorized by the permit or one percent of the valuation of the project designated on the permit, whichever is lower, as determined by the Building Department. Where there are combined uses within a development project or portion thereof, the arts fee shall be the sum of the fee requirements of the various uses listed above.

EXCEPTIONS: The Public Arts and Cultural Benefit fee required by Section C shall not be assessed for the following projects or portions thereof:

1. Any project for which the total value of all construction or work for which the permit is issued is \$500,000 or less.
2. The repair, renovation or rehabilitation of a building or structure that does not alter the size or occupancy load of the building.
3. The repair, renovation or rehabilitation of a building or structure for the installation of fire sprinklers pursuant to Division 9.
4. The repair, renovation or rehabilitation of a building or structure that has been made to comply with Division 88 (Earthquake Hazard Reduction in Existing Buildings) subsequent to a citation of noncompliance with Division [TBD].
5. The repair, renovation or rehabilitation of a building or structure for any handicapped facilities pursuant to this code.
6. All residential buildings or portion thereof. This exception does not include hotels.³

D. Public/Private Partnerships (P3). Develop Public/Private Partnerships for funding cultural activities and public art projects through a joint partnership between public and private sectors in order to create more stable funding basis.⁴

1. Encourage investment in Vallejo's Culture and Arts by private entities with private capital, and other funding sources, for the development and support of qualifying projects.⁴
2. Public-private partnerships (P3), shall be recognized as contractual agreements between a public body and a private sector entity that allow for greater private sector participation in the delivery of public cultural and arts projects and services.⁴

E. Amusements. One and .33 percent (1.33%) of the annual revenue of Amusements or an annual Public Arts and Cultural Benefit fee shall be allocated for Public Arts and Cultural Benefit and shall be deposited into the Public Art Project Fund.

1. Amusement Park. Contribute one and .33 percent (1.33%) percent of total yearly ticket sales or a Public Arts and Cultural Benefit fee of \$1 per ticket sold, to be contributed annually to the Public Art Project Fund.

2. Casinos. Contribute one and .33 percent (1.33%) of “Win” or a yearly Public Arts and Cultural Benefit fee agreed upon by Vallejo City Council, to be contributed annually to the Public Art Project Fund.⁵

3. Golf Courses. Contribute one and .33 percent (1.33%) percent of total yearly revenue in sales or a yearly Public Arts and Cultural Benefit fee of \$1 per booking to be contributed annually to the Public Art Project Fund.

4. Fairgrounds. Contribute one and .33 percent (1.33%) percent of total revenue of Solano County Fair and a Public Arts and Cultural Benefit fee of \$25 per rental by an outside group to be contributed annually to the Public Art Project Fund.

F. “Sin” Fee. A Cultural Benefit and Public Art fee shall be allocated from Cigarettes, E-Cigarettes, Tobacco, Alcohol, Cannabis and Soda sales, to be deposited quarterly into the Public Art Project Fund.⁶

1. Cannabis. A Cultural Benefit and Public Art fee of five cents (\$.05) shall be allocated per 1/8 ounce or 3.5 grams of flower or cannabis product.

2. Tobacco. A Cultural Benefit and Public Art fee of four and one-half cents (\$.045) shall be allocated per pack of cigarettes or tobacco product, including E-Cigarettes.⁶

3. Alcohol. A Cultural Benefit and Public Art fee of one and one-half cents (\$.015) per 12-ounce bottle of beer, six cents (\$.06) per 750-milliliter bottle of wine, thirty-two cents (\$.32) per gallon of mixed beverages, twenty-four cents (\$.24) per gallon of beer or cider and three dollars (\$3) per gallon of hard liquor.⁶

4. Pornography. A Cultural Benefit and Public Art fee of one and thirty-three percent (1.33%) of gross receipts shall be allocated per sale of sexually explicit adult entertainment products and retail sale of tangible personal property.⁶

5. Sugar-sweetened Beverage. A Cultural Benefit and Public Art fee of one cent (\$0.01) shall be allocated per fluid ounce on the privilege of Distributing Sugar-Sweetened Beverage Products in the City.⁸

G. Big-Ticket Item Sales. A Cultural Benefit and Public Art nominal fee shall be contributed from Homes, Vehicle and Watercraft sales.

1. Home Sales. A Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale costs on single family home, or a flat fee of \$100, whichever is greater, shall be deposited into the Public Art Project Fund.

2. **Vehicle Sales.** A Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale cost shall be deposited yearly into the Public Art Project Fund.

3. **Watercraft Sales.** A Cultural Benefit and Public Art fee of .01 percent (.01%) on final sale costs shall be deposited yearly into the Public Art Project Fund.

H. Filming. A Cultural Benefit and Public Art fee of one and .33 percent (1.33%) percent on total on total production costs be deposited into the Public Art Project Fund.

I. Grants. Grants for Cultural Benefit and Public Arts shall be applied for through City and/or a contracted private non-profit to be deposited into the Public Art Project Fund for use for Capital Improvement Projects, regranting programs and support for Vallejo artists, arts and cultural organizations and events.

Were one and .33 percent (1.33%) of totals are allocated,

1. One percent (1%) of the total allocations shall be used by the Commission on Culture and the Arts for costs associated with Cultural Benefit and Public Art.¹

2. .33 percent (.33%) of the total allocations shall be used by the Commission on Culture and the Arts for costs associated with Cultural Benefit and Public Art, including, but not limited to costs of selection, administration, community education and registration of Public Art.¹

Monetary contributions shall be deposited in separate accounts within the Public Art Project Fund if separate accounting is requested by the Participating Bureau or required by law.

Multiple building permits issued within a three-year period for a single project shall be considered in the aggregate in determining the allocation.⁷

Approval of expenditures from municipal arts accounts will include, but are not limited to, grant-making, grant management, support for cultural and arts events and festivals, and the acquisition, siting, maintenance and deaccessioning of Public Art, and of which a minimum 51% of funds shall be expended on Vallejo artists, arts and cultural organizations and events within a yearly funding cycle.

City staff, with guidance from the Commission on Culture and the Arts and City Council, shall administer funds and provide vision, planning, project management and administration for Vallejo's public art collection. Gifts of art offered for placement on City property are reviewed through a public process managed by staff for approval by the Commission and City Council.⁸

1. Portland, OR
2. Emeryville, CA
3. Los Angeles, CA
4. Florida
5. Cuyahoga County, OH

6. State of Utah
7. Culver City, CA
8. Oakland, CA

DRAFT

DRAFT 9B (b)

Long Term Funding Policy for the Arts

January 31, 2022



Intent

- Provide an update to the Arts and Culture Commission
- Receive feedback regarding policy direction and next steps
- Move closer towards getting a Long-Term Art Funding Policy on a City Council agenda

Research Process

- Draft policy review
 - Ordinance – two-step process
 - Review of literature
 - State Policy Briefing on Percent for Art - https://nasaa-arts.org/nasaa_research/nasaapercentforartpolicybrief/
 - Public Health Post Article – Paying for Public Art - <https://www.publichealthpost.org/research/paying-for-public-art/>
- Research into each proposed funding mechanism
- Review of policies/programs in other local government agencies

Proposed Funding Categories

Capital improvements			1.33%
Private developments (over \$300k)			1.33%
Repair, Renovation, Rehabilitation			
	Retail		\$1.57 per square foot
	Manufacturing		\$1.31 per square foot
	Warehouse		\$0.51 per square foot
	Hotel		\$0.39 per square foot
			\$0.52 per square foot
Amusement			
	Amusement park ticket sales		1.33%
	Casinos wins		1.33%
	Golf course revenue		1.33%
	Fairgrounds revenue		1.33%
Sin fee			
	Cannabis		\$0.05 per 1/8 ounce
	Alcohol - 12 oz		\$0.02
	Alcohol - bottle of wine		\$0.06
	Alcohol - gallon of mixed beverages		\$0.32
	Alcohol - gallon of beer or cider		\$0.24
	Alcohol - gallon of hard liquor		\$3
	Pornography sales		1.33%
	Sugar-sweetened beverage		\$0.01 per ounce
Big ticket item sales			
	Home sales		0.01%
	Vehicle sales		0.01%
	Watercraft		0.01%
Filming			1.33%

Summary of Policies in Other Agencies

Municipality	Funding Sources	Notes
City of Rancho Cordova	(0.5%)- tax measure with an earmarked \$50,000 towards Public Arts programs	
	(1%)- Public Works projects towards acquisition and/or installation of public art. (0.33%)- Private development towards acquisition and/or installation of public art. Rehabilitation projects that increase square footage by 25% can allocate the (0.33%) or may contribute a discretionary amount to the Livermore Public Art Fund	
City of Livermore	(1%)- Acquisition and installation of public art on the development site for nonresidential development projects or make a public art contribution payment in an amount not less than (0.5%) of construction costs into the public art fund.	
City of South San Francisco	(1%)- Of Private or City projects with construction costs over \$1 Million.	Policy shall not apply to renovations and reconstruction of public buildings and parks
City of Fremont	(2%) percent for the first \$10 Million of the estimated construction cost at the (35%) percent design stage of a CIP project and a minimum of (1%) percent for any construction cost above \$10 Million	
City of Elk Grove	2% of Capital Improvement Program for eligible buildings/parks.	Excludes private development.
Sacramento Metropolitan Arts Commission (City & County of Sac.)		

Summary of Policies in Other Agencies

Municipality	Funding Sources	Notes
Folsom	Voluntary program that allocates (1%) of construction costs for both public and private projects. Residents can also voluntarily contribute by rounding up their utility bill payment to the nearest dollar, with the difference going towards public art programs.	Folsom staff notes declining participation from the residents as online payments become more prevalent.
Davis	(1%) of all funds allocated for Capital Improvement Construction is set aside to fund public art projects. Art will be budgeted at a minimum of 1% of the overall project cost and not to exceed 50% of the cost.	The City of Roseville has a downtown incentive whereby the total number of parking spaces required for a mixed-use project may be reduced by five percent in exchange for providing art on-site that is visible to the public.
Roseville	Art in Public Places program funded by a Development Impact Mitigation Fee Program. \$5,000 for its Art Advisory Board to purchase one or two pieces of art annually to contribute to the City of Lodi Art Collection	
Lodi		

Summary of Policies in Other Agencies

Municipality	Funding Sources	Notes
The City of San Pablo	(1%) of building development costs shall go to the installation of public art or be donated to the public art fund	Exemptions: Capital Improvement and public funds projects, remodeling of structure damaged by natural disaster, fire sprinkler projects, alternations on nonprofit buildings) trigger point on project costs was set too low (\$250,000 is not very much for any project!) and also we might want to provide more incentive for on-site art projects rather than requiring that they be at least equal in value to contributing to the fund.
City of Palo Alto	(1%) of its construction costs to include public art for City capital improvement projects (1%) of the construction costs of the development project or or by making an 'in-lieu' contribution to the City's Public Art Fund, which equals 1% of the construction cost of the project, for projects with a value of \$250,000 or more.	
City of Napa	(1%) of the construction cost of a City construction project or a City alteration project shall be set aside for the inclusion of public art or paid into the Public Art Fund.	For construction or alteration of City underground and structured parking facilities,(0.5%) of the construction cost shall be set aside for the inclusion of public art on the site or paid into the Public Art Fund
City of Walnut Creek		

Summary of Policies in Other Agencies

Municipality	Funding Sources	Notes
City of Richmond	(1%) of the construction costs of the development project or or by making an 'in-lieu' contribution to the City's Public Art Fund	
	Contributions to the Public Art Trust Fund may be derived in any lawful manner, including, but not limited to: Fundraising events, public and private grants, partnerships, estate trusts, private donations, corporate donations, non-profit organizational transfers, City general fund allocations.	
City of Vacaville	Arts and Culture Commission's major fundraiser is the Benicia Film Festival. City of Benicia also accepts individual donations to help the commission perform its functions, for future public art, or to supplement funding for the next round of grants to nonprofit arts and culture grantees	

Guidance From the Commission

- General feedback
- What is the Commission's funding goal per fiscal year?
- What programs will this fund? Is this part of an existing arts strategic plan?
- Does the Commission want the current draft to be proposed as is?

Questions & Comments

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